Sustainability@MUSE

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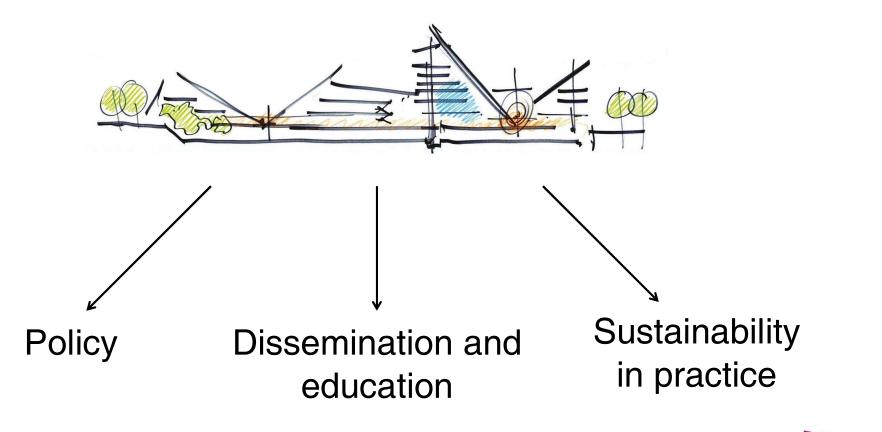


MUSE has reoriented its mission through the compass of Agenda 2030

- Educational activites
- Reserch and UE projects
- Exhibitions
- Events
- Participation at National and Regional Sustainability strategy



The three directions





POLICY



- Regional sustainable strategy
- Trentino Climate Strategy
- Partnership ASviS Alleanza Italiana per lo Sviluppo Sostenibile
- Museintegrati
- Life program
- A. Langer Symposis

DISSEMINATION AND EDUCATION



- Sustainability exhibition
- Educational activities for school
- · Green event for family
- Evening events for youth
- Conferences
- Podcast



SUSTAINABILITY IN PRACTICE



- Infrastructural level Leed GOLD Building
- Management level

Muse Cafè with Ecoristoration Label; eco-products at Muse bookshop; water management for visitors

• **Research level** Biodiversity conservation Glacier monitoring



- Social Level
 Inclusion programs
 Social certification
- Corporate Level

Ethical and sustainable issues on public-private agreements and activites

Green Public Procurements
 Design for Disassembly
 Reusable products



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GPP - Design for Disassembly





Disassembly structure

With structural elements of resistant wood enabling repair, upgrading, and recycling, extending their service life or allowing reuse.



GPP - Design for Disassembly





Re-board honeycomb cardboard panels With sustainability label as FSC, PEFC or Ecolabel Good choice for a short time exposition



GPP - Reusable product





Reusable products

Materials that can be reused in travelling exhibition according to the space available (here, modular drapes).



GPP – What regulations and law?





Minimum environmental criteria

Italian Environmental Ministry: National Action Plan on Green Public Procurement and in Trentino with the provincial law n. 2/2016.

Environmental and ecological requirements to identify products and services more sustainable.

Environmental criteria are defined as "minimum" being basic elements of qualification of environmental initiatives.



GPP - Weight of environmental criteria in tender





- Economical offer: up to 40/100
- Technical offer: up to 45/100
- Environmental criteria: up to 15/100



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- Environmental criteria: up to 15/100
- the minimum environmental criteria has to be present otherwise the company who apply looses automatically the tender



GPP - Selection of suppliers



Not only "the lowest price," but also " the most economically advantageous bid" taking into account environmental criteria.

For example: we chose a company who sold us a product (catalog) at higher price but giving us the chance to compensate emissions.





GPP – what choice is better?







THANK YOU

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SLIDE AGGIUNTIVE

AN URBAN REGENERATION STORY



MICHELIN AREA

1999 Michelin Area, a brownfield factory



REGENERATION

2006-2013 Ex industrial area, reclaimed and redeveloped





LE ALBERE AND MUSE

27 July 2013 The opening



A LEED BUILDING

Best practices

- Photovoltaic panels and geothermal probes
- Power supply by trigeneration system
- Water management system (recycling of rainwater, used for sanitation, greenhouse and aquariums)







SOCIAL SUSTAINABILITY

Museum promotes inclusion and participation though activities turned to fragile categories.



SOCIAL CERTIFICATION

Child-friendly museum:

- A children's menu;
- Parking spaces reserved for mothers and fathers;
- Collaborations with schools and other educational institutions;
- Setting up of Baby pit stops (area for breastfeeding and baby care).

Improve the reconciliation between family and employees' work.





