


by Ecsite 2 years ago

# #Ecsite2015 - Tuesday 9 June - Pre-conference day 1


First of the two days of the pre-conference: participants investigated fundraising strategies, engineering programmes, self-guided experiences for schools, space science communication, innovation methodologies and explainer programmes for the outdoors...




And... start!


 MUSE and the new quarter of Trento

MUSE and the new quarter of Trento

 ECSITEEXECUTIVEOFFICE · 4 YEARS AGO

 MUSE Museo delle Scienze


MUSE Museo delle Scienze

 ECSITEEXECUTIVEOFFICE · 4 YEARS AGO



#Trento, here we are! Ready for #Ecsite2015: #crowdfunding and #fundraising for museums and science centres. [pic.twitter.com/bFfsNwK2cK](https://pic.twitter.com/bFfsNwK2cK)

 ROBERTO ESPOSITO @ROBBB85 · 3 YEARS AGO

 Ecsite\_2015\_\_RA22794

Ecsite\_2015\_\_RA22794

 ECSITEEXECUTIVEOFFICE · 3 YEARS AGO




#Ecsite2015 pre-conf starting in less than an hour. @Ecsite + @MUSE\_Trento colleagues working full swing at registra... [pic.twitter.com/NIksVGWTV](https://pic.twitter.com/NIksVGWTV)

 ECSITE @ECSITE · 3 YEARS AGO



Here they are...some of the great @MUSE\_Trento photographers and film-makers :) @Ecsite #Ecsite2015 [pic.twitter.com/6C8YJCs0qf](https://pic.twitter.com/6C8YJCs0qf)

 MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO



Some of the great @MUSE\_Trento volunteers making #Ecsite2015 possible! Thank you team!  
[pic.twitter.com/yZrc7OOpND](https://pic.twitter.com/yZrc7OOpND)

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#Ecsite2015 press conf on the many meanings of food - literal and metaphorical. @MUSE\_Trento  
[pic.twitter.com/sQcTCvTODG](https://pic.twitter.com/sQcTCvTODG)

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## Conference rooms are named after food !

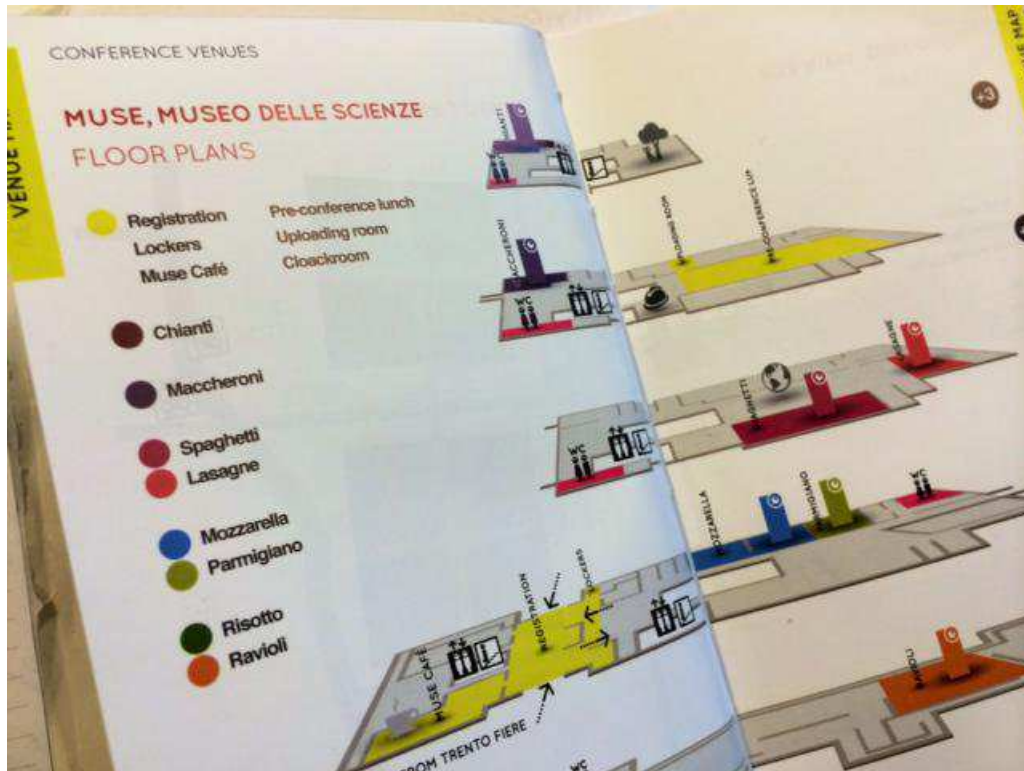


**Matt Heenan**

mattpaheenan

Theme for [#Ecsite2015](#) is 'Food for Curious Minds'. Makes sense then that the conf. rooms will have names like pizza, risotto, and gelato!

3 YEARS AGO



What's the coolest conference room name you've heard of? :) [#Ecsite2015](#) [#conference](#) [#workshop](#) [#hub](#) [@Ecsite](#) [pic.twitter.com/IYVI2BTwxT](https://pic.twitter.com/IYVI2BTwxT)

MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO




**Ecsite\_REV group**

ecsiterev


We love the [#Ecsite2015](#) room #'s - we have [#piz](#) [#mac](#) [#rav](#) [#chi](#) etc. - all food for thought at [@MUSE\\_Trento](#)


3 YEARS AGO

Make engineering part of your programme [#mac](#)


 **Nathalie Caplet**  
Natnatnet@Natnatnet


Often teachers will say they don't have time for teaching [#Engineering](#) but kids are more often in a car than near volcano [#Ecsite2015](#) [#mac](#)

 3 YEARS AGO


 Ecsite\_2015\_Pf43293

Ecsite\_2015\_Pf43293

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 **FablabGrenoble**  
FablabGrenoble@FablabGrenoble

It's better to have the wrong answer but a great explanation, then a right answer and no idea why it's right in [#learning](#) [#Ecsite2015](#) [#mac](#)


 3 YEARS AGO

 **Nathalie Caplet**  
Natnatnet@Natnatnet


How can [#science](#) [#maths](#) [#art](#) and [#design](#) relate/connect to (be empowered by?) [#Engineering](#) in science centres & [#museums](#)? [#Ecsite2015](#) [#mac](#)

 3 YEARS AGO

## Fablab and makerspaces: a practical approach

 **Ryan Jenkins**  
ryanejenkins@ryanejenkins

Are tinkerers neandethals? maybe, but we get to have interesting conversations with materials [#Ecsite2015](#) [@Lightnin99](#) [@TinkeringStudio](#)

 3 YEARS AGO




About to present what we do in our [#fablab](#) [#Ecsite2015](#) [#mac](#) but first Ryan from [@exploratorium](#) !  
[pic.twitter.com/KYwD5JkLxy](https://pic.twitter.com/KYwD5JkLxy)

 FABLABGRENOBLE [@FABLABGRENOBLE](#) · 3 YEARS AGO


 **Nathalie Caplet**  
 Natnat@Natnatnet

.@LaCasemate gives core skills to young kids in workshop, then ask them "What do YOU want to build?" [#Ecsite2015](#) [#mac](#)

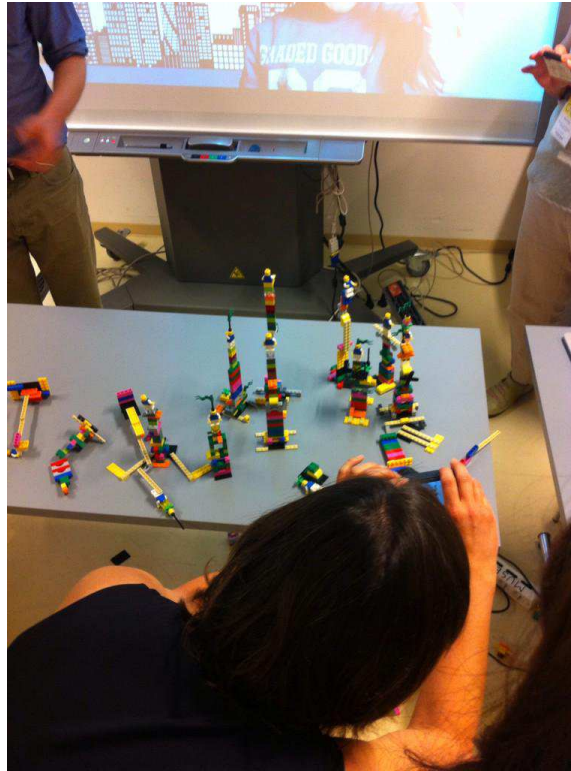
 3 YEARS AGO

 **Nathalie Caplet**  
 Natnat@Natnatnet

Material at [@TinkeringStudio](#) : some are familiar, some different. Question: how much is too much or not enough? [#Ecsite2015](#) [#mac](#)

 3 YEARS AGO

Playing and learning



After the earthquake #Ecsite2015 #lego #mac building challenge. But was it engineering or tinkering? [pic.twitter.com/IPPD0C9vO6](https://pic.twitter.com/IPPD0C9vO6)


 FABLABGRENOBLE @FABLABGRENOBLE · 3 YEARS AGO



**Nathalie Caplet**

Natnat@Natnatnet

COOL! Now we are given lego packs! Love #Ecsite2015 ! Who wouldn't want a job where you get to play? #mac #Engineering Thks @LEGOfoundation

 3 YEARS AGO





will the Lego towers survive the earthquake? @Lightnin99 #Ecsite2015 pic.twitter.com/s2UaJFCAn0


 RYAN JENKINS @RYANEJENKINS · 3 YEARS AGO



**Nathalie Caplet**

NatnatreNatnatnet

Closing the #engineering workshop saying we should broaden to makers, tinkering, design, FabLab, looking for a group name! #Ecsite2015 #mac

 3 YEARS AGO


## Self-guided experiences for schools [#chi](#) - organised by the REV Group

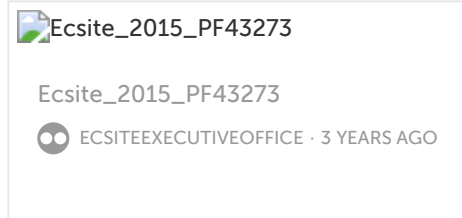


**Ecsite\_REV group**

ecsite\_REV ecsite\_REV

'Guiding doesn't work' says Nils Petter - any comments on that? #Ecsite2015 #chi

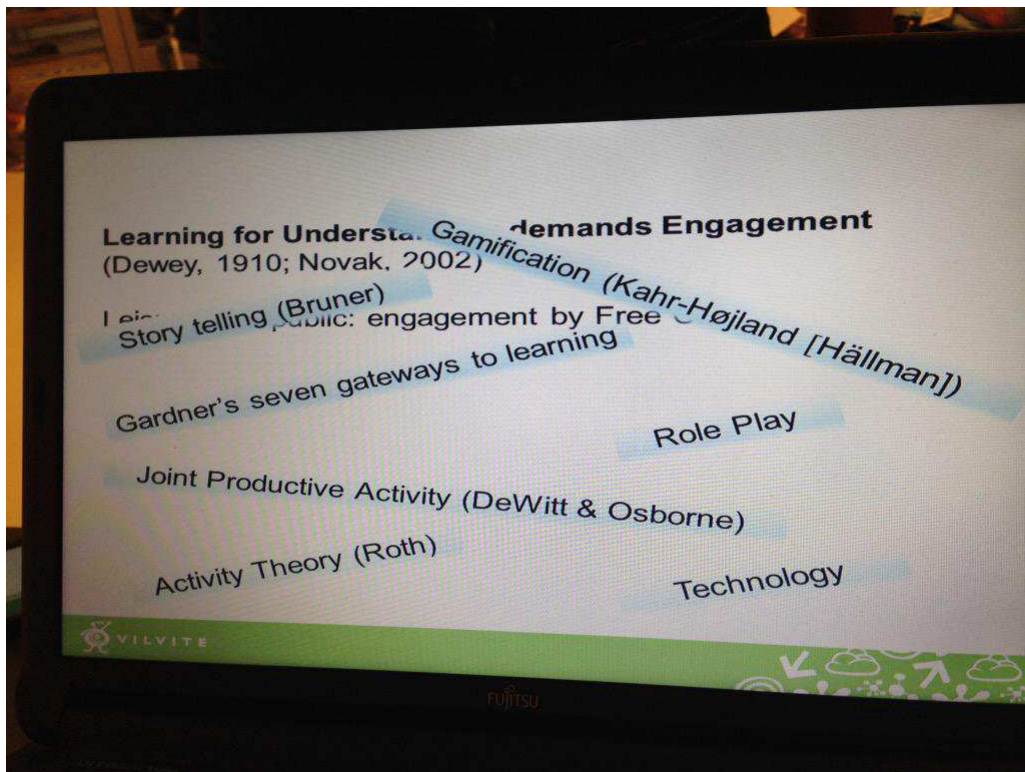
 3 YEARS AGO



 **Marie Hobson**  
 mchobs@mchobson


Should we use scientific terminology in our labels as it can be intimidating and misunderstood?  
[#chi](#) [#Ecsite2015](#)

 3 YEARS AGO




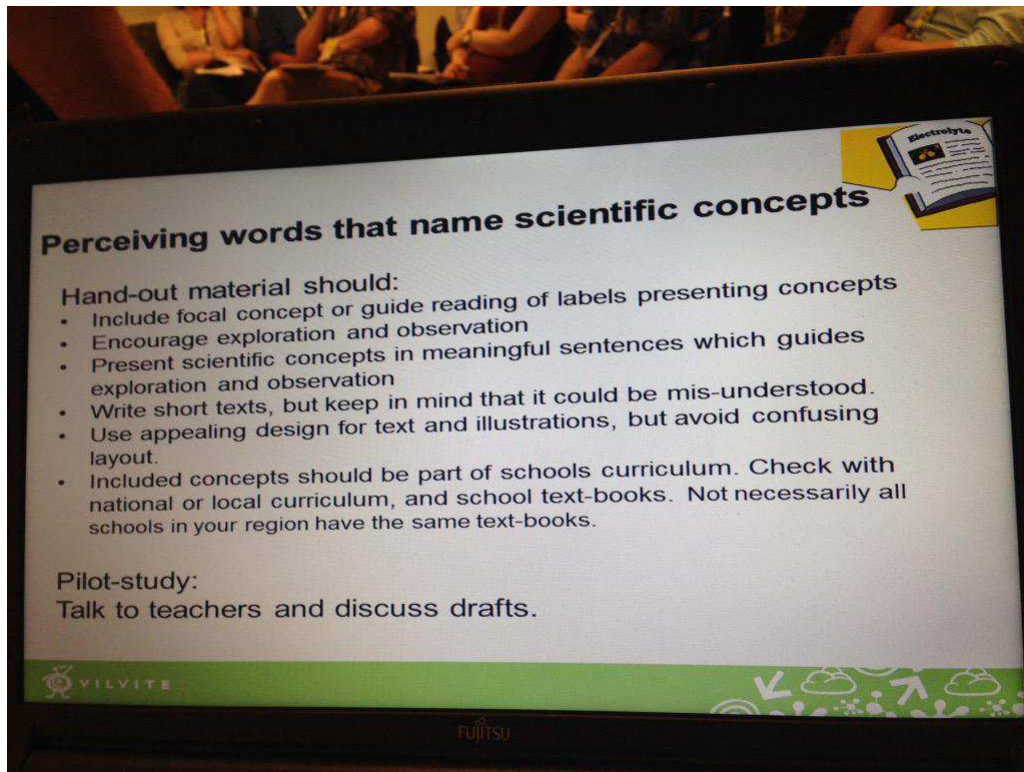
Some useful engagement theories [#Ecsite2015](#) [#chi](#) [pic.twitter.com/8u5zYGEFzo](http://pic.twitter.com/8u5zYGEFzo)

 MARIE HOBSON @MCHOBSON · 3 YEARS AGO

 **Marie Hobson**  
 mchobs@mchobson

It is not enough for museums to provide new information, we need to help visitors activate new knowledge (Albena Yotova) [#Ecsite2015](#) [#chi](#)

 3 YEARS AGO



How to encourage engagement with scientific concepts. Essential to test with teachers & students.

[#Ecsite2015](#) [#chi](#). [pic.twitter.com/B4B0PJMuRB](http://pic.twitter.com/B4B0PJMuRB)

 MARIE HOBSON @MCHOBSON · 3 YEARS AGO



[Ecsite\\_REV group](#)

[@Ecsite\\_REV](#)

We have to find a 'way in'. After that you can start introducing specific scientific terms. [#chi](#)  
[#Ecsite2015](#) - also perception is a factor.

 3 YEARS AGO




Hearing about how @MUSE\_Trento works with schools #chi #Ecsite2015  
[pic.twitter.com/S4q67pLy8X](https://pic.twitter.com/S4q67pLy8X)

 ECSITE\_REV GROUP @ECSITE\_REV · 3 YEARS AGO

 **Marie Hobson**  
 mchobson@mchobson


@MUSE\_Trento believe labs should be in the exhibitions not separate rooms #Ecsite2015 #chi

 3 YEARS AGO

How to create tools for teachers and school groups ?


 **Ecsite\_REV group**  
 ebsite\_REV@ebsite\_REV

Teachers really need an answer booklet - provide this! #chi #Ecsite2015

 3 YEARS AGO

 **Marie Hobson**  
 mchobson@mchobson

Children are more autonomous in school groups than families as less adult interaction & scaffolding - @citedesciences. #Ecsite2015 #chi

 3 YEARS AGO



Key principles for @sciencemuseum Info Age + app. Great way to guide development of a mobile offer. #chi #ecs2015 pic.twitter.com/hJBrZzj7y5


 MARIE HOBSON @MCHOBSON · 3 YEARS AGO

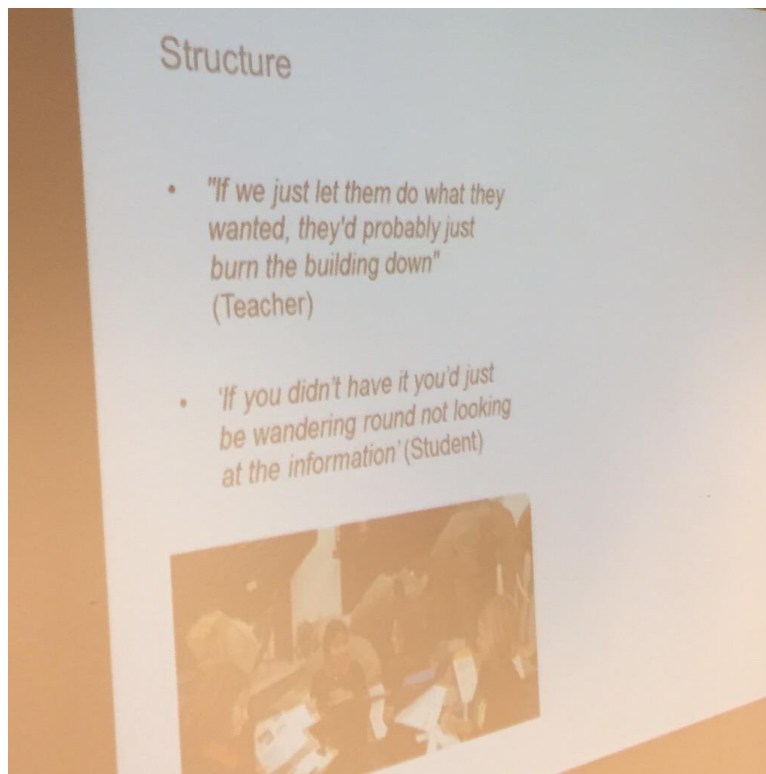


**Enterprising Science**

EnterprisingSci

To worksheet or not to worksheet? The dilemma of museums and sci centres when it comes to catering for schools @ecs2015 #Ecsite2015 #chi

 3 YEARS AGO



Structure is important from the perspective of the teacher and the student #chi #Ecsite2015 - quotes from both [pic.twitter.com/cFEguHiKpF](https://pic.twitter.com/cFEguHiKpF)

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[@experimentarium](#) based their teacher guide on travel guides so they are familiar with the format  
#Ecsite2015 #chi [pic.twitter.com/SnedDdQUNm](https://pic.twitter.com/SnedDdQUNm)


 MARIE HOBSON @MCHOBSON · 3 YEARS AGO



**Marie Hobson**

mchobsonmchobson

[@mchobson](#) [@experimentarium](#) recommend teachers take the role of a tour guide #Ecsite2015  
#chi

 3 YEARS AGO



Wrapping up day1 with ideas for self-guided tours at [@MUSE\\_Trento](https://pic.twitter.com/PRYGQUZLv6) [pic.twitter.com/PRYGQUZLv6](https://pic.twitter.com/EZP8LS91hS)  
[#chi](https://pic.twitter.com/EZP8LS91hS) [#Ecsite2015](https://pic.twitter.com/EZP8LS91hS) [pic.twitter.com/EZP8LS91hS](https://pic.twitter.com/EZP8LS91hS)

 ECSITE\_REV GROUP [@ECSITE\\_REV](https://twitter.com/ECSITE_REV) · 3 YEARS AGO


## Develop a fundraising strategy [#par](https://twitter.com/par)



**Joana Lobo Antunes**

JoanaLoA [@JoanaLoA](https://twitter.com/JoanaLoA)

Trying to attract someone just because they have \$ might be unelegant+uneffective - look for partners who share your values [#par](https://twitter.com/par) [#Ecsite2015](https://twitter.com/Ecsite2015)

 3 YEARS AGO






A new wife/husband for your museum: successful sponsorship is long term relationship  
[@MUSE\\_Trento](#) [#Ecsite2015](#) [#par](#) [pic.twitter.com/ncjllh4Dqo](https://pic.twitter.com/ncjllh4Dqo)

 PAOLO LEGATO [@PAOLO\\_LEGATO](#) · 3 YEARS AGO

 [Joana Lobo Antunes](#)  
[JoanaLoA](#) [@JoanaLoA](#)

It is hard to have people giving money in crowdfunding if your family, friends and followers don't contribute first [#par](#) [#Ecsite2015](#)

 3 YEARS AGO



Roberto Esposito [@DeRevOfficial](#) on crowd funding successes [#par](#) [#Ecsite2015](#)  
[pic.twitter.com/bQNMwp0vih](https://pic.twitter.com/bQNMwp0vih)


 ECSITE [@ECSITE](#) · 3 YEARS AGO



**Joana Lobo Antunes**

[JoanaLoA](#) [@JoanaLoA](#)

Deal w/ potential fundraisers as you would a date: get to know each other, take baby steps in building the relationship [#par](#) [#Ecsite2015](#)

 3 YEARS AGO


**Create explainers programmes for the outdoors [#rav](#) - organised by THE Group**



**Heather King**


[@HeatherKingKCL](#)

Place-based education is the way forward for natural history museums to remain relevant  
[#Ecsite2015](#) [#rav](#)

 3 YEARS AGO



Just explored the outside gardens at Muse #Ecsite2015 #rav [pic.twitter.com/Ch9nDdcUdV](https://pic.twitter.com/Ch9nDdcUdV)

 LEARNING AT THE NHM @NHM\_LEARN · 3 YEARS AGO



**Maria Xanthoudaki**  
@XXanthoudaki

Participation-Engagement-Consultation-'Co-everything'. Language differences make it hard but what they really mean in learning? #Ecsite2015

 3 YEARS AGO




18 Years of Ciencia Viva Outdoors activities [#rav](#) [#Ecsite2015](#) [pic.twitter.com/nb2pDHKJZw](https://pic.twitter.com/nb2pDHKJZw)

 LUIS AZVDO RODRIGUES @CIENAONATURAL · 3 YEARS AGO



**Maria Xanthoudaki**  
@XXanthoudaki

"Real world" puts objects in context allows unexpected connections makes them accessible or unaccessible reveals complexity [#rav](#) [#Ecsite2015](#)

 3 YEARS AGO



Looking back over past training for The Group #Ecsite2015 #rav pic.twitter.com/H8AL6yOqtN


 LEARNING AT THE NHM @NHM\_LEARN · 3 YEARS AGO



Luis Azvdo Rodrigues

CienAonMuseumNatural

"There is school and there is the other world" Are science Centres and Museums the other world? #rav #Ecsite2015

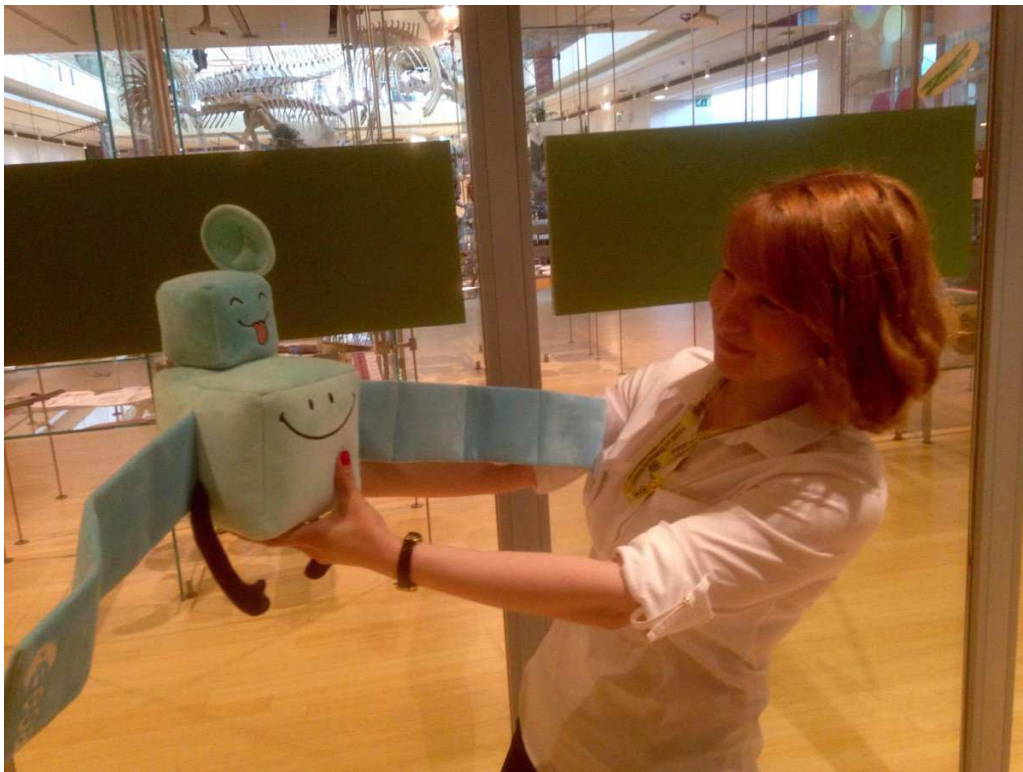
 3 YEARS AGO

Space for life - develp and share resources #ris - organised by the Space Group



Brainstorm continues about #spacescience comms... #Ecsite2015 #ris @esa  
[pic.twitter.com/y82HLUPvSS](https://pic.twitter.com/y82HLUPvSS)

 ECSITE @ECSITE · 3 YEARS AGO



At #Ecsite2015 Space Group pre-conference not only great talks, but also a chance to hang with #Philae2014 #ris [pic.twitter.com/d6pvvowU](https://pic.twitter.com/d6pvvowU)

 ANTONINA KHODZHAeva @AKHDZHV · 3 YEARS AGO



That's pretty much sums up the spirit of the first day of the Space Group preconference #Ecsite2015  
[#ris #ecsitespace pic.twitter.com/dAw1z5iwhs](#)

 ANTONINA KHODZHAeva @AKHDZHV · 3 YEARS AGO

Innovate or die : creative lab [#moz](#)

**MOZZARELLA #MOZ**  
MUSE

**WORKSHOP**

**TIME**  
09.00 - 17.30

**SPEAKERS**  
**Maarten Okkersen**,  
Head of Communication,  
Museum, The Hague,  
Netherlands

**Stan Boshouwers**,  
Creative Director, Tinker  
Imagineers, Utrecht,  
Netherlands

**Lavinia Del Longo**, Head  
of MUSE Development,  
MUSE, Museo delle  
Scienze, Trento, Italy

Experts from museums  
and science centres  
and professionals from  
commercial companies  
(MUSE, Techmania  
Science Center, Northern  
Light, Archimedes, Bruns  
and Hüttinger)

PRE-CONFERENCE

**INNOVATE OR DIE -  
CREATIVE LAB**


The Creative LAB is an intensive pre-conference workshop for science centre and museum professionals. It will be taking place at MUSE and we'll use the new museum as a starting point for the workshop. Lavinia Del Longo will tell us about her experience of developing MUSE and inspire us to fire up our own initiatives.

Together we'll study the innovation projects everyone is working on. As an introduction to natural creative thinking, everyone will work in small teams on the challenges in his or her own job. We will come to general conclusions about innovation and design management and participants will leave with an open mind and new tools for creative thinking and innovation.

We believe in the power of "design thinking" and we know it can be used in many ways to help us to manage innovation in content development, exhibition design, marketing and management.


We hope that the Creative LAB can be the platform and meeting point for people who work both in commercial and non-profit organisations.

**Innovate or Die - Creative Lab: intensive pre-conference workshop #ecsite2015 #moz 9.00-17.30!**  
**#powerofdesignthinking pic.twitter.com/ayhbQ4F8xT**

 TINKER IMAGINEERS @TINKERIMAGINEER · 3 YEARS AGO

**Anna Schäfers**  
@aks1501

**#Ecsite2015 #moz** Pre-conference starting: "Innovate or Die!" No pressure at all...

 3 YEARS AGO



Fifth Creative Lab workshop about designing science centers on ECSITE's annual conference.  
**#Ecsite2015 #moz pic.twitter.com/TlwklEzxr2**

 TINKER IMAGINEERS @TINKERIMAGINEER · 3 YEARS AGO

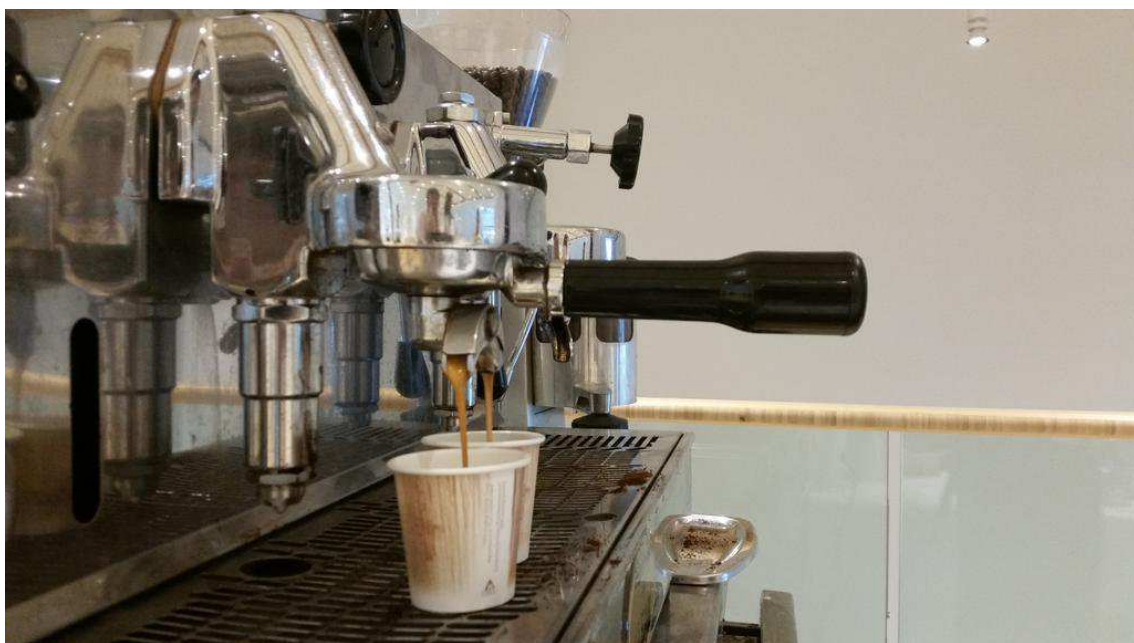




Spokes magazine gets a mention at innovation workshop #moz #Ecsite2015 [bit.ly/1EVFgv8](http://bit.ly/1EVFgv8)  
[pic.twitter.com/ih2AC1NGSt](http://pic.twitter.com/ih2AC1NGSt)

 ECSITE @ECSITE · 3 YEARS AGO

## Enjoying Italian way of life...



Of the advantage of holding a conf in Italy... coffee break #Ecsite2015 [pic.twitter.com/7JuvAlfppt](http://pic.twitter.com/7JuvAlfppt)

 ECSITE @ECSITE · 3 YEARS AGO

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Ecsite\_2015\_lb\_DSC\_0142

 ECSITEEXECUTIVEOFFICE · 3 YEARS AGO




where do you find such a lunch? #ecsitem2015 @MUSE\_Trento @Ecsite pic.twitter.com/1f5NzViAAP

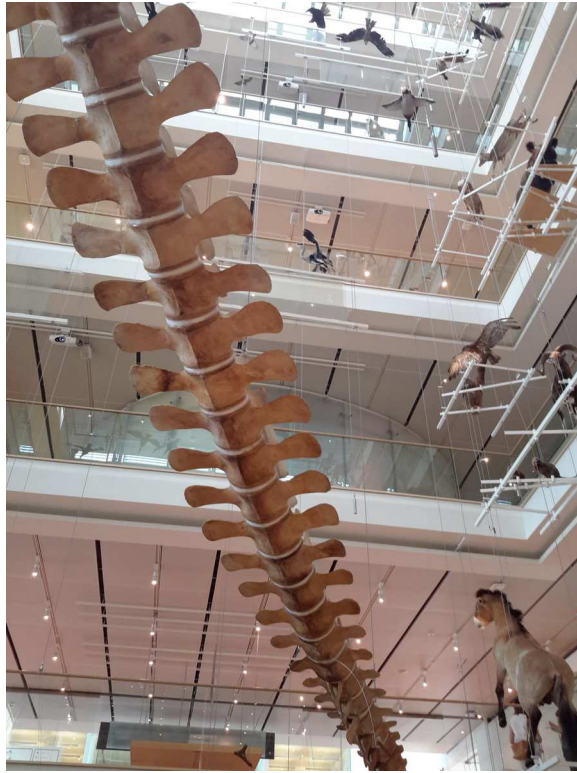
 ELISA LARGAIOLLI @ISOTTA28 · 3 YEARS AGO

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Ecsite\_2015\_lb\_DSC\_0324

 ECSITEEXECUTIVEOFFICE · 3 YEARS AGO

## Discovering MUSE



The gorgeous #Muse host of #Ecsite2015 [pic.twitter.com/yMwuXgRWe4](https://pic.twitter.com/yMwuXgRWe4)

 LUIS AZVDO RODRIGUES @CIENAONATURAL · 3 YEARS AGO



And a little bit of Alice in wonderland #Ecsite2015 @MUSE\_Trento [pic.twitter.com/BFHApZlqQZ](https://pic.twitter.com/BFHApZlqQZ)

 VSC\_NETWORK @SCIENCEMUSEUMS · 3 YEARS AGO



Amazing bird's eye view at the Muse #Ecsite2015 @Ecsite [pic.twitter.com/f5cAcfkpMy](https://pic.twitter.com/f5cAcfkpMy)

 ENTERPRISING SCIENCE @ENTERPRISINGSCI · 3 YEARS AGO

In a nutshell...



The most inspiring community of science communication professionals is here :) [@MUSE\\_Trento](#)  
[@Ecsite](#) #ecsitem2015 [pic.twitter.com/lpejyZzlii](https://pic.twitter.com/lpejyZzlii)

 MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO