

by Ecsite 2 years ago

## #Ecsite2015 - Friday 12 June : main conference day 2

Andrea Illy, entrepreneur and CEO of illycaffè, delivered a keynote speech at 10.30. For the rest of the day, participants were able to pick and choose between ten parallel session strands: serious games, visitor tracking, humour in science centres, Maker Faires and many more were discussed and debated... In the evening participants discovered a transfigured MUSE for the Nocturne... live jazz music, suspense and great finger food formed the ingredient of this fabulous night.



**MUSE\_Museum**

MUSE\_Trento

Are u ready for another Day #Ecsite2015 session? @Ecsite #Ecsite2015  
[ecsite.eu/sites/default/...](http://ecsite.eu/sites/default/...)



3 YEARS AGO



**Ecsite\_2015\_\_RA22806**

Ecsite\_2015\_\_RA22806



**ECSITEEXECUTIVEOFFICE** · 3 YEARS AGO



#Ecsite2015 we are waiting for next session :) [pic.twitter.com/MAw7kXHyE9](https://pic.twitter.com/MAw7kXHyE9)

 CN MŁYN WIEDZY @CNMLYNWIEDZY · 3 YEARS AGO




Ask me! Our Tireless Staff #Ecsite2015 @Ecsite [pic.twitter.com/H5b716SHwm](https://pic.twitter.com/H5b716SHwm)


 MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO

09.00-10.15

## Future visions for science centres [#piz](#)


 **VSC\_network**  
science@museums


Innovative - sensory - inclusive - three words for the new science centre [#piz](#) [@AnnFollin](#)  
[#Ecsite2015](#)

 3 YEARS AGO




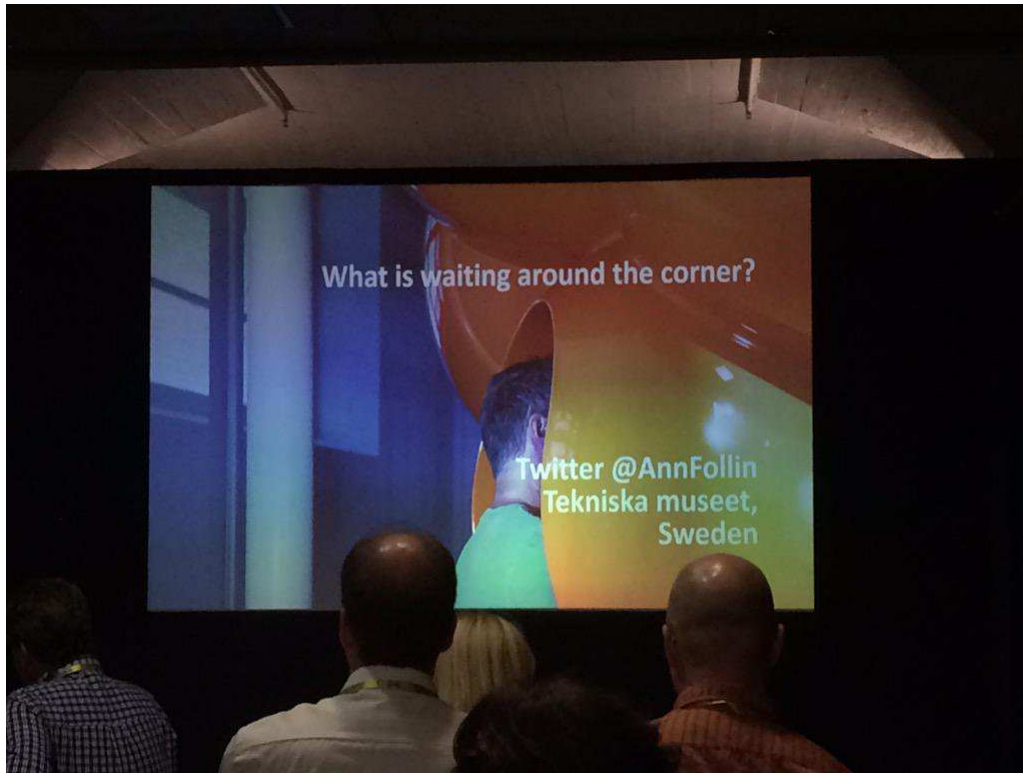
[#Ecsite2015](#) [#piz](#) Day two [pic.twitter.com/V98Af3nHtn](https://pic.twitter.com/V98Af3nHtn)

 SALVA FRUGUGLIETTI [@SFRUGUGLIETTI](#) · 3 YEARS AGO

 **VSC\_network**  
science@museums

Museums as idea generators [#piz](#) [@AnnFollin](#) [#Ecsite2015](#)

 3 YEARS AGO




@AnnFollin about future vision of SC. #Ecsite2015 #piz "together for everybody"  
[pic.twitter.com/UYSFx3mBWx](https://pic.twitter.com/UYSFx3mBWx)

 CN MŁYN WIEDZY @CNMLYNWIEDZY · 3 YEARS AGO


 **VSC\_network**  
 science@science museums

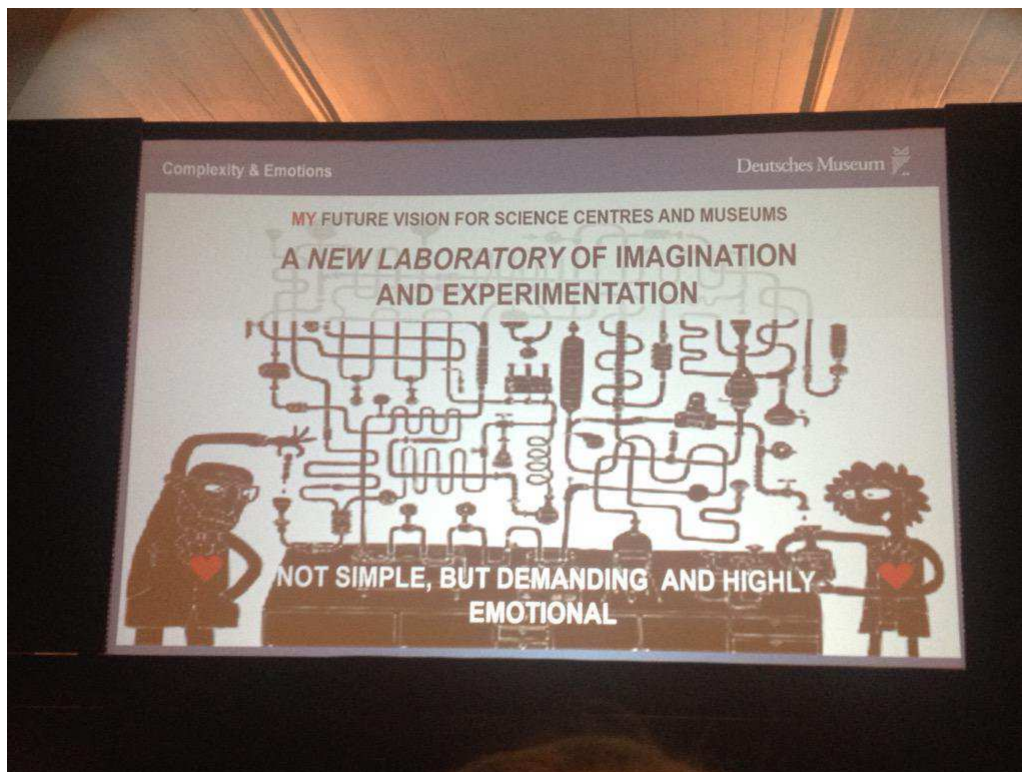
Ulrich Kernbach from @DeutschesMuseum - second question: are we emotional enough?  
 #Ecsite2015 #piz

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 **VSC\_network**  
 science@science museums

Great!! Walter Staveloz says we have to introduce philosophy to science museums #piz  
 #Ecsite2015 @ScienceCenters

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#Ecsite2015 #piz pecha kucha time about the future of Science Centers. So inspiring, thank you @MUSE\_Trento [pic.twitter.com/tf7dvWyLgi](https://pic.twitter.com/tf7dvWyLgi)

 PAOLO LEGATO @PAOLO\_LEGATO · 3 YEARS AGO


 [VSC\\_netwerk](#)  
science@science museums

Reconnect culture and science says @maartenokkersen from @Museum at #piz #Ecsite2015

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 [Nathalie Caplet](#)  
Natnat@Natnatnet

Human interaction will never go out of fashion says Claire Pillsbury #Ecsite2015 #piz

 3 YEARS AGO



#Ecsite2015 @Ecsite @MUSE\_Trento pic.twitter.com/twNgsRe00A


 GS8 @GIANPISPI · 3 YEARS AGO

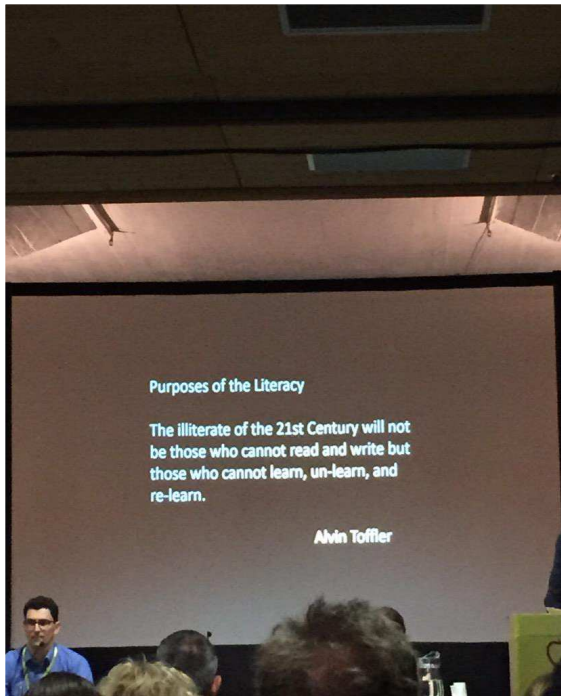


**Nathalie Caplet**

NatnatreNatnatnet

In #piz #Ecsite2015 @michelelanz wishes for a Europe which accept & integrates migrants & seniors. Let's find our role as science centres

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Michele Lanzinger shows this quote [#piz #ecsite @MUSE\\_Trento pic.twitter.com/EgYegMMRPc](#)  
[#Ecsite2015 pic.twitter.com/9sjfATzikn](#)

 VSC\_NETWORK @SCIENCEMUSEUMS · 3 YEARS AGO



**Alexandra Johnson**  
 @RoomWithANose


Aim to be good, rather than trying to be effective [#piz #Ecsite2015](#)

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**Kate Kneale**  
 @KnealeK

Pecha kucha [@MUSE\\_Trento](#) future for science centres gt mix ideas. Confidence seems to be at the heart of change [#Ecsite2015 @HKD\\_UK](#)


 3 YEARS AGO

## Social inclusion - A fashionable trend? [#tir](#)




**Wellcome Education**  
 WTeducation

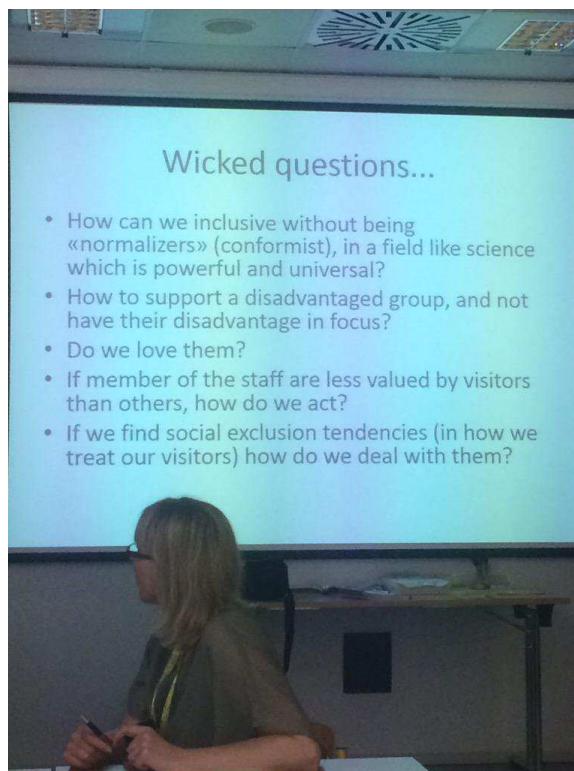
Pleased to start day 2 of [#Ecsite2015](#) with a discussion on social inclusion - something we are keen to support

 3 YEARS AGO



Social inclusion - a Fashionable trend? #Ecsite2015 #tir [pic.twitter.com/XQNHMcjjH](https://pic.twitter.com/XQNHMcjjH)

 ENRICO M. BALLI @EBALLI · 3 YEARS AGO



Some challenging questions about social inclusion at #Ecsite2015 [pic.twitter.com/HrC5bi7C3r](https://pic.twitter.com/HrC5bi7C3r)

 WELLCOME EDUCATION @WTEDUCATION · 3 YEARS AGO

## Making objects speak [#gel](#)





Impressed so many people made it to our 9am session in [#gel](#) [#Ecsite2015](#) after the gala dinner last night [pic.twitter.com/uLOpfNkF1D](https://pic.twitter.com/uLOpfNkF1D)


 MARIE HOBSON @MCHOBSON · 3 YEARS AGO



**Marie Hobson**

mchobs@mchobson

[@sciencemuseum](#) objects can be mute, mundane and misunderstood. [#Ecsite2015](#) [#gel](#)

 3 YEARS AGO

Participant Toolkit Template:

Steps	Elements to consider
1 Identify barriers	
2 What story do you want to tell?	
3 How will you display your object?	
4 What written interpretation?	
5 Other interpretation?	
6 Any facilitated interpretation?	
7 Evaluation	

We are developing an object engagement checklist in [#gel](#) to make our difficult objects speak to visitors [#Ecsite2015](#) [pic.twitter.com/a4ag2XWkgn](https://pic.twitter.com/a4ag2XWkgn)

 MARIE HOBSON @MCHOBSON · 3 YEARS AGO



**Marie Hobson**

mchobsonmchobson

Is a label a blessing or a curse asks Jessica Bradford in the object engagement workshop in [#gel](#) [#ecsite2015](#)


 3 YEARS AGO



**Alexandra Johnson**

@RoomWithANose

An opera house doesn't have to justify itself by proving more people in a city are singing. Why should we be different? [#Ecsite2015](#) [#piz](#)

 3 YEARS AGO

**Towards the 21st century natural history museum [#ris](#)**



**Heather King**  
@HeatherKingKCL

The role of digital in NHMs? Enable audiences to participate in scientific research [#ris](#)  
[#ecsitem2015](#)

3 YEARS AGO



Are we as museums manipulating co-creation with e.g teachers too much? Question [#Ecsite2015](#)  
[#ris pic.twitter.com/AZlgnKVyl](#)

YURI MATTEMAN @YURIMATTEMAN · 3 YEARS AGO



**Heather King**  
@HeatherKingKCL

For scientists to engage we need to ensure their time and effort is rewarded and valued by their institution [#ris](#) [#Ecsite2015](#)

3 YEARS AGO



**Heather King**  
@HeatherKingKCL

We need to work with schools as equal partners and not simply as recipients of our programmes.  
[#ris](#) [#Ecsite2015](#)

3 YEARS AGO



**Brian Levine**  
@BrianWLevine

Involving communities - what control do we lose? What does that mean? [#ris](#) [#Ecsite2015](#)

 3 YEARS AGO



**Heather King**  
@HeatherKingKCL

'Break the routine' of the usual public engagement. Staff should get to know scientists to facilitate the 'flow of passion' [#ris](#) [#Ecsite2015](#)

 3 YEARS AGO



**Heather King**  
@HeatherKingKCL

What happens when you let go of museum-community programmes? Are we ok with letting things have a life of their own? [#ris](#) [#Ecsite2015](#)

 3 YEARS AGO



**Heather King**  
@HeatherKingKCL

To create 'impact' should we focus on adults and politicians (rather than children and families)? Interesting! [#ris](#) [#Ecsite2015](#)

 3 YEARS AGO



**Brian Levine**  
@BrianWLevine

On impact: Teachers will keep coming. Draw more adults. And politicians. [#Ecsite2015](#) [#ris](#)

 3 YEARS AGO



**Brian Levine**  
@BrianWLevine

Not "how do we change" but "how do we understand how the world is changing." [#Ecsite2015](#) [#ris](#)

 3 YEARS AGO

## Humour in science communication [#moz](#)



To approach science from humour you must do it very seriously! #Ecsite2015 @Daniel\_Arbos @TheBigVanTheory pic.twitter.com/RFnldGxeYO

 ÀLEX ARGEMÍ @AARGEMI · 3 YEARS AGO



**Andrea Troncoso**

aitroncoso@aitroncoso

Elin Roberts, talking about bacon in sandwiches "it's a good story but I wish it wasn't mine!"

#moz #Ecsite2015

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## Children as experts [#mac](#)

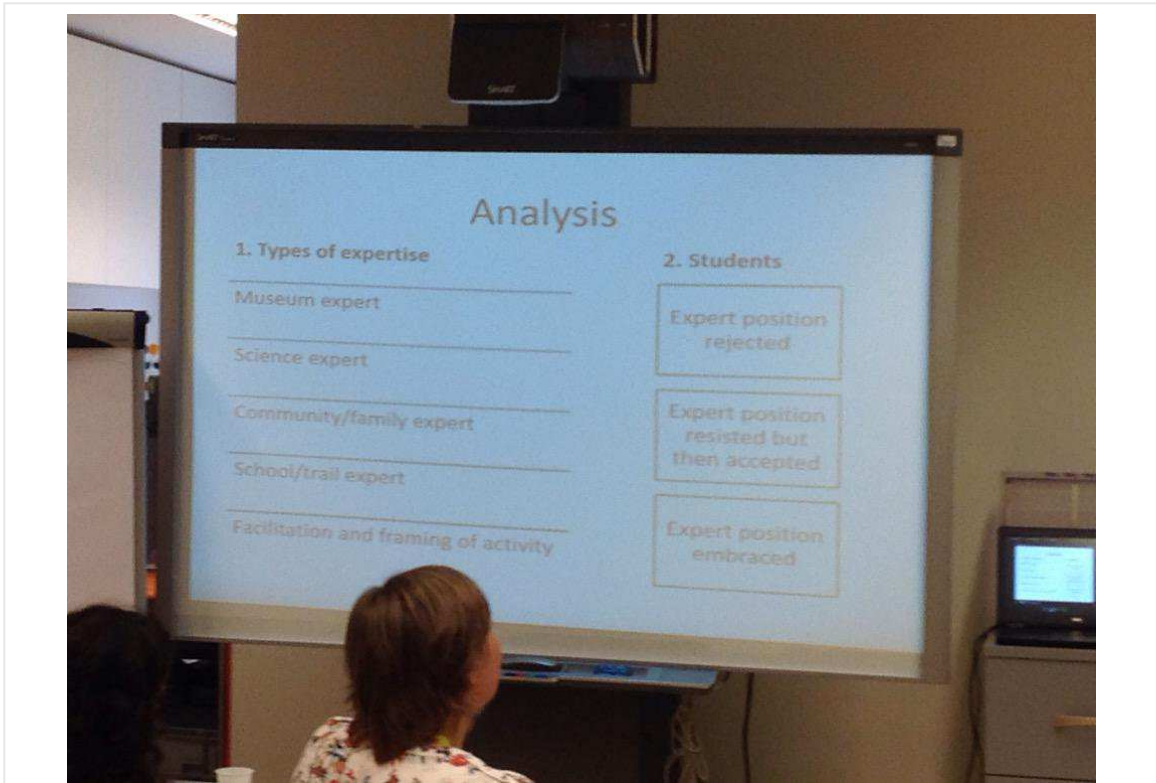


**Asbjørn Skovsø**

danishbuddha@danishbuddha

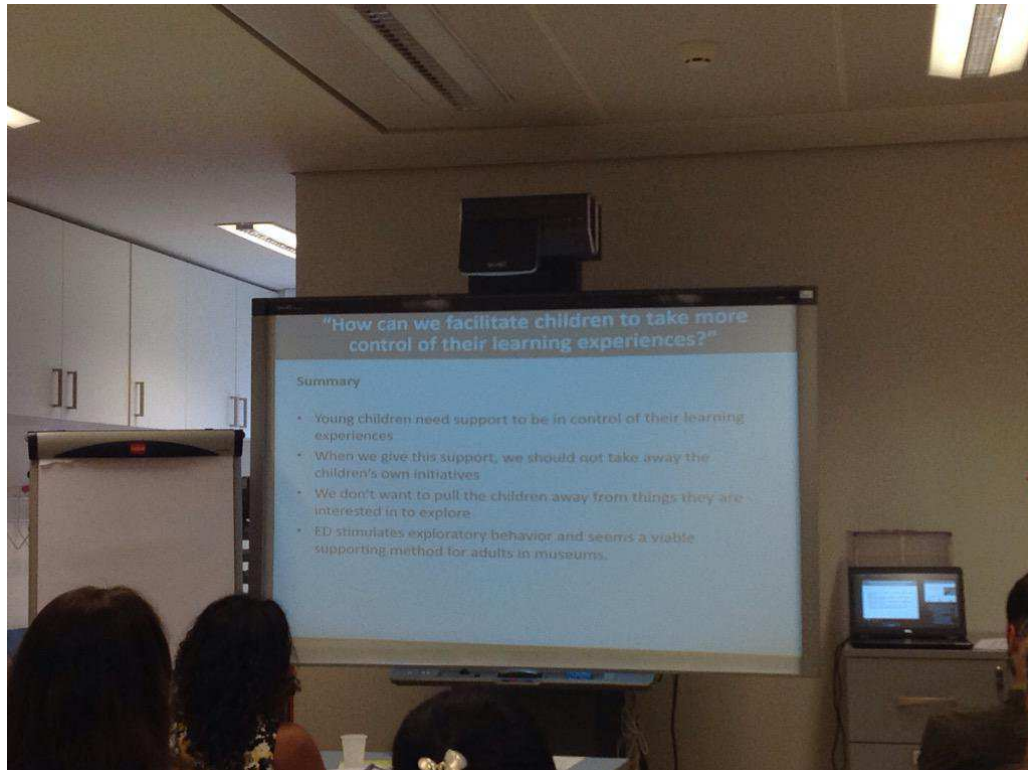
Children as Experts, what a nice topic to start the day with #mac #ecsitem2015

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'Children as expert' program analyses 5 types of expertise and 3 expert positions #mac #Ecsite2015 #science capital [pic.twitter.com/d2vfjl8dnv](https://pic.twitter.com/d2vfjl8dnv)

 GROUPE TRACES @GROUPETRACES · 3 YEARS AGO



How to facilitate children to take control of their learning experience? #Mac #Ecsite2015  
[pic.twitter.com/rGf661I36m](https://pic.twitter.com/rGf661I36m)

 GROUPE TRACES @GROUPETRACES · 3 YEARS AGO


 **Asbjørn Skovsø**  
 danishbuddha

first presenter actual saying the children should have fun, while being explainers/experts #mac  
 #ecsite2015

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 **Groupe Traces**  
 @groupeTraces

Having children as facilitator provides also a great visitor experience ! Even if it's a bit intriguing for the public ^^ #mac #Ecsite2015

 3 YEARS AGO

**Making and tinkering research share-out [#spa](#)**



**Ryan Jenkins**  
ryanejenkins

up early and ready to present about research on tinkering @TinkeringStudio with @pegmuse @XXanthoudaki and lydia beall #Ecsite2015 #spa



3 YEARS AGO



**Maria Xanthoudaki**  
@XXanthoudaki

We don't want to Tinkerize all our programmes. But we want to use the potential of tinkering to foster learning. #spa #Ecsite2015



3 YEARS AGO



Refletting pratics culture @Museoscienza #Ecsite2015 #spa @XXanthoudaki  
[pic.twitter.com/Xtrj0tOoJ1](https://pic.twitter.com/Xtrj0tOoJ1)



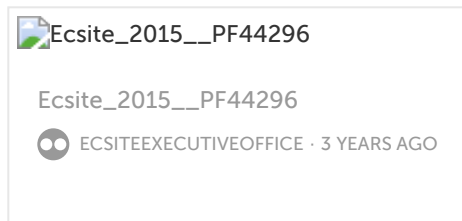
FABRIZIO STAVOLA @FSTAVOLA · 3 YEARS AGO





10.30

Keynote by coffee entrepreneur Andrea Illy





3 virtues of coffee according to [@andrea\\_illy](#) = pleasure + health + sustainability [#ecsite2015](#) [#piz](#)  
[pic.twitter.com/NXjpKYPjX1](https://pic.twitter.com/NXjpKYPjX1)

ECSITE [@ECSITE](#) · 3 YEARS AGO

[Nathalie Caplet](#)

Natnat@Natnatnet

Need to link the pleasure of rich people drinking coffee & the improvement of coffee producers' lives, says [@andrea\\_illy](#) [#Ecsite2015](#) [#piz](#)

3 YEARS AGO

[Ecsite](#)

Ecsite [@Ecsite](#)

Climate change threatening 50% of worldwide coffee production: we need radical change says [@andrea\\_illy](#) [#ecsite2015](#) [#piz](#)

3 YEARS AGO

[Ecsite](#)

Ecsite [@Ecsite](#)

We are living in intrinsically unsustainable world. Any economic growth today is artificial says [@andrea\\_illy](#) [#ecsite2015](#) [#piz](#)

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 **VSC\_network**  
science@museums


Short termness is the origin of the disaster says @andrea\_illy - we need to think from the perspective of the positive economy #Ecsite2015

 3 YEARS AGO





Will beauty save the world?@andrea\_illy #piz #Ecsite2015 pic.twitter.com/qzJgRPEJgT

 ECSITE @ECSITE · 3 YEARS AGO


 **Andrea Illy**  
andrea\_illy

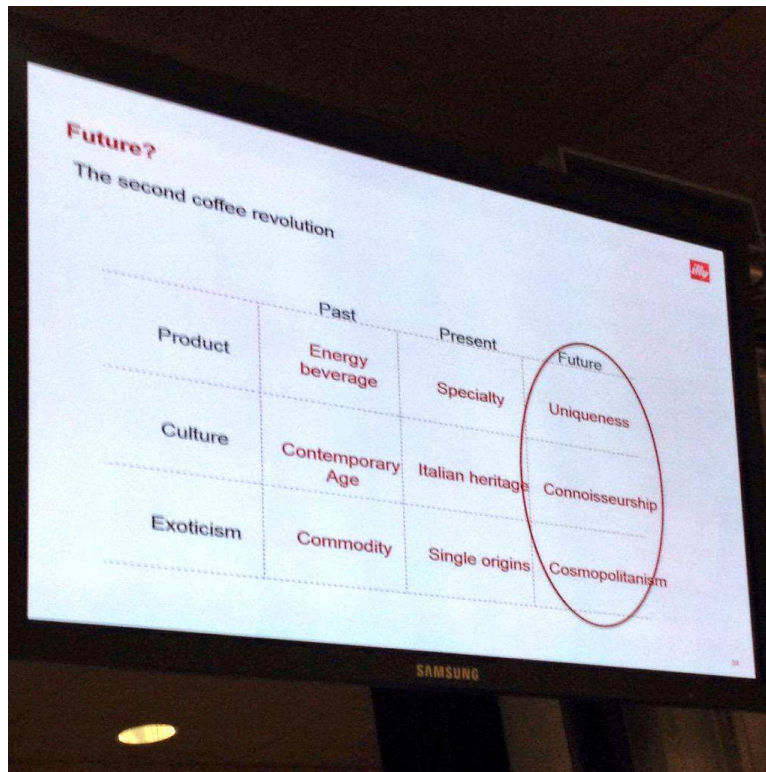
The Beauty of coffee is the beauty of the Paradises where coffee is produced. Beauty contaminated all the things we do #Ecsite2015

 3 YEARS AGO

 **Andrea Illy**  
andrea\_illy

Values of coffee: excellence (love for beauty and goodness) & ethics (longterm value creation through sustainability) #Ecsite2015

 3 YEARS AGO




What's the future for #coffee? #Ecsite2015 #piz [pic.twitter.com/pr8QwOwopA](http://pic.twitter.com/pr8QwOwopA)


 VERA NOVAIS @VNOVAIS · 3 YEARS AGO

 **MUSE\_Museum**  
MUSE\_Trento

"Live happILLY"...Andrea Illy talking about coffee and development. Happening now at #piz #ecsitem2015 @Ecsite

 3 YEARS AGO

Coffee break

 Ecsite\_2015\_\_RA24287

Ecsite\_2015\_\_RA24287

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12.00 - 13.15

Lessons learnt from explainers training schemes [#piz](#)



#Ecsite2015 - Lessons learnt from explainer training schemes [pic.twitter.com/rjZ3dlWB7O](https://pic.twitter.com/rjZ3dlWB7O)


 ENRICO M. BALLI @EBALLI · 3 YEARS AGO



**Elin Roberts**

[elinoroberts](#)

Didier Laval talking about a shift in his perspective from a traditional model of show presenting to a newer model. #Ecsite2015 #piz


 3 YEARS AGO



**Eliana**

[@ElianaLacorte](#)

#Ecsite2015 #piz "if you can't explain something in a few sentences, you're not a good explainer" My kind of game! 👍

 3 YEARS AGO


Can museums and science centres be powerbrands? [#tir](#)

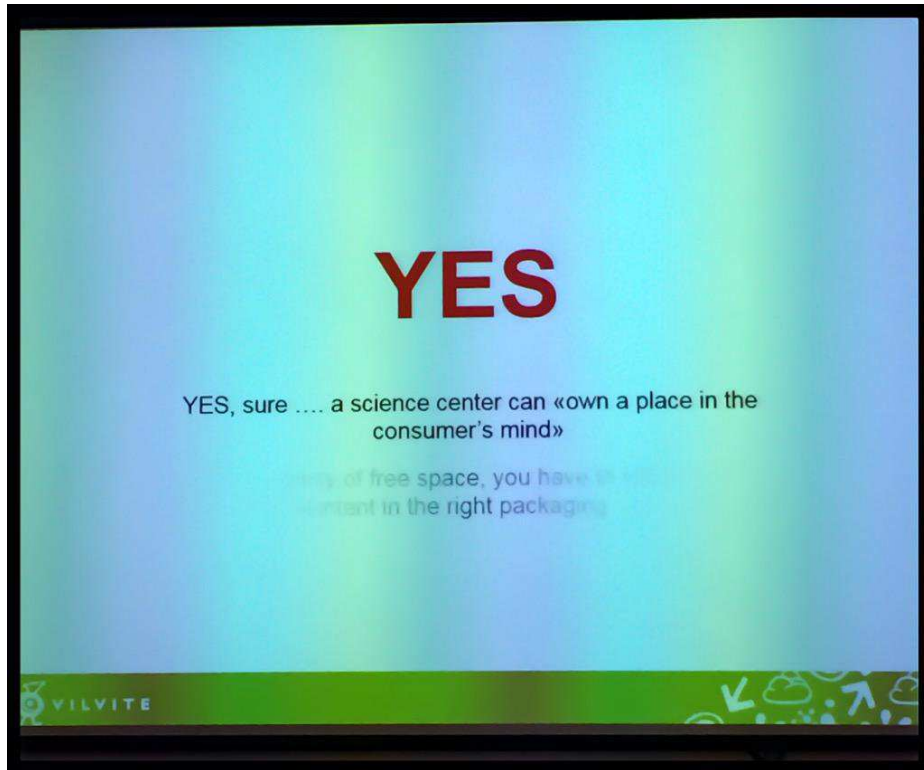


**Raquel da Cunha**

[@RaquelCCCunha](#)

Working at a science centre is both meaningful and fun @sanddahl #Ecsite2015 #tir

 3 YEARS AGO



Can museums centres be [#powerbrand](#)? The answer is... [@vilvitebergen](#)



 [@Ecsite](#) [#Ecsite2015](#) [#brand](#) [#science](#) [#marketing](#) [pic.twitter.com/RrxwnYW4yi](https://pic.twitter.com/RrxwnYW4yi)

 BERGAMOSCIENZA [@BERGAMOSCIENZA](#) · 3 YEARS AGO



[Raquel da Cunha](#)

[@RaquelCCunha](#)

We should be in love with our world [@HansGubbels](#) [#Ecsite2015](#) [#tir](#)



3 YEARS AGO



[Techniquet Projects](#)

[@TQ\\_Projects](#)

Great session on branding earlier! Great to hear how museums & science centres across Europe develop & communicate their brands. [#Ecsite2015](#)



3 YEARS AGO



Can museums and science centers be powerbrands? #Ecsite2015 @sanddahl @Ecsite @MrsLivingier  
[pic.twitter.com/EXrOTcyf2X](https://pic.twitter.com/EXrOTcyf2X)

 VILVITE @VILVITEBERGEN · 3 YEARS AGO

## Redefining science centres [#gel](#)





Massive turnout for deconstructing science centres [#gel](#) [#ecsite2015](#) [pic.twitter.com/V2cKMkLZqX](https://pic.twitter.com/V2cKMkLZqX)

 JUSTIN DILLON @JUSTINDILLONUOB · 3 YEARS AGO




Provocative #Ecsite2015 workshop tackles key premises that define science centers. @Ecsite @MUSE\_Trento pic.twitter.com/j9rJSDKUwf

 LHSADP @LHSADP · 3 YEARS AGO



**Maria Xanthoudaki**  
@XXanthoudaki


Do we need scientists? Do we need buildings? Do we need exhibits? #gel #Ecsite2015. Are we ready to say a mainstream NO? We are not...

 3 YEARS AGO



**Maria Xanthoudaki**  
@XXanthoudaki


Do we need science? Now, this is the question and Andy Lloyd @CentreForLife gives an inspiring provocation to think about. #gel #Ecsite2015

 3 YEARS AGO



**Nathalie Caplet**  
Natnat@Natnatnet

Science centres may not be about content but about context & the social experiences (doing things together) says @arlloyd #Ecsite2015 #gel

 3 YEARS AGO

## Multimedia systems for visitor orientation and tracking [#caf](#)



**Ann-Marie Pendrill**

f3aamp@f3aamp

Multimedia systems at Experimentarium.dk Using "Brain scan" to colour-coded areas - personalize tour [#caf](#) [#Ecsite2015](#)



3 YEARS AGO



**Ann-Marie Pendrill**

f3aamp@f3aamp

Several thousand school students visiting ... get very creative when they are bored - Solution: [technischesmuseum.at/raetselrallye](http://technischesmuseum.at/raetselrallye) [#caf](#) [#Ecsite2015](#)



3 YEARS AGO

## Questioning organisational strategies [#ris](#)



**Luis Azvdo Rodrigues**

@CienAoNatural

Humble projects + excelent leaders + fun + good Exhibitions = Excelent Science Centres, Goery Delacote [#ris](#) [#Ecsite2015](#)



3 YEARS AGO


The 5 star panel [#Ecsite2015](#) [#ris](#) [pic.twitter.com/JC38p9TogE](https://pic.twitter.com/JC38p9TogE)

 MIRUNA AMZA @MIRUNAAMZA · 3 YEARS AGO

Brace yourself, prepare for immersion! [#rav](#)



Immersive cheese experience [@perugiapost](#) you're making me seriously hungry [#appetite](#) for science [#Ecsite2015](#) [pic.twitter.com/zvnBReyiRU](http://pic.twitter.com/zvnBReyiRU)

 MICOL MOLINARI [@PSYMIC](#) · 3 YEARS AGO



[VSC\\_network](#)

[science@museums](#)

Now Julia Pitts about Information Age at [@sciencemuseum](#) [#rav](#) [#Ecsite2015](#)



3 YEARS AGO




What is wrong today? After a keynote of illy CEO leaving me starving for coffee now I WANT CHEESE! #Rav #Ecsite2015 [pic.twitter.com/w4NMLn1ajl](https://pic.twitter.com/w4NMLn1ajl)

 GROUPE TRACES @GROUPEPTRACES · 3 YEARS AGO


 **VSC\_network**  
science@museums

We need all senses: also taste and smell - especially when it is about something like cheese #rav #Ecsite2015 - example from POST in Perugia

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 **Groupe Traces**  
@groupeTraces

Immersion involves senses. For @perugiapost it's the taste! #cheese #rav #Ecsite2015

 3 YEARS AGO

 **ilse van zeeland**  
xajieda @xajieda

It is difficult to keep it simple. Keep it understandable, important in exhibition design process. Peter slavenburg #Ecsite2015 #rav

 3 YEARS AGO

## Preparing scientists to engage with youth #moz



**Brian Levine**  
@BrianWLevine

Preparing Scientists to Engage With Youth - now in [#moz](#) [#ecsitem2015](#)

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**Anna Darron**  
adarron@adarron

"...whatever you know, there is always more to discover" - what a wonderful mission statement!  
[#Ecsite2015](#) [#moz](#)

3 YEARS AGO

## Learning from toys [#mac](#)



**Asbjørn Skovsende**  
danishbuddha

learning from toys is a starting point to implement design thinking to science. I like it. [#mac](#)  
[#ecsitem2015](#)

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**Asbjørn Skovsende**  
danishbuddha

Toys should be a kind of basic pathway, then talking about social interaktion [#mac](#) [#ecsitem2015](#)

3 YEARS AGO



**Asbjørn Skovsende**  
danishbuddha

Discovering User-Oriented Design Potentials in the way Children Interact with Artifacts, -  
[fablearn.eu/demos/mechanic...](http://fablearn.eu/demos/mechanic...) 2/2 [#mac](#) [#ecsitem2015](#)

3 YEARS AGO

## Repair, recycle, remake, redesign, rethink [#spa](#)



Reflector tape+inner tube. Cool things at #spa! #Ecsite2015 @Ecsite pic.twitter.com/khOuDIO2EO

🐦 EXPLORA MUSEOBAMBINI @EXPLORA\_ROMA · 3 YEARS AGO



wonderful session full of making and tinkering with cheap and recycled materials #Ecsite2015 #spa @TinkeringStudio pic.twitter.com/3m06YqwXuA

🐦 RYAN JENKINS @RYANEJENKINS · 3 YEARS AGO



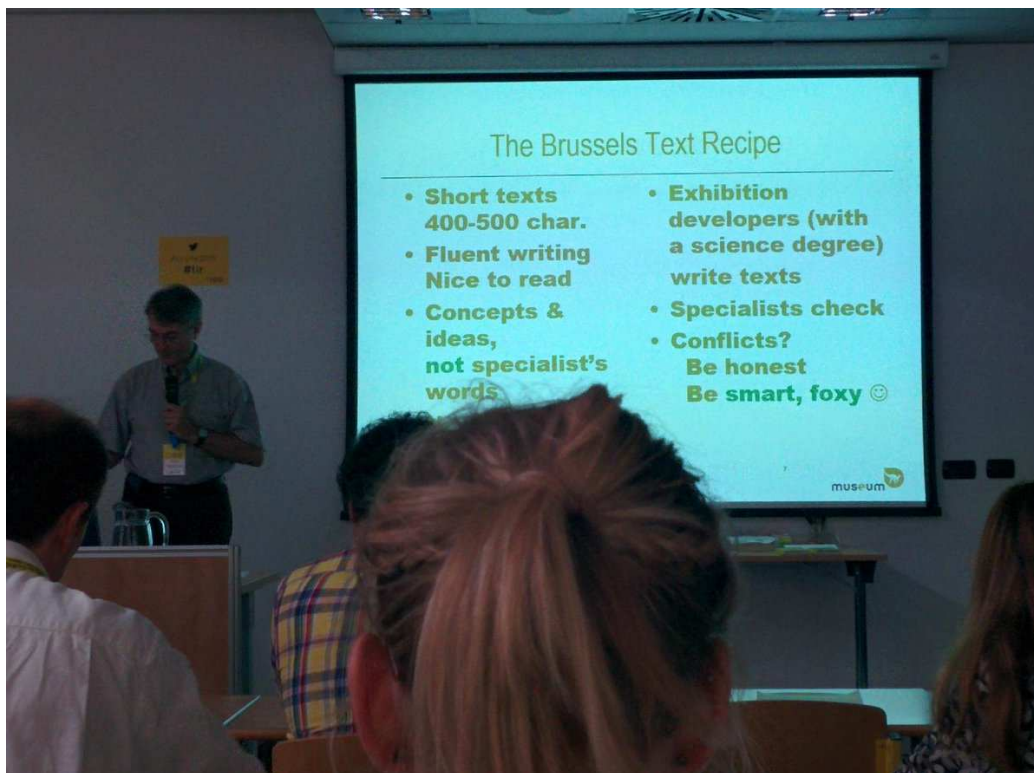
14.30 - 15.45

Do experts kill curiosity? [#tir](#)**Eliana**

@ElianaLacorte

[#Ecsite2015](#) [#tir](#) Full room for "do experts kill curiosity?" Now starting.

3 YEARS AGO

[#Ecsite2015](#) [#tir](#) Gerard Cobut [pic.twitter.com/sv0ehX4Vc9](https://pic.twitter.com/sv0ehX4Vc9)


ANN-MARIE PENDRILL @F3AAMP · 3 YEARS AGO

**Joana Lobo Antunes**


JoanaLoA@JoanaLoA

When having conflicts between experts and exhibition developers - be honest, be smart, be foxy, GCobut advice [#tir](#) [#ecsight2015](#)

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 **Joana Lobo Antunes**  
JoanaLoA@JoanaLoA


The developer should explain the process of building an exhibition to the scientist, "don't behave like a bad expert" #tir #Ecsite2015

 3 YEARS AGO


 **Joana Lobo Antunes**  
JoanaLoA@JoanaLoA


Like in a good dance, a good exhibit is developed when nobody steps on other people's toes. Each have their role #tir #Ecsite2015

 3 YEARS AGO


 **Ann-Marie Pendrill**  
f3aamp@f3aamp


Audience: Experts have personalities beyond their expertise, and may come up with very exciting ideas for interactivity. #Ecsite2015 #tir

 3 YEARS AGO


 **Joana Lobo Antunes**  
JoanaLoA@JoanaLoA

Take the experts to other exhibitions, so they get a taste of how tiresome it can be to try to absorb too much information #tir #Ecsite2015


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 **Ann-Marie Pendrill**  
f3aamp@f3aamp


Audience: Experts have personalities beyond their expertise, and may come up with very exciting ideas for interactivity. #Ecsite2015 #tir

 3 YEARS AGO

## Feeding creativity -The earlier, the better [#piz](#)

 **Groupe Traces**  
@groupeTraces

Feeding creativity : the earlier the better? Let's see! #piz #Ecsite2015

 3 YEARS AGO

**Elin Roberts**elinoroberts  
elinoroberts

‘I care less now about communicating science than I do about enriching creativity’

@ianrusselluk #piz #Ecsite2015

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**Elin Roberts**elinoroberts  
elinoroberts

@ianrusselluk provokes the audience for questions ‘are you a science communicator or a creativity feeder?’ #Ecsite2015 #piz

3 YEARS AGO

#Creativity begins in our #mind.s Ian Russell shows our science playground. We are proud :) #piz  
#Ecsite2015 pic.twitter.com/ywP0A9RNfz

CN MŁYN WIEDZY @CNMLYNWIEDZY · 3 YEARS AGO

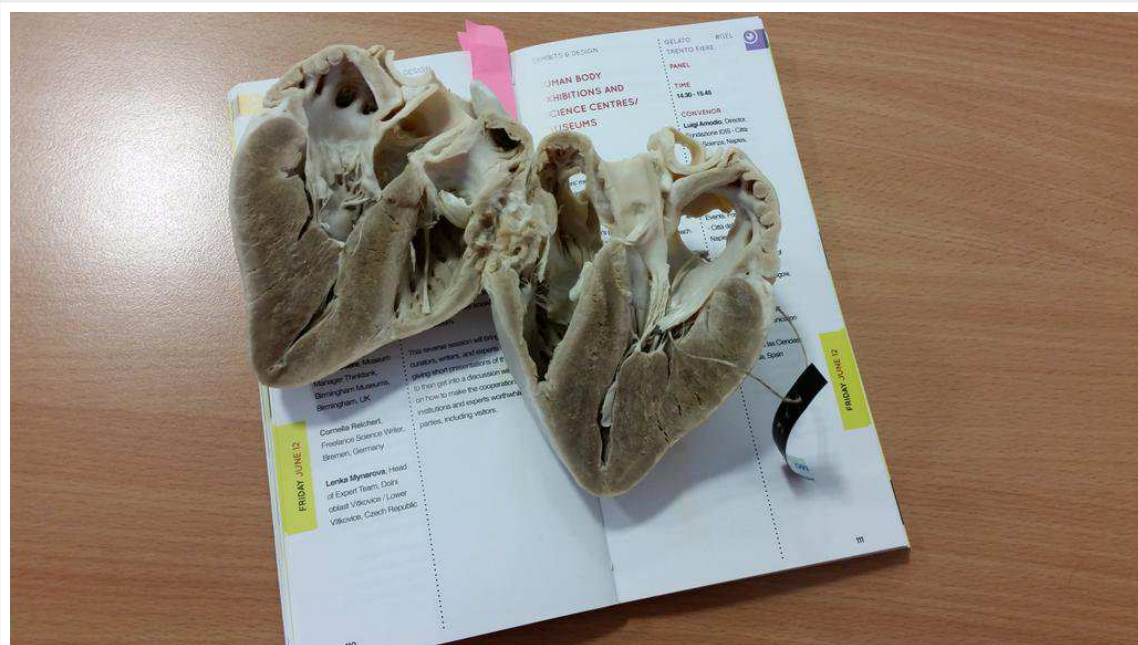
**Asbjørn Skovsende**danishbuddha  
danishbuddha

Communicative science is not importing any more, feeding creativity is - Ian Russell #piz

#ecsitem2015

3 YEARS AGO

## Human body exhibitions and science centres/museums [#gel](#)



Open heart at [#gel](#) Human body in Science Centres [#Ecsite2015](#) [@Ecsite](#)  
[pic.twitter.com/xRA9ulaoQD](https://pic.twitter.com/xRA9ulaoQD)

MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO

**Nathalie Caplet**  
 Natnat@Natnatnet

Debate in [@gsc1](#) as to whether the human body shown should have pants or not = in 2001> pants; in 2014> no pants ! [#Ecsite2015](#) [#gel](#)

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**Nathalie Caplet**  
 Natnat@Natnatnet

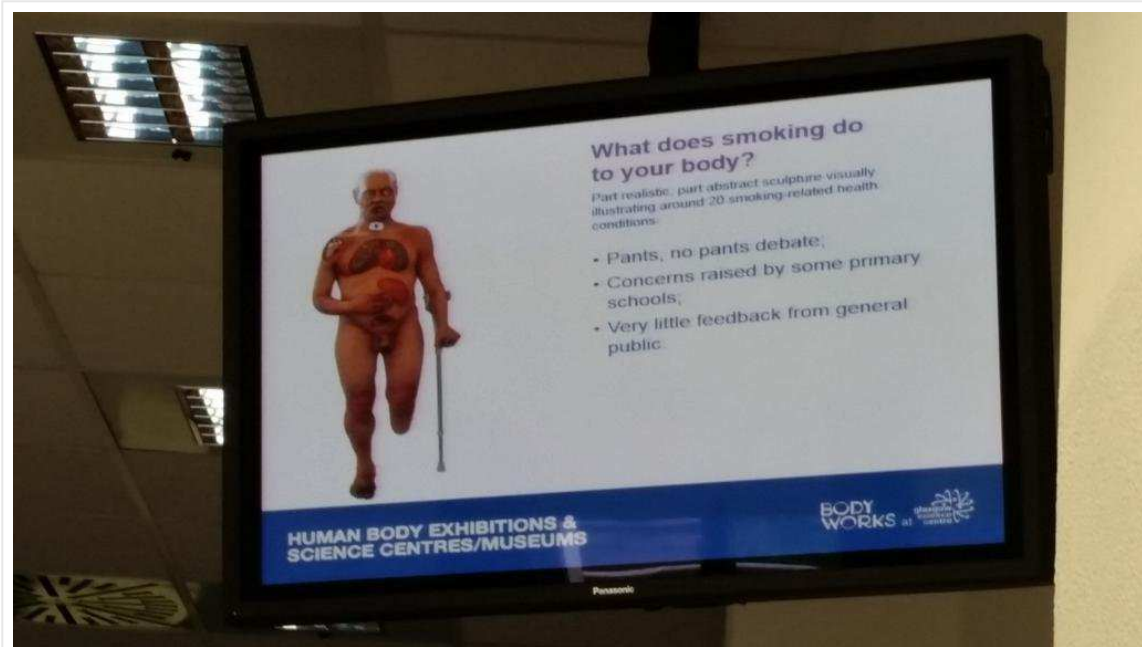
People use human body exhibits to explain conditions, risks, situations to others... [#Ecsite2015](#) [#gel](#)

3 YEARS AGO

**Nathalie Caplet**  
 Natnat@Natnatnet

Patient asso want [@cittascienza](#) to help them interact directly with visitors (in particular Alcoholic Anonymous) [#ecsite2015](#) [#gel](#)

3 YEARS AGO



Damages caused to our body by unhealthy lifestyle shown at #gel Human body exhibitions #Ecsite2015 @Ecsite pic.twitter.com/gtOkDrSS9y

MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO

MUSE\_Museum  
MUSE\_Trento

Powerful interactive Human body videos @cittascienza shown at #Ecsite2015 @Ecsite


3 YEARS AGO

## Building your audience development plan [#rav](#)




How to attract more people: be... #rav #Ecsite2015 #marketing and #communication  
 @SharonAment @MuseumofLondon pic.twitter.com/IQiSmScYhP

 BERGAMOSCIENZA @BERGAMOSCIENZA · 3 YEARS AGO

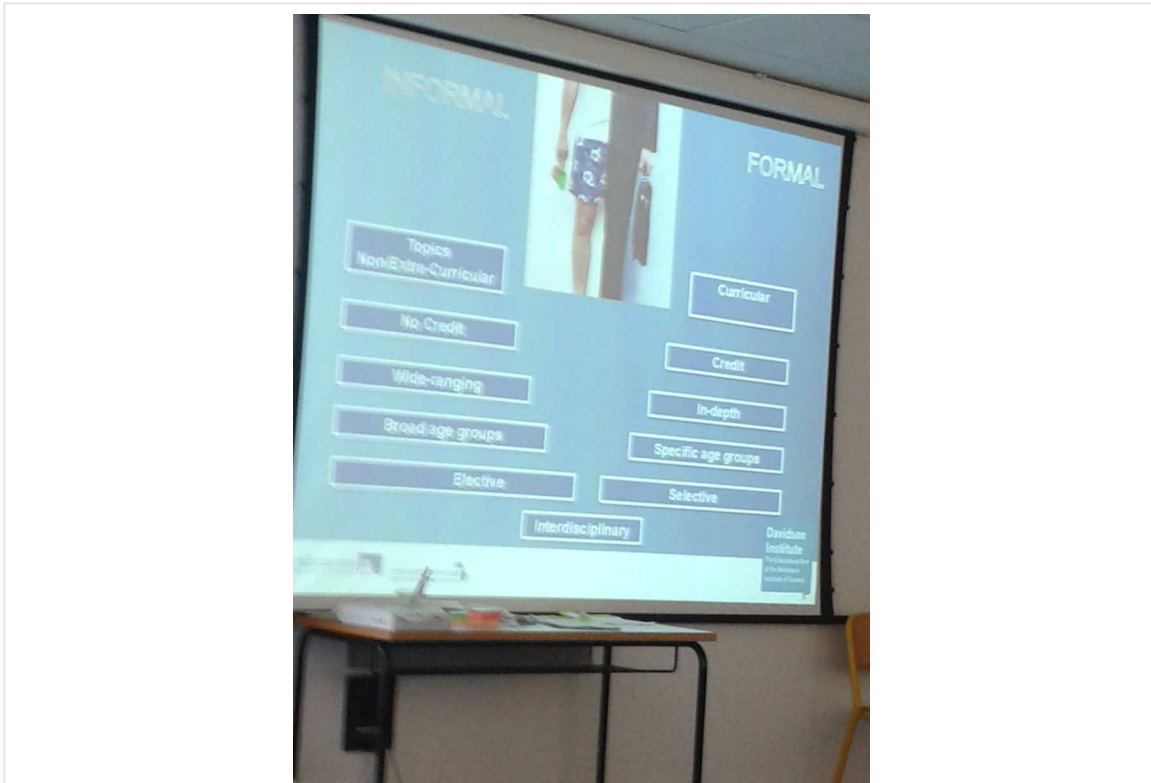


**Alice Davis**  
 @AliceDavisAM

Great insights from @SharonAment, @MuseumofLondon on more sophisticated ways to analyse/target audiences #Ecsite2015 @ATTRACTIONSMAG @Ecsite

 3 YEARS AGO

Combining informal and formal science education traditions [#caf](#)



Formal/informal science education as dichotomy. Have we not progressed beyond this? #caf #ecsitem2015 pic.twitter.com/J9nEhiBR2G

MARIANNE ACHIAM @MARIANNEACHIAM · 3 YEARS AGO



#ecsitem2015 #caf Promise is a promise: the room is full. Thx pic.twitter.com/UhgNLaEFEq

MIHA KOS @MIHAKOSHISA · 3 YEARS AGO



**Marianne Achiam**

Marianne Achiam

Combining informal and formal science education: Harnessing the power of out-of-school environments to be multidisciplinary #caf #ecsitem2015



3 YEARS AGO



**Nathalie Caplet**

Nathalie Caplet

Teachers want @cittascienza to help them talk about difficult/uncomfortable subjects #Ecsitem2015 #gel



3 YEARS AGO

## Human resources for science centres [#moz](#)



**VSC\_network**

VSC\_network

'Hire for attitude - not for skills' #moz @sanddahl #Ecsitem2015



3 YEARS AGO



**VSC\_network**

VSC\_network

You have to be clear about the core mission and let staff know what value they and their job adds - says Herlev #moz #ecsitem2015



3 YEARS AGO





#Ecsite2015 #moz Inner rain [pic.twitter.com/hy6Z4Wzoo6](https://pic.twitter.com/hy6Z4Wzoo6)


 SALVA FRUGUGLIETTI @SFRUGUGLIETTI · 3 YEARS AGO



VSC\_network

science@museums

Michiel Buchel - newly elected @Ecsite president - takes the floor #moz #Ecsite2015 and says he values great staff above great exhibitions


 3 YEARS AGO



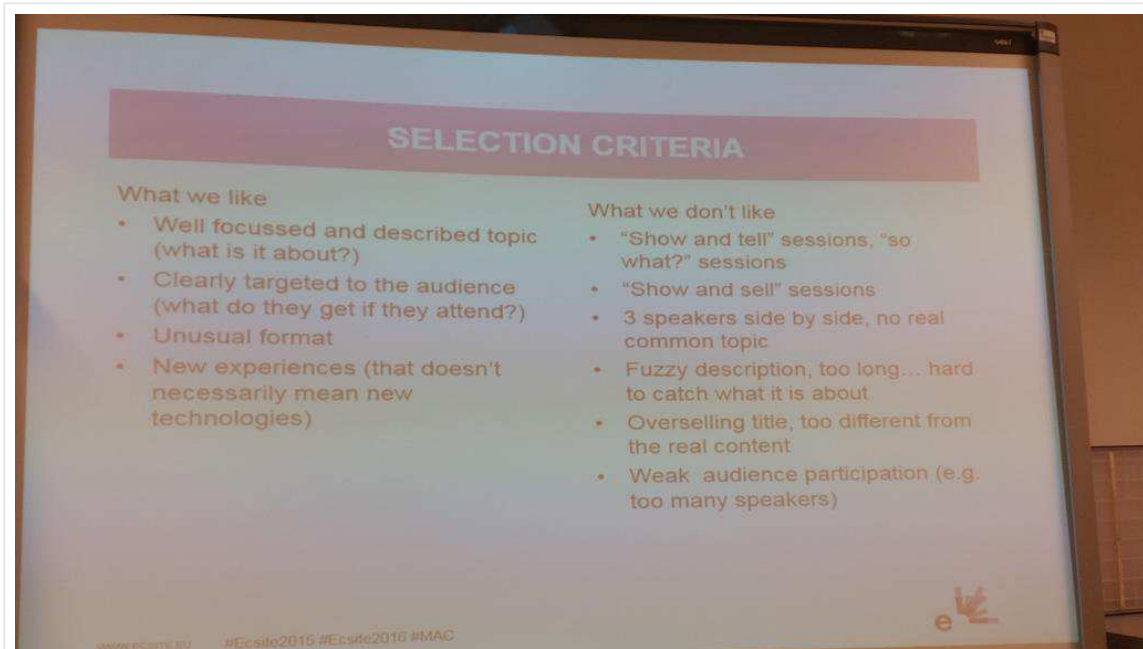
VSC\_network

science@museums

Great staff can make a lousy exhibition into something great - doesn't work the other way around #moz #Ecsite2015 - Michiel Buchel

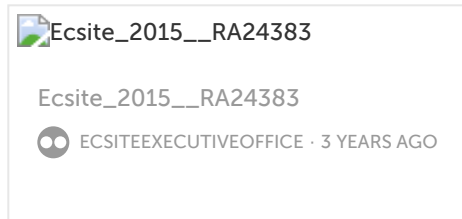
 3 YEARS AGO

**Be here in 2016- Crafting a successful session proposal [#mac](#)**



Writing a proposal us a communication task - deploy your full skills! Says [@MikkoMyl](#) [#Ecsite2015](#)  
[#mac](#) [pic.twitter.com/ajNel7S7qg](#)

 ECSITE [@ECSITE](#) · 3 YEARS AGO



Open Make -Playing with food [#spa](#)



#Food #making at #spa after lunch being prepared.. #machines and #making and #food #thingswelove #Ecsite2015 [pic.twitter.com/FsC4i1GNQR](https://pic.twitter.com/FsC4i1GNQR)

 FABLABGRENOBLE @FABLABGRENOBLE · 3 YEARS AGO



How appropriate: creative making with spaghetti at the spaghetti room! #Ecsite2015 #space  
[pic.twitter.com/ggJnFioExr](https://pic.twitter.com/ggJnFioExr)

 RAQUEL DA CUNHA @RAQUELCCCUNHA · 3 YEARS AGO



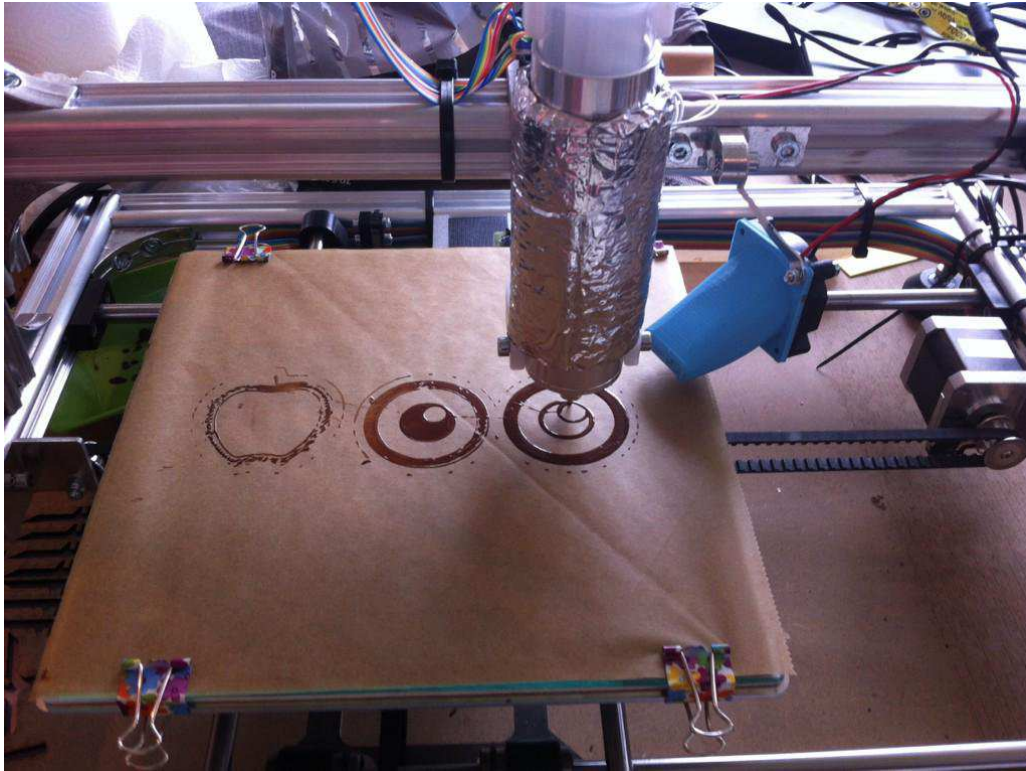
Nonnabot demo at [#ecsite\\_makerspace](#) [#spa](#) [#Ecsite2015](#) [pic.twitter.com/26KfWkz9Tn](https://pic.twitter.com/26KfWkz9Tn)

 SABINA BARCUCCI @SABINACUCCIBAR · 3 YEARS AGO



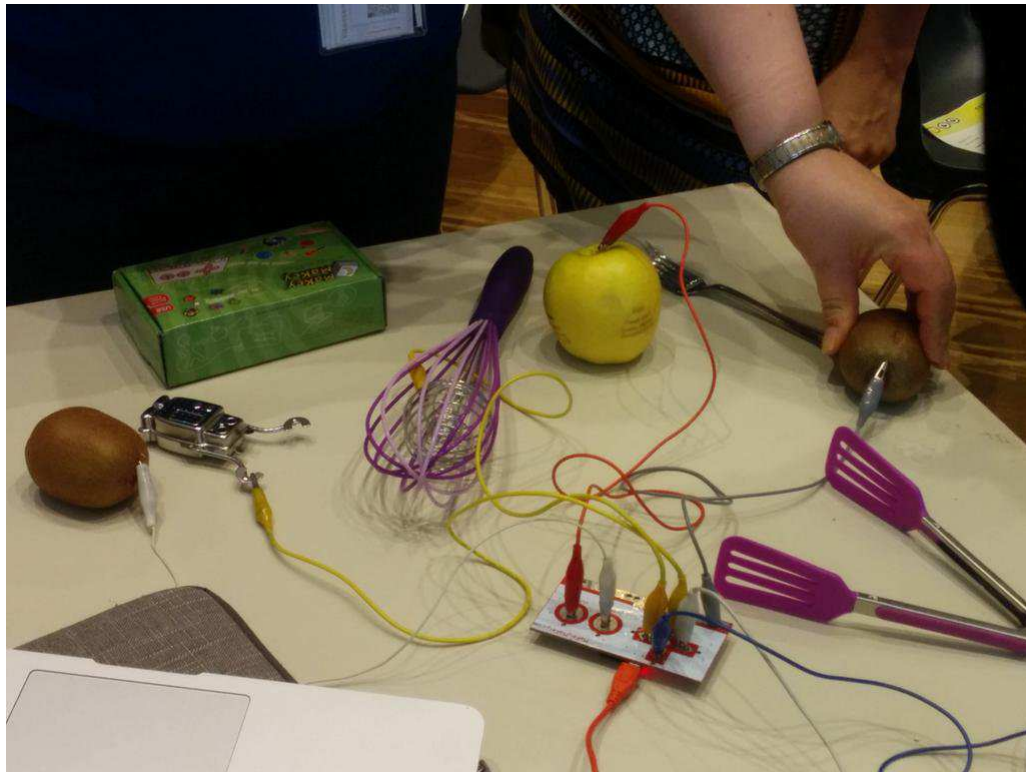
Harvest, create, enjoy and drink! At [#ecsite\\_makerspace](#) [#spa](#) [#Ecsite2015](#)  
[pic.twitter.com/kkHy8Z6KnS](https://pic.twitter.com/kkHy8Z6KnS)

 SABINA BARCUCCI @SABINACUCCIBAR · 3 YEARS AGO



#3dprinting with #chocolat at #ecsite2015 #spa Maker space [pic.twitter.com/zRzoX8Tbi0](https://pic.twitter.com/zRzoX8Tbi0)

 FABLABGRENOBLE @FABLABGRENOBLE · 3 YEARS AGO



Food Makey Makey at #ecsite\_makerspace #Ecsite2015 #spa [pic.twitter.com/q4LWCJXVch](https://pic.twitter.com/q4LWCJXVch)

 SABINA BARCUCCI @SABINACUCCIBAR · 3 YEARS AGO



I wonder how will the @Ecsite logo taste like! #Ecsite2015 #spa pic.twitter.com/vwxcedPfzo


 RAQUEL DA CUNHA @RAQUELCCCUNHA · 3 YEARS AGO





amazing gummy gears #foodautomata @CabaretMT @TinkeringStudio #Ecsite2015 #spa  
[pic.twitter.com/779B0W6GPR](https://pic.twitter.com/779B0W6GPR)

 RYAN JENKINS @RYANEJENKINS · 3 YEARS AGO

 Ecsite\_2015\_\_CHL4337

Ecsite\_2015\_\_CHL4337

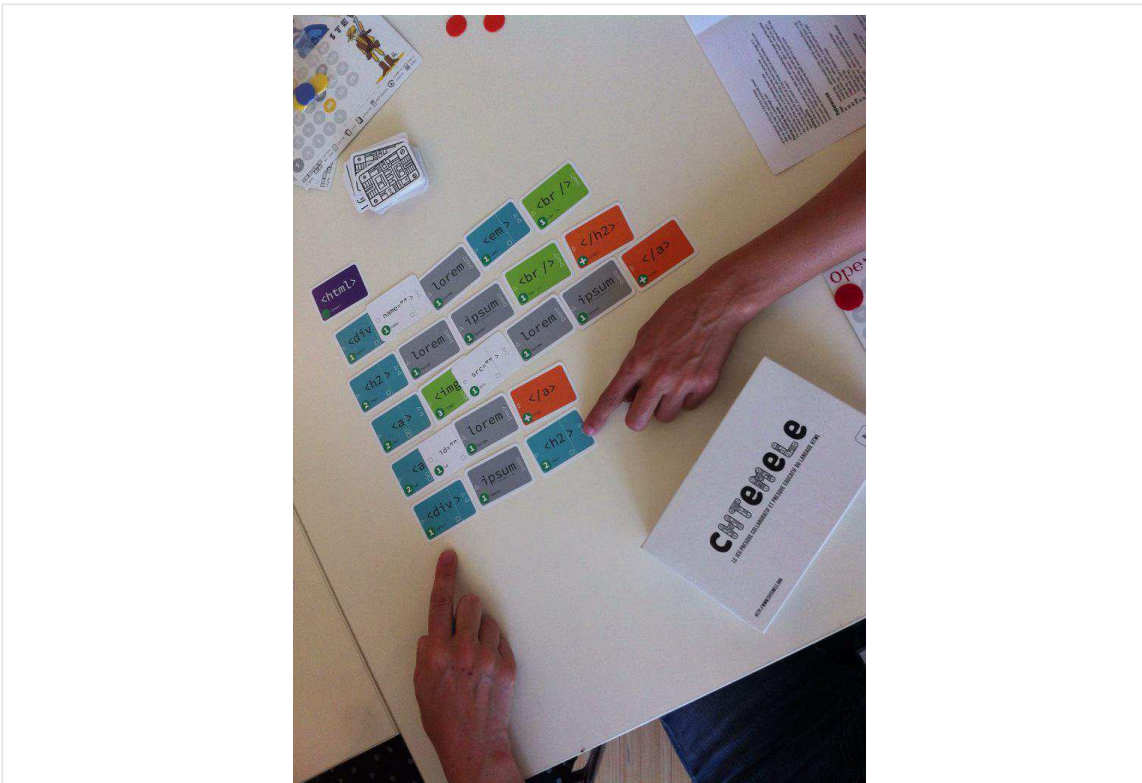
 ECSITEEXECUTIVEOFFICE · 3 YEARS AGO

## Spotted at [#Ecsite2015](https://twitter.com/hashtag/Ecsite2015)




Lovely singing robot @RoboThespian #BB #Ecsite2015 pic.twitter.com/CD1H3x3EDu

🐦 RAQUEL DA CUNHA @RAQUELCCCUNHA · 3 YEARS AGO




In the #Ecsite2015 #gamelab we are playing at #chtemele :- ) #las pic.twitter.com/jlJcFPDPsu

🐦 CARREFOUR NUMÉRIQUE<sup>2</sup> @CARRNUM · 3 YEARS AGO

 Ecsite\_2015\_lb\_DSC\_1226

Ecsite\_2015\_lb\_DSC\_1226

 ECSITEEXECUTIVEOFFICE · 3 YEARS AGO



This was the best tie from the gladiner! Nils Petter from @vilvitebergen and from @ecsiterev owns it #Ecsite2015 [pic.twitter.com/466xZ3s1fl](https://pic.twitter.com/466xZ3s1fl)

 VSC\_NETWORK @SCIENCEMUSEUMS · 3 YEARS AGO



Developing new ideas through cooperation... and through new games! #Ecsite2015 @Ecsite  
[pic.twitter.com/YYwC2CGHhF](https://pic.twitter.com/YYwC2CGHhF)

 MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO

 Ecsite\_2015\_\_CHL8122

Ecsite\_2015\_\_CHL8122

 ECSITTEEXECUTIVEOFFICE · 3 YEARS AGO





No exhibition needs to be boring Ecsite2015#piz [pic.twitter.com/YUyWeAkU8P](https://pic.twitter.com/YUyWeAkU8P)


 MAARTEN OKKERSEN @MAARTENOKKERSEN · 3 YEARS AGO



**Alison Boyle**

ali\_boyle@ali\_boyle

#Ecsite2015 #piz trend: 'boring' exhibitions are ones institutions have to do for political / financial reasons, not curatorial interests

 3 YEARS AGO

## Maintaining teenage science engagement [#tir](#)




**Maria Xanthoudaki**

@XXxanthoudaki

A very good Alexander Moss on teenagers. But o don't comment because I need to concentrate.

[#tir](#) [#Ecsite2015](#)

 3 YEARS AGO

**Heather King**

@HeatherKingKCL

See [relatingresearchtopractice.org/article/344](http://relatingresearchtopractice.org/article/344) or /296 for 'interesting' summary briefs on 'developing interest' #tir #Ecsite2015 [twitter.com/xxanthoudaki/s...](https://twitter.com/xxanthoudaki/s...)



3 YEARS AGO

## The impact of science centres [#gel](#)

**Ann Follin**

@AnnFollin

American for Art offer a calculator. See the impact of your institution.

[americansforthearts.org/sites/default/...](http://americansforthearts.org/sites/default/...) #Ecsite2015 #gel



3 YEARS AGO

**Ann Follin**

@AnnFollin

Science centers are a young movement - 25 years ago only 10% of these of institutions existed.

#Ecsite2015 #gel



3 YEARS AGO

## Psychological and educational research in science centres [#caf](#)

**Asbjørn Skovsende**

danishbuddha

wuhu someone actual have done some co designing exhibitions with children #caf #ecsitem2015



3 YEARS AGO

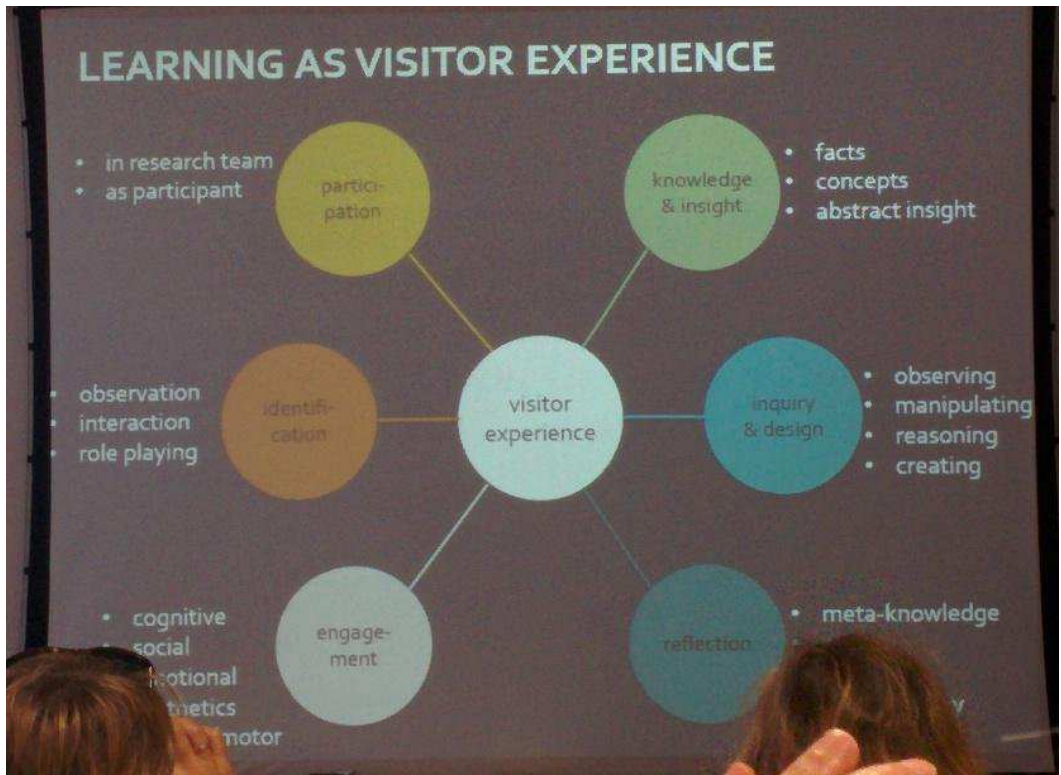
**Becki Kipling**

@BeckiKipling

#Ecsite2015 #caf psychology research in (and as) design for visitor experience #livinglaboratory

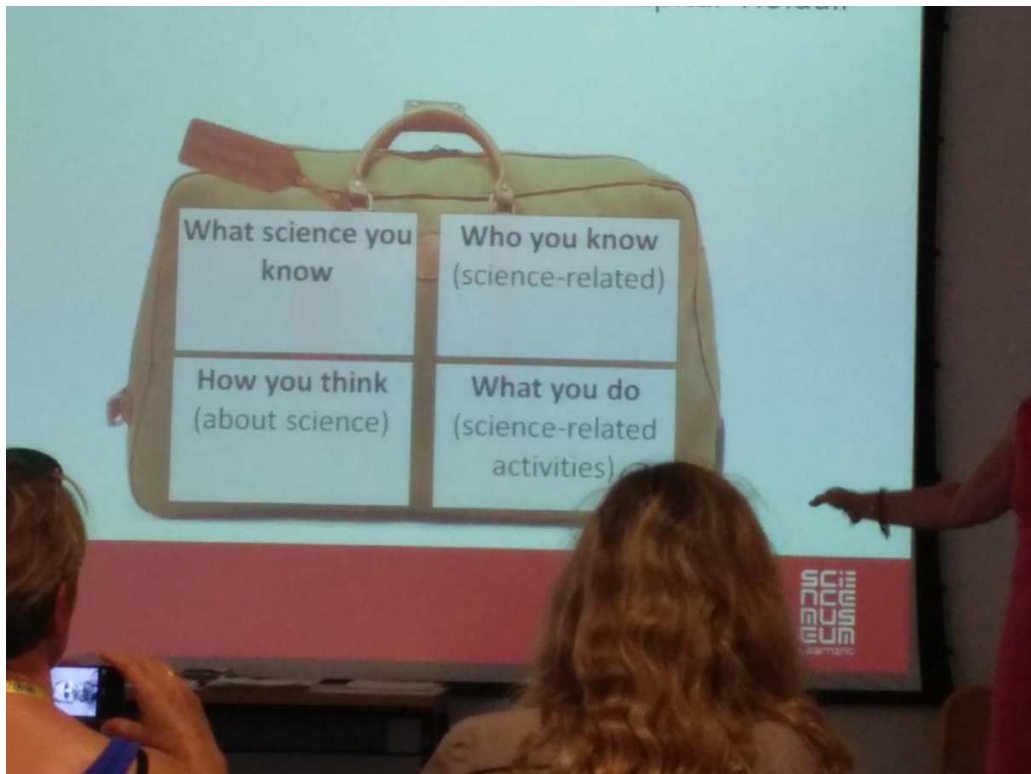


3 YEARS AGO



From NEMO #Ecsite2015 #caf pic.twitter.com/pWolyHY1i


ANN-MARIE PENDRILL @F3AAMP · 3 YEARS AGO




Karen Davies on Science capital. #Ecsite2015 #caf pic.twitter.com/H93mviID09


ANN-MARIE PENDRILL @F3AAMP · 3 YEARS AGO




 **Asbjørn Skovsø**  
danishbuddha

all the talk about science capital, sounds to me that SC should look into [#connectedlearning](#) research [#caf](#) [#ecsite2015](#)


 3 YEARS AGO

 **Becki Kipling**  
@BeckiKipling


[#Ecsite2015](#) [#caf](#) non-like professionals make observations of our own work that surprise us

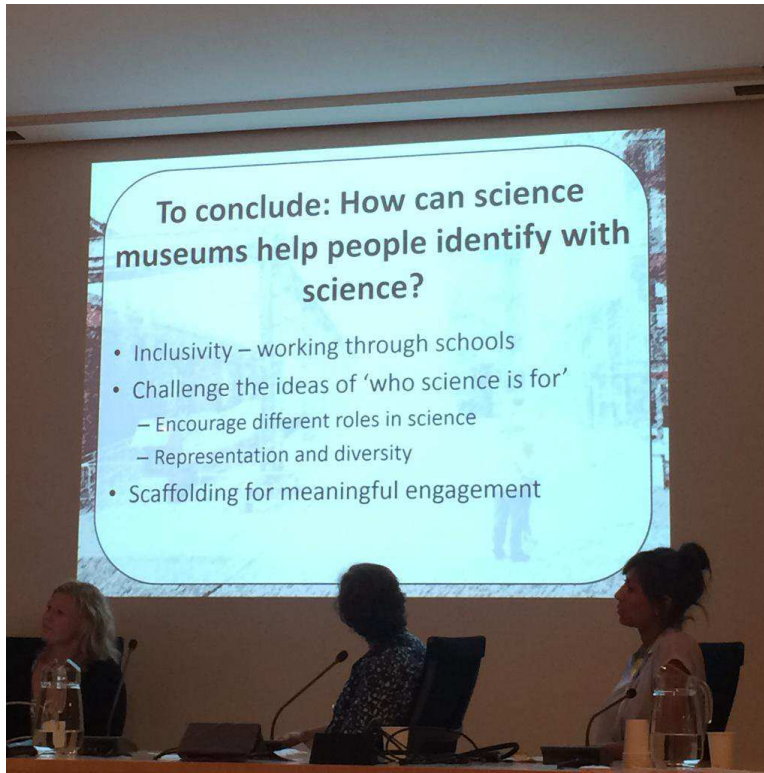
 3 YEARS AGO

## Motivating people to identify with science [#ris](#)

 **Marianne Achiam**  
MarianneAchiam

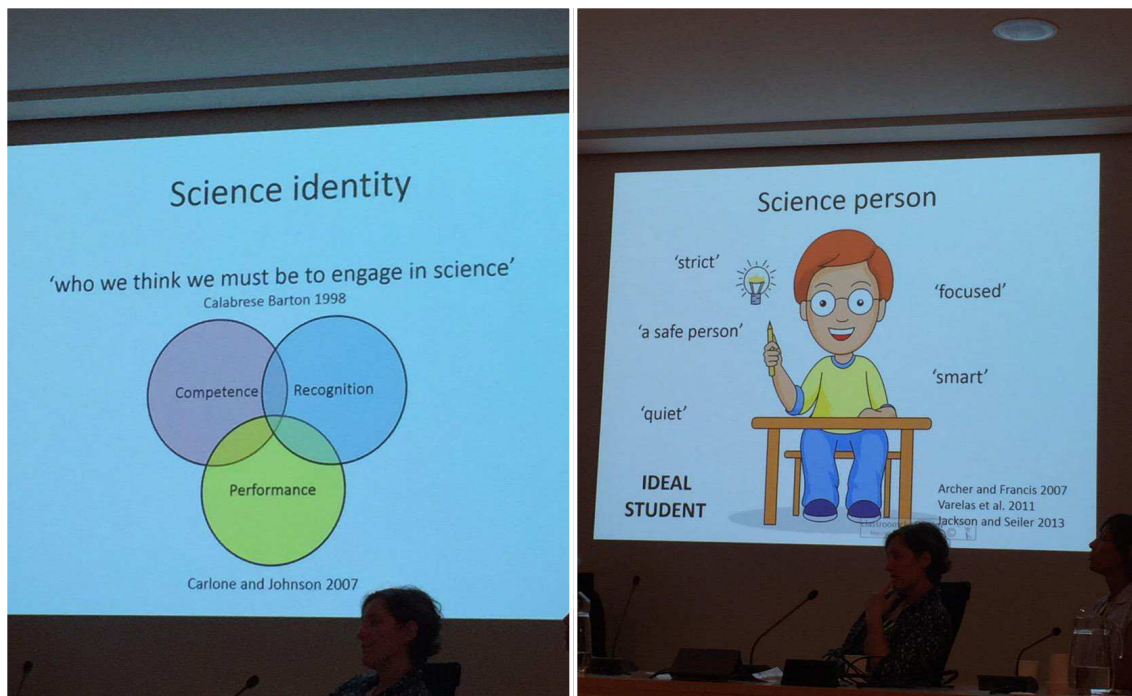
How can we support the development of 'museum expert' identities among children? [#ris](#) [#ecsite2015](#)

 3 YEARS AGO



To put into practice #Ecsite2015 #ris pic.twitter.com/mZ235qS6Rx

 VSC\_NETWORK @SCIENCEMUSEUMS · 3 YEARS AGO



Science identity and science persons #Ecsite2015 #ris pic.twitter.com/qB7sn8ojR6

 VSC\_NETWORK @SCIENCEMUSEUMS · 3 YEARS AGO

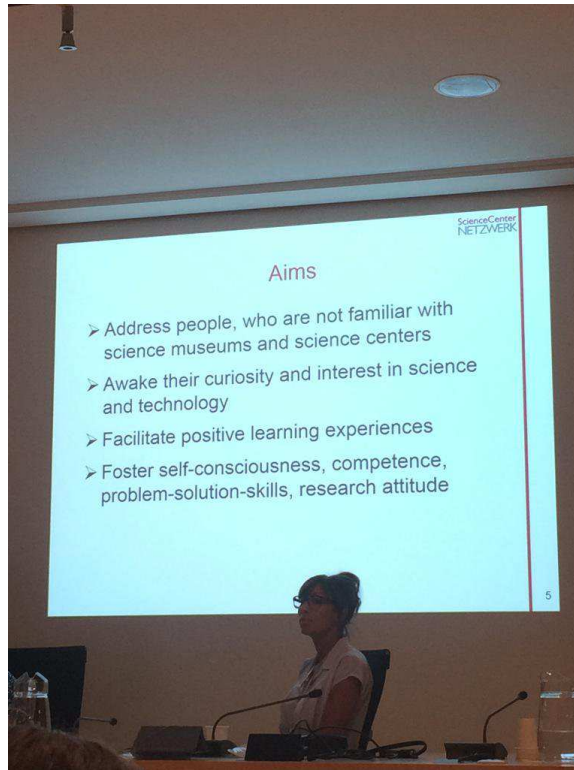


**Marianne Achiam**

Marianne Achiam

It's important to challenge the notion of who science is for, says [@SpelaGodec](#) #ris #eccsite2015

3 YEARS AGO



Aims of the Knowledge Rooms [#Ecsite2015](#) [#ris](#) [pic.twitter.com/uwTECJsrVo](#)

VSC\_NETWORK @SCIENCEMUSEUMS · 3 YEARS AGO



**Marianne Achiam**

Marianne Achiam

The perception of 'great scientists' skews west. Oslo Vitencenter focuses on great Muslim minds with Sultans of Science [#ris](#) [#eccsite2015](#)

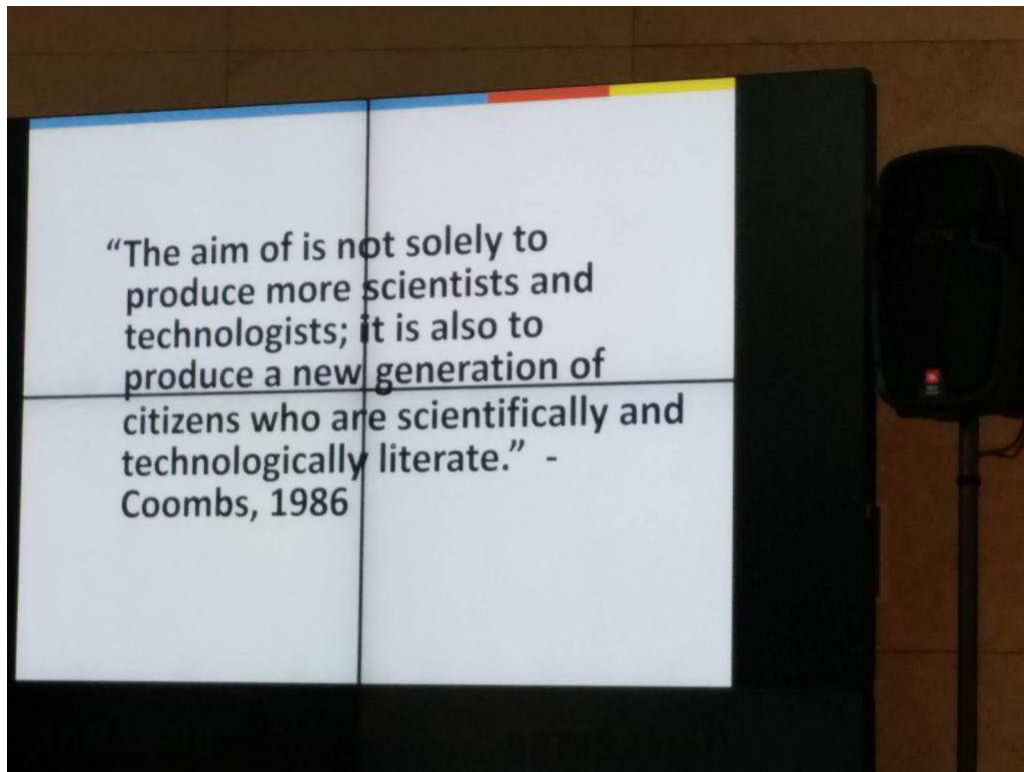
3 YEARS AGO



"Motivating people with science" Great to see an all female diverse panel #girlpower #rolemodels #ecsite2015 [pic.twitter.com/5oI5kDAwKw](https://pic.twitter.com/5oI5kDAwKw)

 GINA @GINAMCOOKE · 3 YEARS AGO

## Awakening vocations in science centres [#rav](#)



Still relevant almost 30 years on? #Ecsite2015 #rav [pic.twitter.com/FOn7GqvJkx](https://pic.twitter.com/FOn7GqvJkx)


 ENTERPRISING SCIENCE @ENTERPRISINGSCI · 3 YEARS AGO

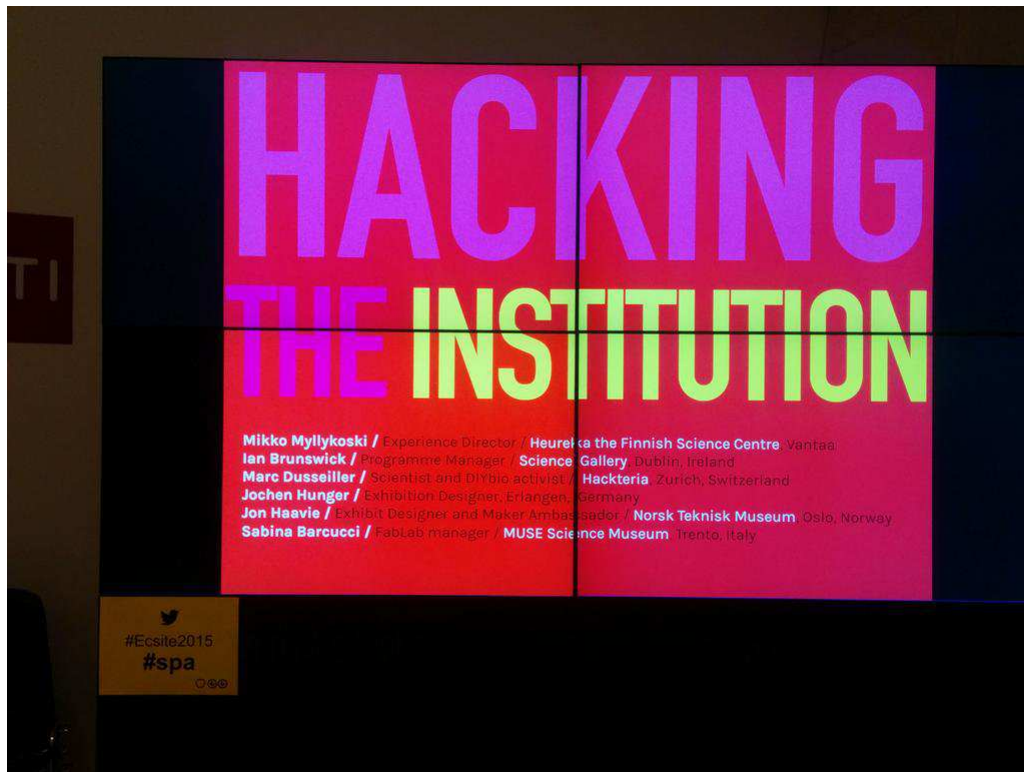
## Hacking the institution [#spa](#)



**Sharon Ament**  
@SharonAment

[#Ecsite2015](#) Hacking The Museum session oooooo hang onto your seats this is going to be scary!!!!

 3 YEARS AGO



Hacking the institution session is starting in 15 minutes at [#spa #Ecsite2015 #ecsite\\_makerspace](#)  
[pic.twitter.com/rXwbE0BayR](https://pic.twitter.com/rXwbE0BayR)

 SABINA BARUCCI @SABINACUCCIBAR · 3 YEARS AGO



**Ryan Jenkins**  
 ryanejenkins  
 @ryanejenkins

"if you are pleased that you're being hacked maybe its not really hacking" [#ecsite2015 #spa](#)  
[#hackingtheinstitution](#)



3 YEARS AGO

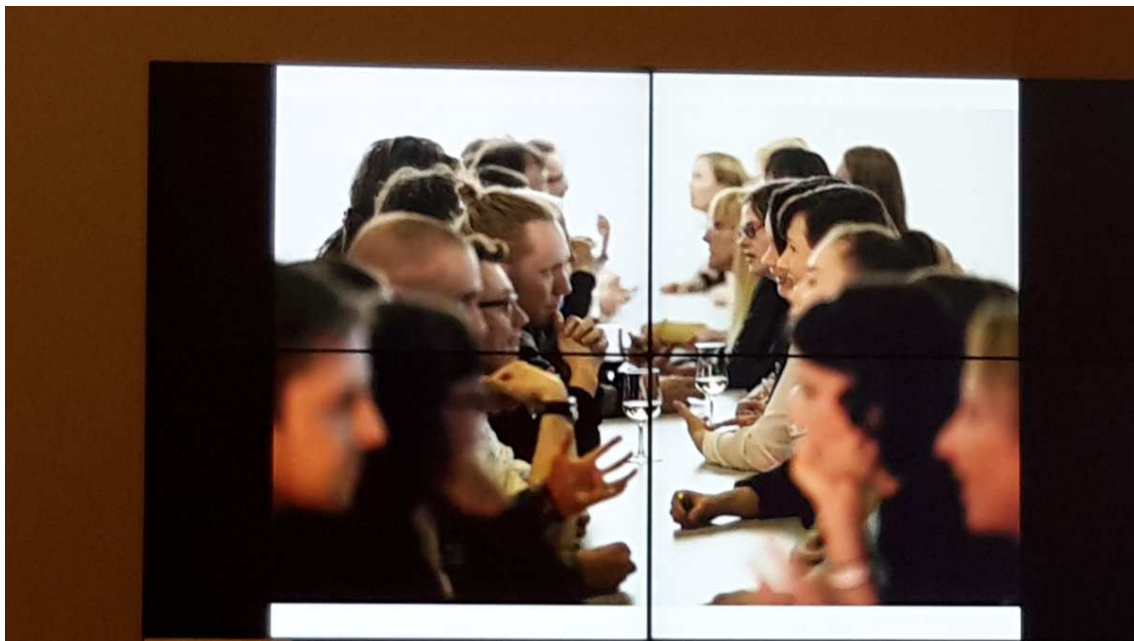


**Luis Azvdo Rodrigues**  
 @CienAoNatural

Trying to define Hacking at [#spa #Ecsite2015](#)



3 YEARS AGO



Space Dating [#spa](#) [#Ecsite2015](#) [pic.twitter.com/tcSjSfbGus](https://pic.twitter.com/tcSjSfbGus)


 LUIS AZVDO RODRIGUES [@CIENAONATURAL](#) · 3 YEARS AGO



**Nathalie Caplet**

[Natnat@Natnatnet](#)

If an institution "allows" to be hacked, is it really hacking? Or should the hacker act without thinking of the reaction? [#Ecsite2015](#) [#spa](#)


 3 YEARS AGO



**Nathalie Caplet**

[Natnat@Natnatnet](#)

If hacking becomes "mainstream", if the institution "hacked" is still in its comfort zone, it is then lukewarm hacking [#Ecsite2015](#) [#spa](#)


 3 YEARS AGO



**Asbjørn Skovsende**

[danishbuddha](#)

[@Natnatnet](#) what is what i call remix, instead of hacking, actually i'm doing my thesis about that subject [#ecsitem2015](#)

 3 YEARS AGO



**Nathalie Caplet**

Natnat@Natnatnet

"It's not the goal that defines hacking, it's the method" #ecsitem2015 #spa



3 YEARS AGO



**Nathalie Caplet**

Natnat@Natnatnet

One definition appears to be "changing the original purpose" #ecsitem2015 #spa cc @danishbuddha



3 YEARS AGO



**Nathalie Caplet**

Natnat@Natnatnet

How do you reconcile the hacker culture (hackers usually have day jobs) & creating hacking spaces with salaries? #ecsitem2015 #spa



3 YEARS AGO



**Muki Haklay**

@mhaklay

"Hacking the Institution" in #Ecsitem2015 #spa explores the relationships of hackspaces in science centres & museum. Challenging to implement



3 YEARS AGO

**Happy hour at Business Bistro & nocture at MUSE**





Promised fun at the #BB happy hour! #Ecsite2015 [pic.twitter.com/j2XAzv5Zfm](https://pic.twitter.com/j2XAzv5Zfm)

 RAQUEL DA CUNHA @RAQUELCCCUNHA · 3 YEARS AGO




relax after sessions 2 #happyhour #bb #Ecsite2015 @MUSE\_Trento @Ecsite [pic.twitter.com/0z3LIZTOGb](https://pic.twitter.com/0z3LIZTOGb)

 ELISA LARGAIOLLI @ISOTTA28 · 3 YEARS AGO



Ready for Happy Hour! #ecsite2015 at Booth 10 [pic.twitter.com/mO0vVOaetV](https://pic.twitter.com/mO0vVOaetV)

 CABARET MECHANICAL @CABARETMT · 3 YEARS AGO



relax after sessions #Ecsite2015 @Ecsite @MUSE\_Trento [pic.twitter.com/spV5YH3J2k](https://pic.twitter.com/spV5YH3J2k)

 ELISA LARGAIOLLI @ISOTTA28 · 3 YEARS AGO



Guided tours @muse garden today at 6.30! Info at reception desk #ecs2015  
[pic.twitter.com/llqZn8Tgax](https://pic.twitter.com/llqZn8Tgax)

 ECSITE @ECSITE · 3 YEARS AGO

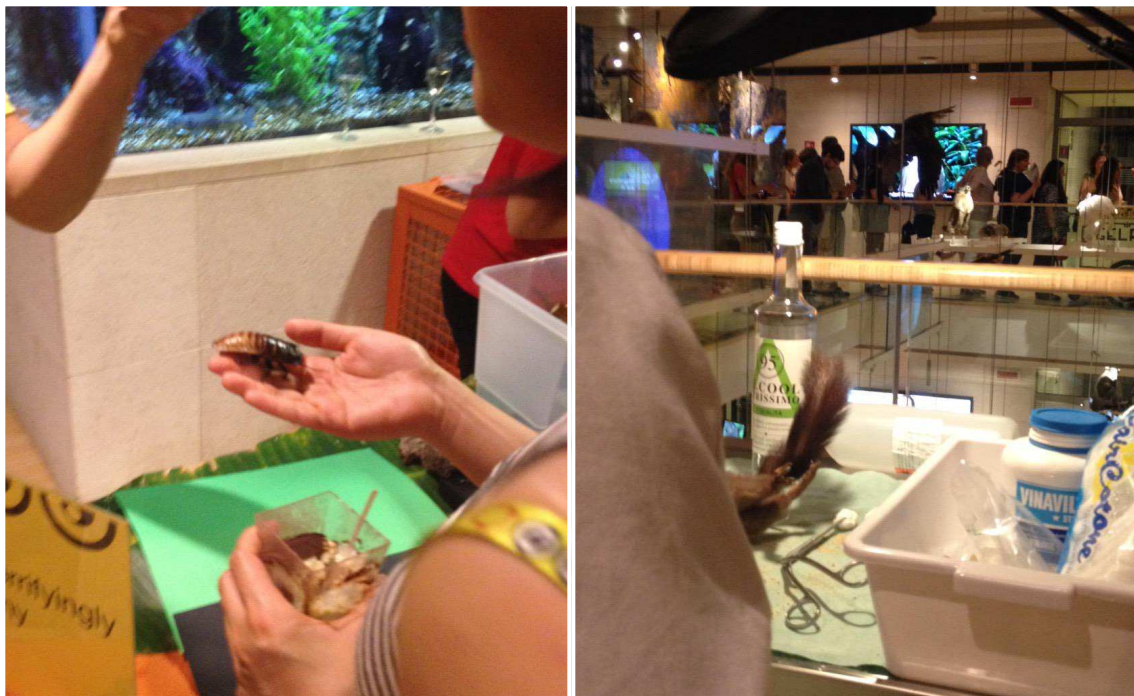


Waiting for the Nocturne. You are welcome, curious minds! #Ecsite2015 @Ecsite  
[pic.twitter.com/MqFkseXs2s](https://pic.twitter.com/MqFkseXs2s)

 MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO

NOCTURNE ECSITE 2015 "MYSTERY AND SUSPENSE" AT THE MUSE

 [ECSITEEUROPE](#) · 3 YEARS AGO



Enjoying taxidermy and gelato, hissing cockroaches and tiramisu at tonight's late opening of [@MUSE\\_Trento](#) !#Ecsite2015 [pic.twitter.com/NYNMrKytkn](https://pic.twitter.com/NYNMrKytkn)

 ANNA DARRON @ADARRON · 3 YEARS AGO



archeological stone tools tell us a lot of informations about our paleolithic ancestors #ecsite2015  
[pic.twitter.com/61tflqkSV](https://pic.twitter.com/61tflqkSV)

 MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO



Besa me mucho by @Ecsite Jazz Band... #Ecsite2015 nocturne @MUSE\_Trento  
[pic.twitter.com/lx6zGdmeLZ](https://pic.twitter.com/lx6zGdmeLZ)

 ECSITE @ECSITE · 3 YEARS AGO



The mystery is finally solved! [#ecsite2015 pic.twitter.com/sZ77msco2p](https://pic.twitter.com/sZ77msco2p)

 MUSE\_MUSEUM @MUSE\_TRENTO · 3 YEARS AGO



[#Ecsite2015 still dancing :-\)](https://pic.twitter.com/MKN6jSI49Q) [pic.twitter.com/MKN6jSI49Q](https://pic.twitter.com/MKN6jSI49Q)

 MICHAEL NIKI KNOPP @MCNKNOPP · 3 YEARS AGO



#ecsite2015 @MUSE\_Trento like Star Trek [pic.twitter.com/n7KJR5vERF](https://pic.twitter.com/n7KJR5vERF)

 PAOLO LEGATO @PAOLO\_LEGATO · 3 YEARS AGO