

## **Ecsite Annual Conference 2022**

### **Pre-conference Workshop 'Space for Today's Challenges'**

**1<sup>st</sup> June 2022**

Heilbronn, Germany

This workshop is organised by the European Space Agency – ESA – and the Ecsite Space Group, the Ecsite thematic group that aims to improve and extend communication about space science by helping science centres, space professionals and non-specialists to develop collaborative projects and events.

In a time when we are all increasingly called upon to foster more sustainable futures, what role can space play? Come and explore this theme during a one-day workshop in the experimenta Science Dome, where we'll bring you up to speed with the latest developments from ESA, national space agencies and industries. Join us to exchange resources with peers and obtain a wealth of knowledge and inspiration. Hands-on sessions and pitches will support participants in creating connections, while working with tools, data and expertise. Several concrete 'challenges' will be waiting for you, but feel free to bring your own programme, exhibit or ideas, which we'll then showcase during the main Conference days.

You will gain knowledge on the latest developments and resources from the European Space Agency (ESA) and the German Aerospace Centre DLR, and acquire new skills, exchange with your peers on collaborative projects and events and of course, inspiration!

During the main Conference from the 2<sup>nd</sup> to 4<sup>th</sup> of June, you will be able to pursue conversations at the ESA/Ecsite Space Group Business Bistro booth.

#### **Ecsite Space Group Co-chairs**

- **Maria Menendez, Head of ESA Outreach Coordination Office, ESA HQ Paris**
- **Ana Noronha, Executive Director of Ciência Viva, Lisbon, Portugal**
- **Christophe Chaffardon, Education, Science and Culture Director at Cité de l'espace, Toulouse, France**
- **Miriam Atienza, Ciudad de las Artes I las Ciencias, Valencia, Spain**
- **Tobias Wolff, Universum Bremen, Germany**

***For further information about the programme and registrations, please contact:***

***Ecsite [info@ecsitemuseum.eu](mailto:info@ecsitemuseum.eu)***

***For further information regarding the cooperation ESA and Ecsite, please contact:***

***Barbara Budassi, Ecsite Space Group Coordinator for ESA, [barbara.budassi@ext.esa.int](mailto:barbara.budassi@ext.esa.int)***

## Programme – 1 June 2022

**Location:** Bildungs Campus, AIM Bildungscampus 6, 74076 Heilbronn

Time	Session	Speakers
09:00-09:30	<p><b>Welcome to the pre-conference workshop</b></p> <p><b>Ice Breaker 1</b></p>	<p><b>Catherine Franche</b>, Ecsite Executive Director</p> <p><b>Ecsite Space Group co-chairs</b></p> <p><b>Christophe Chaffardon</b></p>
09:30-10:00	<p><b>Showcases</b></p> <ul style="list-style-type: none"> <li>- <b>Cité de l'espace:</b> New exhibitions and cooperation with Ukraine</li> <li>- <b>Universum Bremen</b> "Up to space"</li> <li>- <b>Planetary Dinner</b> - eat your way through the Solar System</li> <li>- <b>Spacebuzz</b></li> <li>- <b>Space communication</b> at the Luxembourg Science Center</li> </ul>	<p><b>Moderator: Ana Noronha</b></p> <p><b>Christophe Chaffardon</b></p> <p><b>Tobias Wolff</b></p> <p><b>Tina Ibsen</b></p> <p><b>A. Korczynska &amp; J. Geijsen</b></p> <p><b>G. Trap &amp; I. Schmartz</b></p>
10:00-11:00	<p><b>ESA Education &amp; Communication Highlights</b></p> <p><b>ESA Communication Highlights</b></p> <p><b>Updates from Webb</b></p> <p><b>ESA Outreach communication materials</b></p>	<p><b>Moderator : Maria Menendez</b></p> <p><b>Daniel Scuka</b>, ESA Communication Programme officer</p> <p><b>Kai Noeske</b>, ESA Communication Programme officer for science</p> <p><b>Barbara Budassi</b>, ESA HQ Communication Outreach support</p>
11:00-11:30	<b>Comfort break</b>	

11:30-12:45	<p><b>ESA Education updates</b></p> <p><b>“This is ESA” project</b> an illustrated guide in 20 languages</p> <p><b>Experience as museums using the ESA shop</b></p> <p><b>ESA Pop Up and e-shops</b> Pop-Up shop pilots</p>	<p><b>Clara Cruz Niggebrugge,</b> ESERO &amp; European STEM education projects coordinator</p> <p><b>Hugo Simões,</b> Head of Print Media and Merchandising Production Office Communication Department</p> <p><b>Christophe Chaffardon &amp; Ana Noronha</b></p> <p><b>Athanasios Zacharelis,</b> CEO of Olly Services managing ESA e-shop</p>
12:45-13:15	<p><b>Space Group Newsletter</b></p> <p><b>Ice Breaker 2</b></p>	<p><b>Audrey Korczynska,</b> Newsletter coordinator</p> <p><b>Christophe Chaffardon</b></p>
13:15-14:30	<b>Lunch</b>	
14:30-15:00	<p><b>Earth observation data for exhibitions</b></p>	<p><b>Robert Meisner,</b> ESA EOP Outreach &amp; Phi Experience Coordinator</p> <p><b>Nils Sparwasser,</b> DLR Head of Department Science Communication &amp; Visualization</p>
15:00-15:45	<p><b>Workshop” From Data to Reality”</b> Data stories brought by ESA and DLR</p>	<p><b>Moderator: Tobias Wolff</b></p>
15:45-16:00	<b>Comfort break</b>	
16:00-16:15	<b>Walk to the Science Dome of experimenta</b>	

16:15-17:30	<b>Inside the Science Dome:</b> Presentation of experimenta Technical presentation of the Science Dome  <b>Resources from ESA (tbc)</b>  <b>Science Dome film / show</b>	<b>Moderator: Tobias Wolff</b> <b>experimenta representative</b> (tbc)  <b>Anna S. Arnadottir</b> , Lund University Planetarium  <b>Kai Noeske</b> , ESA Communication Programme officer for science
17:30-17:45	<b>Closing remarks</b>	Ecsite Space Group co-chairs