

PARTNER WITH US

2020 ECSITE CONFERENCE

**Get to
thousands of
professionals
through
Ecsite**



PARTNER WITH US

2020 ECSITE CONFERENCE

**40
million**

VISITORS A YEAR TO MEMBER
SCIENCE CENTRES AND MUSEUMS

65,000+

USERS PER YEAR ON OUR WEBSITE

330+

MEMBER ORGANISATIONS

4,850+

TWITTER FOLLOWERS



4,000+

PROFESSIONALS IN OUR
MAILING LISTS

**Make our
network
your network!**

PARTNER WITH US

2020 ECSITE CONFERENCE



1,100+

PARTICIPANTS

55+

COUNTRIES

70

EXHIBITORS AT THE TRADE FAIR

3

MAIN SOCIAL EVENTS

1.6M

TWEETER USERS REACHED BY
#ECSITE2019 TWEETS

3

DAYS OF CONFERENCE –
AND A WHOLE YEAR OF EXPOSURE



Our conference

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2020 ECSITE CONFERENCE



THE DATES

**11 – 13 June
2020**

THE PLACE

Ljubljana, Slovenia

THE THEME

Echoes from the future

THE HIGHLIGHTS

**Green & cosy Ljubljana
and Kersnikova Institute's
edgy art & science projects**

**See you
there?**



Sponsor our conference

We offer several visibility possibilities during the conference and a year round of exposure potential. Interested? Find out about our packages!



Exhibit in our trade fair

All attendees meet at the Business Bistro twice a day at coffee breaks, and look forward to the renowned Business Bistro Happy Hour on the conference's second day. Take part!



Advertise

Our conference offers several advertising opportunities. Your business and projects will be visible during and long after the conference. Check out all our offers!



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2020 ECSITE CONFERENCE

cité
sciences
et industrie

Palais
DÉCOUVERTE

PARIS FRANCE



discoveries !

Be our Conference Sponsor



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2020 ECSITE CONFERENCE



ECSITE PARTNER

€20,000

**Be our greatest supporter
& get premium visibility**

Interested in supporting Ecsite's work and reaching thousands of science engagement professionals and hundreds of organisations? Partner with us and get a premium year round brand alignment in Spokes magazine, Ecsite website, Annual Conference and other events.

PLATINUM SPONSOR

€10,000

Get recognition!

Would your organisation like to stand out and get recognised in front of thousands of science engagement professionals? Besides all Gold Sponsors benefits, as an Ecsite Platinum Sponsor you will have a special mention at our prestigious Opening Ceremony and your logo will be visible at all plenary sessions!

GOLD SPONSOR

€7,750

Most popular package!

Looking for more than just basic visibility? Ecsite Gold Sponsors profit from all silver exposure with extra strategic benefits. See your logo on all conference announcements and advert in the popular Participants List and conference Programme received by all participants!

SILVER SPONSOR

€6,100

Basic visibility

Interested in exposing your organisation to thousands of science engagement professionals and hundreds of organisations? Ecsite Silver Sponsors benefit from visibility during and beyond our conference at a very moderate price.

BRONZE SPONSOR

€2,500

You don't even need to be there!

Interested in exposing your organisation but too busy to attend our conference? This is the package for you! Ecsite Bronze Sponsors don't need a booth but get most of the benefits of Silver Sponsors for less than half price.

SOCIAL EVENT SPONSOR

€6,100

Only 3 available!

Interested in exposing your organisation but not interested in renting a booth? Is improved and targetted visibility something you're aiming for? Sponsor one of our three main social events: the Gala Dinner, the Nocturne or the Farewell Party! The package includes a full free registration and banners at the social events venues. Don't miss this exclusive

Full and Sustaining members: for any subscribed sponsorship package, get 50% off an extra one-person conference registration!

Want to know more?
Analyse our detailed offer in the table below



PARTNER WITH US

2020 ECSITE CONFERENCE



Faithful

COMPANIES SPONSORING THE
ECSITE CONFERENCE FOR FIVE
SUCCESSIVE YEARS OR MORE

**10%
discount**

on any sponsorship
package

Ecsite members

FULL & SUSTAINING

**50%
discount**

on an extra one-
person conference
registration for
any subscribed
sponsorship package
or booth rental

Refer friends

AND GET A REWARD

**10%
discount**

on your booth rental or sponsorship if you
convince another company not present at
the conference in the past five years as an
exhibitor or sponsor to become one.

You can cumulate up to 20% off maximum via the referral scheme
(corresponding to 2 or more referrals). The discount is only valid
for the specific edition attended by the exhibitor or sponsor you
referred to us. Your discount will be paid to you once the referred
company has settled its invoice.

Loyalty pays



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2020 ECSITE CONFERENCE



LIST OF BENEFITS (1 OF 2)

	€ 20,000 Conference Partner Our greatest supporter with premium visibility	€ 10,000 Platinum Sponsor Get recognition!	€ 7,750 Gold Sponsor Most popular package: essential visibility	€ 6,100 Silver Sponsor Basic visibility	€ 2,500 Bronze Sponsor You don't even need to be there!	€ 6,100 Social Event Sponsor Exclusive opportunity Only 3 available!
Logo and listing as Ecsite partner – year round brand alignment *bbc	×					
30 seconds film display at start of 1 of the plenary sessions	×					
Special mention at Opening Ceremony	×	×				
Logo on banner/screen at all plenary sessions	×	×				
Advert in Conference Programme & Participants List (deadline: 10 April)	FULL PAGE	HALF PAGE	HALF PAGE			
Exhibit booth	LARGE	NORMAL	NORMAL	NORMAL		
Discount on Exhibit sqm	10%	5%				
Acknowledgment in Annual Report *bbc	×	×	×	×	×	×

Loyal Sponsors (those sponsoring the Ecsite conference for five successive years or more) get a **10% discount** on any sponsorship package!

SCROLL DOWN
FOR MORE
BENEFITS



Questions?
Raquel da Cunha
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* **bbc**
benefits beyond the
conference

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LIST OF BENEFITS (2 OF 2)

	€ 20,000 Conference Partner Our greatest supporter with premium visibility	€ 10,000 Platinum Sponsor Get recognition!	€ 7,750 Gold Sponsor Most popular package: essential visibility	€ 6,100 Silver Sponsor Basic visibility	€ 2,500 Bronze Sponsor For when you cannot be there	€ 6,100 Social Event Sponsor Exclusive opportunity Only 3 available!
Discount on advertisement items (except on «Films»)	50%	40%	35%	30%	30%	30%
Company logo displayed on the official backdrop(s) (deadline: 22 May)	×	×	×	×	×	×
Company logo displayed on the Ecsite Conference website year round *bbc	×	×	×	×	×	×
Company logo displayed on lobby screens (if available)	×	×	×	×	×	×
Pass granting access to sessions	4	3	2	1		1
Pass granting access to social events	4	3	2	1		1
Pop up promotional banner at the venue of Event (deadline: 22 May)						×
Pop up promotional banners at the reception foyer on the day of the event (deadline: 22 May)						×

Loyal Sponsors (those sponsoring the Ecsite conference for five successive years or more)
get a **10% discount** on any sponsorship package!

Full and Sustaining members: for any subscribed sponsorship package, get 50% off an extra one-person conference registration!

Questions?
Raquel da Cunha
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+32 2 649 73 83

* **bbc**
benefits beyond the
conference

Prices do not
include VAT.

**Exhibit
at our
conference!**



ArtScience Museum™

A cultural institution in an iconic building along Singapore's scenic Marina Bay waterfront, exploring art, science, culture and how they come together. It is here that a new section of art and science where the future is created.

<https://www.artsciencemuseum.com/ArtScienceMuseum>

**ArtScience
Museum**
MARINA BAY SANDS



PUSHING
BOUNDARIES
DARIES

Valerie
Tan

Marina Bay Sands Pte Ltd



EXHIBITIONS

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2020 ECSITE CONFERENCE

€500 off
second
booth!!

The Ecsite Business Bistro is the social and commercial hub of the Ecsite Annual Conference. Part coffee bar, part trade show, it's a relaxed environment in which to explore cutting-edge products and strike commercial deals.

You're only three steps away from making business with the science communication decision-makers of Europe and beyond:

- 1. Reserve your booth!** Booth locations are attributed on a first come, first served basis. Contact Raquel da Cunha to pre-book your preferred booth.
- 2. Sign in the Agreement Form.** Secure your assigned booth as early as possible by signing this binding agreement between your company and Ecsite.
- 3. Boost your booth!** Ecsite participants are a fun and creative crowd eager to get inspired by new projects, exhibitions, techniques, products and services. You will capture their attention by having an attractive and resourceful spot at the conference!

EXHIBITOR (NORMAL BOOTH)

€3,880

One booth:

- a 6m² space
(width: 3m / depth: 2m / height: 2.5m)
- company name panel & booth number
- white side & back walls
- basic electricity
- 3 spotlights
- furniture: 1 table & 2 chairs
- Basic internet connection
- listing (+logo) and short description of the company's profile in the conference exhibitor catalogue
- superficial carpet cleaning once a day

And one free registration for the full conference and social events* (value: €775)

EXHIBITOR (SMALL BOOTH)

€3,345

One booth:

- a 4m² space
(width: 2m / depth: 2m / height: 2.5m)
- company name panel & booth number
- white side & back walls
- basic electricity
- 3 spotlights
- furniture: 1 table & 2 chairs
- Basic internet connection
- listing (+logo) and short description of the company's profile in the conference exhibitor catalogue
- superficial carpet cleaning once a day

And one free registration for the full conference and social events* (value: €775)

ONLY SPACE FROM 12 TO 19 M²

€650
per m²

FROM 20 M²

€600
per m²

LESS THAN 12 M² price upon request

Full members: for any booth rental, get 50% off an extra one-person conference registration!

Check out:
<https://www.ecsite.eu/conference/exhibit>

Questions?
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rdacunha@ecsite.eu
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* excluding Farewell party

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**Advertise
with us!**

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FILMS

30 second film to display your work to annual conference participants at the start of **1 plenary session**.

€ 5,000

PROGRAMME ADVERTISING

The programme is given to **1,100+ participants** who consult it exhaustively during the conference. The quality of the production and richness of its content mean that most participants keep their programme after the conference.

INSIDE BACK COVER, INSIDE FRONT COVER, FIRST AND LAST PAGE

€ 1,000

ANOTHER PAGE WITHIN THE PROGRAMME

€ 700

PARTICIPANTS LIST ADVERTISING

The Participants List is given to 1,100+ participants and **contains the names and contact details of every participant making it an invaluable reference** to anyone working in the field long after the conference is over.

BACK COVER

€ 1,865

INSIDE BACK COVER, INSIDE FRONT COVER, FIRST AND LAST PAGE

€ 1,040

ANOTHER PAGE WITHIN THE PARTICIPANTS LIST

€ 700

Questions?

Raquel da Cunha
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+32 2 649 73 83

**To include your ad
submit it by 12
April 2019**

Prices do not
include VAT.

ECSSITE

THIS IS OUR CONFERENCE



EUROPEAN NETWORK
SCIENCE CENTRES & MUSEUMS

89/7
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LAST UPDATE ON
08.10.2019

