

SCIENCE
NORTH



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THE
SCIENCE
OF

Ripley's **Believe It or Not!**

Traveling Exhibit



What's even more amazing than Robert Ripley's legendary compendium of oddities, anomalies and fantastic feats? The science that underlies them.

This highly interactive traveling exhibit is an adventure through the remarkable realms of scientific discoveries and real artifacts. Through experiments, challenges, touchable specimens, computer interactives and multimedia experiences, visitor of all ages will delve into these astounding wonders. They will follow their natural interest and curiosity in the unusual and remarkable as they explore the real science behind the unbelievable.

VISITORS:

- Crawl through a model of the largest snake to have ever lived
- See the world from the perspective of the world's tallest man
- Hear from Robert Ripley himself and discover what drove his curiosity into the unknown, and see some of the actual objects that he collected
- Uncover how it is biologically possible to safely swallow a sword
- Order up an insect dish at the *Bug Bistro* to learn about entomophagy, the practice of eating insects

Visitors of all ages will delve into these astounding wonders in the following main theme areas:



Extreme Biology – Animals, Plants and People

Feel dwarfed by some of the world's largest organisms, and invaded by some of the smallest, as you discover the science behind our planet's most extreme biology. Challenge yourself to find 10 tiny animals, check out cow hairballs and the largest plant seeds in the world, and get a glimpse into your future at the *Age Yourself* exhibit.

The Wonderful World of Ripley

Mr. Ripley was an explorer extraordinaire who traveled the world, collecting artifacts and stories from the remarkable people and places he encountered. Browse through decades of cartoons by, letters for, and video of the man behind the Ripley Entertainment Inc. franchise.



Weird World

We live on an amazing planet that is full of incredible phenomena, which may appear unbelievable at a first glance. From geologic formations such as gigantic mineral crystals, to exploding killer lakes, there is a scientific explanation behind every wonder of the natural world.

Cultural Practices

Investigate extraordinary body modification techniques practiced by cultures around the world and how these aesthetic changes affect the functioning of the human body. Explore how shrunken heads were made, and the cultural reasons for them.



Gallery of the Unexpected

Explore objects of unique art and collections of unusual things that represent Mr. Ripley's inspiring legacy. Find out how artist Willard Wigan is able to make exquisite sculptures so tiny they can fit in the eye of a needle. Delve into the science of color mixing and pixilation. This area has seating for visitors to pause and enjoy the art around them.

Perceptions and Illusions

How do illusions work? Illusions exploit the way our brains process sensory information to turn it into an image or sound we can comprehend. Trick your sight and hearing and learn how we perceive the world around us. These amazing illusions will keep you fooled even after you learn how they work!

SIZE	COST	AVAILABILITY	ADDITIONAL MATERIALS	CONTACT
6,000 sq ft (600 sq m) Minimum ceiling height of 10 ft (3.04m)	\$185,000 USD plus in-bound shipping Three-month rental period	Fall 2013 onwards	Educational Manual Marketing Manual Operations Manual	Julie Moskalyk Senior Manager, International Sales (705) 522-3701, ext. 228 moskalyk@sciencenorth.ca