



**2017 Ecsite  
Annual Conference**

PORTO, PORTUGAL

# WHERE *life* EVERY

**Website:** [www.ecsite.eu/annual-conference](http://www.ecsite.eu/annual-conference)

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**Conference**

15 – 17 June

**Pre Conference**

13 – 14 June

**Programme at a glance**

The European conference  
for science engagement



WHERE

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life

## The European Conference For Science Engagement

**28<sup>TH</sup> EDITION**

**Shaping science engagement since 1989**

More than **1,000** attendees

From **50** countries

**3** days of conference

**2** days of pre-conference workshops

**3** main social events

**60** exhibitors

**100** sessions

Countless networking opportunities

**#Ecsite2017**

Open to everyone involved in public engagement with science

EVERY

# PRE-CONFERENCE WORKSHOPS

ALFÂNDEGA CONGRESS CENTRE & THE HALL OF BIODIVERSITY

## TUESDAY 13 JUNE

### 09:00 – 17:45

ROOM 2	Thinking about learning – put your research glasses on! – Day 1
ROOM 3	Developing and sharing “Space for life” resources – Day 1
ROOM 4	Sea in the city
ROOM 6	A common EU agenda for national networks and NCPs
WHALE HALL	The research-informed facilitator – Day 1
GARDEN ROOM	Making good museum games – Day 1
AT EACH VENUE	<b>11:00 - 11:30</b> COFFEE BREAK
AT EACH VENUE	<b>13:15 - 14:30</b> LUNCH BREAK
AT EACH VENUE	<b>15:45 - 16:30</b> COFFEE BREAK

## WEDNESDAY 14 JUNE

### 09:00 – 17:45

ROOM 1	The research-informed facilitator – Day 2
ROOM 2	Thinking about learning – put your research glasses on! – Day 2
ROOM 3	Developing and sharing “Space for life” resources – Day 2
ROOM 5	Developing tinkering activities
ROOM 6	Social inclusion and diversity – from goodwill to institutional change
WHALE HALL	Nature is back in town!
GARDEN ROOM	Making good museum games – Day 2
AT EACH VENUE	<b>11:00 - 11:30</b> COFFEE BREAK
AT EACH VENUE	<b>13:15 - 14:30</b> LUNCH BREAK
AT EACH VENUE	<b>15:45 - 16:30</b> COFFEE BREAK
PORTO CITY HALL	<b>18:30 - 19:30</b> SPEAKERS RECEPTION

# CONFERENCE

ALFÂNDEGA CONGRESS CENTRE

## THURSDAY 15 JUNE

	12:00 – 13:15	14:30 – 15:45	16:30 – 17:45
COURTYARD	<b>8:00 - 9:45</b> NEWCOMERS BREAKFAST		
THE HALL OF LIFE	<b>9:45 - 11:00</b> OPENING CEREMONY	What's new in touring exhibitions – 1	What's new in touring exhibitions – 2
ROOM 1	Universities and research bodies: specific public engagement?	Behavioural visitor research: new insights into learning	Life: controversial issues and biodiversity preservation
ROOM 2	▲ The evolutionary genetics behind 'Life everywhere'	● Science centres and policymaking: a shared vision	▲ Equity: are we reaching non dominant audiences & is it working?
ROOM 3	● Providing inquiry-based learning experiences: how?	Try out hands - on gender activities	▲ How to communicate the future of science?
ROOM 4	Engaging visitors from 'all walks of life': who, why and what's the benefit?	Bridging science and everyday life – reaching out to underserved communities	▲ Learning ecosystems and regional communities
ROOM 5	Live specimens in science exhibitions	Architecture and design as interpretation – Part 1	Architecture and design as interpretation – Part 2
ROOM 6	Is there life out there?	● Keeping it simple	Having fun with... classification
ROOM 7	LGBT diversity in science: ▲ a value or an uncomfortable burden?	▲ Fake and 'bubble'? A new era for social media	Sustainable Development Goals: making us more relevant?
MAKERSPACE	In conversation... ▲ Maker Spaces, featuring science capital	Tinkering with circuits – the next level	Recycling materials
GAMELAB	Role playing games: a tool for dialogue	Test play: "The power of knowledge" game	Drop-in and play
	<b>13:15 - 14:30</b> LUNCH BREAK	<b>15:45 - 16:30</b> COFFEE BREAK	
BUSINESS BISTRO	<b>11:00 - 12:00</b> BUSINESS BISTRO OPENING		
PALÁCIO DA BOLSA	<b>19:30 - 00:00</b> GALA DINNER		

**A** ALFÂNDEGA  
CONFERENCE CENTRE

**P** PALÁCIO DA BOLSA

**B** HALL OF  
BIODIVERSITY  
AND PORTO'S  
BOTANICAL  
GARDEN

**H** CITY HALL

**M** NATURAL HISTORY  
AND SCIENCE  
MUSEUM OF THE  
UNIVERSITY  
OF PORTO

# CONFERENCE

ALFÂNDEGA CONGRESS CENTRE

## FRIDAY 16 JUNE

	09:00 – 10:15	12:00 – 13:15	14:30 – 15:45	16:30 – 17:45
THE HALL OF LIFE	▲ Science engagement in the post-truth context	Conversation with Alice Roberts	Hybrids: science centre – museum convergence	
ROOM 1	Children have the power	▲ Working with very young audiences	RR! new collaborations for science communicators and researchers	The Ecsite Bookbistro – Let's start reading
ROOM 2	Design & interpretation choices: three stories	Confessions – the seven small sins of science communication	Designing for all	● The Grand Bazaar
ROOM 3	21st century skills: how to introduce them in your science centre	Measuring quality in informal science education	Hub therapy: working with different stakeholders	Picture it – Collective photo challenge
ROOM 4	▲ Word-less – but not speechless	▲ Citizenship and participatory models of science engagement	Between knowledge and authenticity	Guerrilla marketing: how to go viral
ROOM 5	A decade of European Researchers' Night: techniques & formats	Participating in large-scale public campaigns	Group therapy: I suffer from a love-hate relationship with visitors	▲ New edges of life: engaging audiences with the unknown
ROOM 6	▲ Unleashing citizen contributions to "science for all"	▲ Tipping point: when exhibitions become experiences	How do you get visitors to talk to each other, and to others?	(R)evolution! Give natural history museums back to grown-ups!
ROOM 7	▲ Touring troubles – the witchcraft of negotiation	New formats for public engagement	Immersive museum experiences	
MAKERSPACE	Open studio at the MakerSpace	Storytelling with...circuits	Computational tinkering: a playful approach to code	Tinkering for party
GAMELAB	Drop-in and play	To tech or not to tech – that is the question	Drop-in and play <b>15:45 – 16:30</b> PROJECT SHOWCASE	Augmented reality games – into a new dimension
THE HALL OF LIFE	■ <b>10:30 – 11:30</b> KEYNOTE Alice Roberts			■ <b>16:30 – 18:30</b> Ecsite Annual General Meeting
	<b>11:30 – 12:00</b> COFFEE BREAK	<b>13:15 – 14:30</b> LUNCH BREAK	<b>15:45 – 16:30</b> COFFEE BREAK	
BUSINESS BISTRO			<b>16:30 – 17:45</b> ▲ Porto #LivingLabCities discovery tour	<b>18:00 – 19:00</b> BUSINESS BISTRO HAPPY HOUR
HALL OF BIODIVERSITY & PORTO'S BOTANICAL GARDEN				<b>20:00 – 00:00</b> NOCTURNE

● FOUNDATIONS

▲ EDGY

■ KEYNOTES

# CONFERENCE

ALFÂNDEGA CONGRESS CENTRE

## SATURDAY 17 JUNE

	09:00 – 10:15	12:00 – 13:15	14:30 – 15:45	16:30 – 17:45
THE HALL OF LIFE	Science engagement for social cohesion: integrating migrant communities	Conversation with Nina Simon	▲ Connecting science centres with formal science education	Designing for emotion: impact and evaluation
ROOM 1	Natural history: make a difference in local and global debates	▲ Digital strategies – get everyone on board	Science politics: how and when to take a stand	Open schools for open societies
ROOM 2	Self-guided ● and facilitated learning tools for exhibitions	▲ The Facilitation Casebook: Sherlock Holmes investigates	Designing for gender diversity	▲ The Quintessential Pub Quiz
ROOM 3	● A new science centre: from vision to strategy to reality	Staying alive – the challenges of closing down & reopening	● The Final Countdown! Surviving the last six months before opening	The power of narrative storytelling
ROOM 4	● Fantasy characters as science mediators	Biotechnology in informal science environments	When art fertilizes science exhibitions	Cultivating local science communication talents
ROOM 5	Empowering growth and leadership	The half-life of European project content	Food: a gateway to science	▲ Fostering financial literacy
ROOM 6	● Misconceptions: how to debunk them	Cafés – more than good coffee	ISCSMD – marketing gag or impact boost?	Ecosystems for life long learning
ROOM 7	Not just money: new forms of partnerships	▲ Sustainability challenges: sharing best practice	Ocean plastic – how can science centres contribute to solutions?	Exhibits everyone ignores
MAKERSPACE	Training in tinkering: a new learning methodology?	Designing new tinkering activities: the process	Reflections on tinkering and making at the #Ecsite2017 MakerSpace	
GAMELAB	▲ Game: imagine the future of science centres	Drop-in and play	Drop-in and play	Drop-in and play
THE HALL OF LIFE	■ <b>10:30 – 11:30</b> KEYNOTE Nina Simon			■ <b>18:00 – 18:40</b> Closing & handover ceremony
	<b>11:30 – 12:00</b> COFFEE BREAK	<b>13:15 – 14:30</b> LUNCH BREAK	<b>15:45 – 16:30</b> COFFEE BREAK	
NATURAL HISTORY AND SCIENCE MUSEUM OF THE UNIVERSITY OF PORTO				<b>21:00 – 02:00</b> FAREWELL PARTY