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# ***How to create a sustainable touring exhibition***

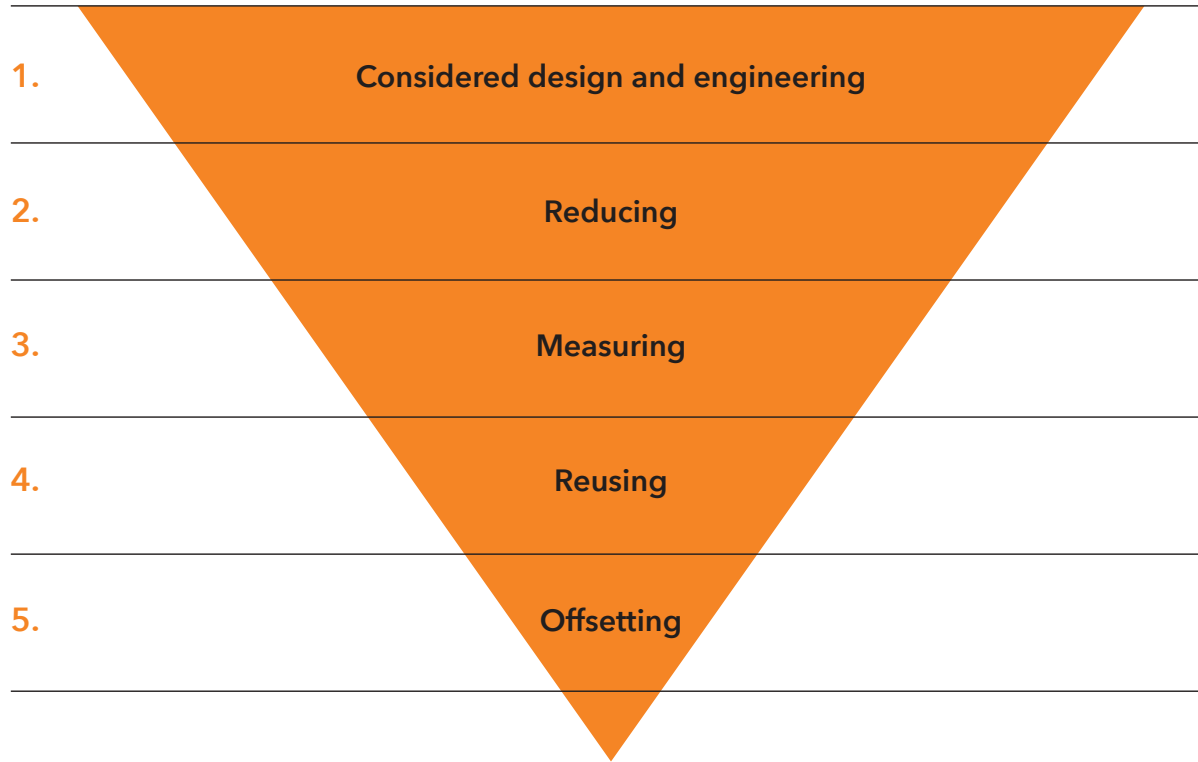
**Tim Pethick, Founder and CEO**

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# ***Steps to reducing impact***

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# A systematic approach

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**A Tale of Two Cities**  
Nanjing Museum, Oct 2013

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**The Highland Warrior**  
Ottawa, Jun 2019

# ***A systematic approach***

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*Golden Mummies of Egypt, 2020*

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*Golden Mummies of Egypt 2020*



# A systematic approach



*Monkeys, A Primate Story*



*Monkeys, A Primate Story*

# *A systematic approach*

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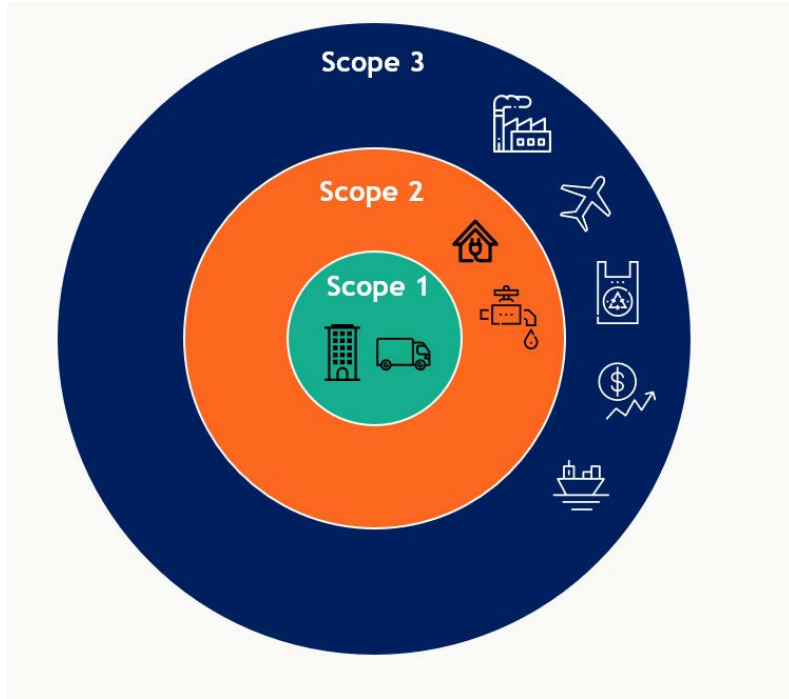
*Bowie TAKEN by Duffy, 2023*

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*Bowie TAKEN by Duffy, 2023*

# How we measure our carbon footprint

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Scope 1, 2 and 3

**CLIMATE  
NEUTRAL**

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**MEASURE  
REDUCE  
OFFSET NOW**

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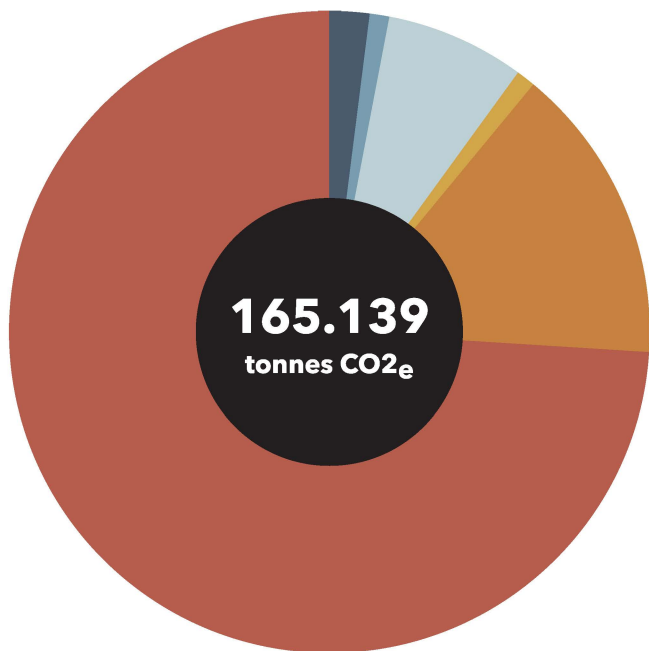
<https://unfccc.int/climate-neutral-now>



# How we measure our carbon footprint

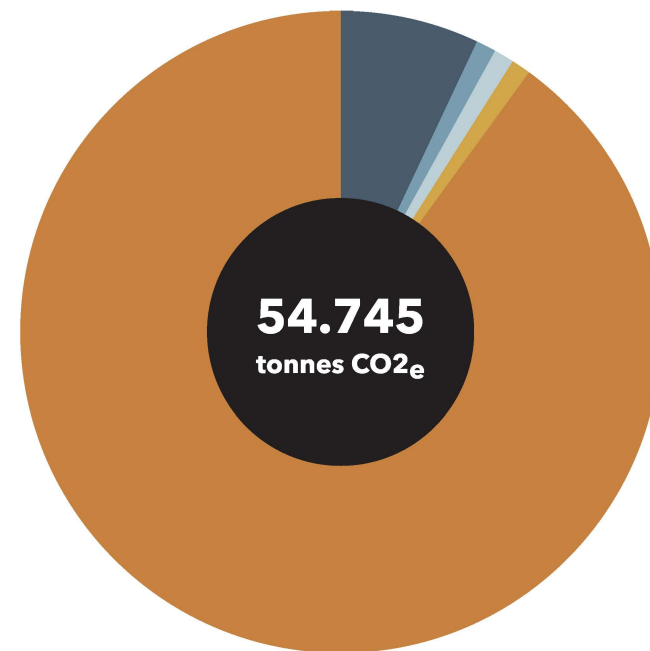
Example: Golden Mummies of Egypt (2020)

**Carbon footprint: 165.139 tonnes CO<sub>2</sub>e**



Example: Golden Mummies of Egypt (2021)

**Carbon footprint: 54.745 tonnes CO<sub>2</sub>e**



74% Scope 3 Setwork production 0%

15% Scope 3 Exhibition transport 90%

1% Scope 3 Graphic production 1%

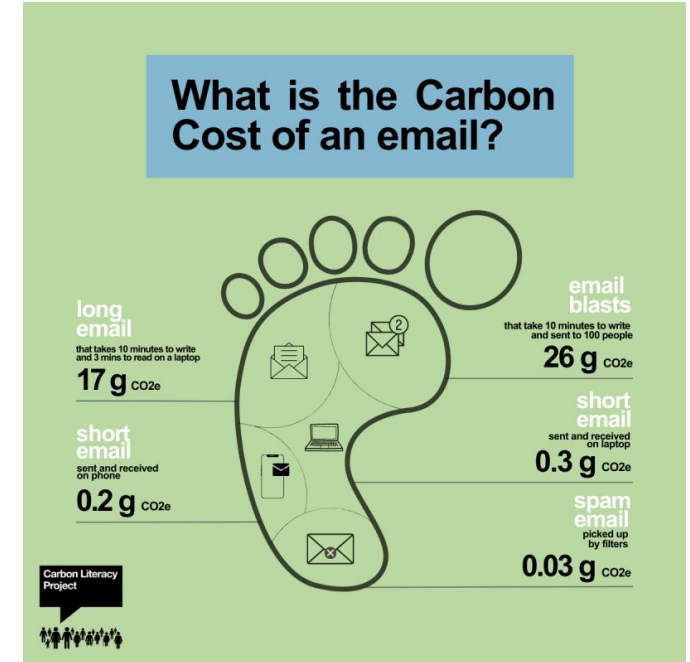
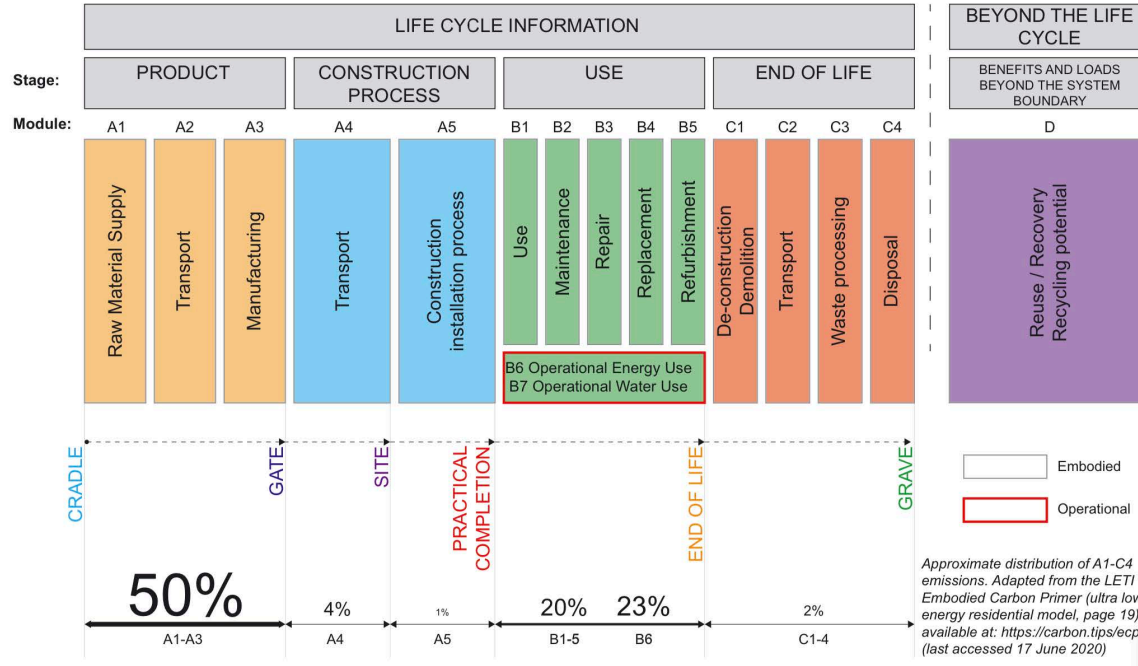
7% Scope 3 Staff travel 1%

1% Scope 1 & 2 Software / communication 1%

2% Scope 1 Office 7%



# How we measure our carbon footprint



# ***How we manage offsetting***

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## **Offsetting IS:**

- A last resort in your carbon strategy
- A method of accounting for emission you can't avoid using existing technology or solutions
- An engagement opportunity

## **Offsetting IS NOT:**

- A reliable means to reduce carbon tonne for tonne
- A substitute for action to avoid or reduce emissions at source
- An excuse to carry on with business as usual

# Offsetting

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## Valuing carbon

In line with the recommendations of the Julie's Bicycle and Arts Council England report, we are valuing our carbon footprint at £100 per tonne CO<sub>2</sub>e

