

Mastering sustainable certifications

Ecsite Environmental Emergency Action
Insights Live!

19/04/2023 – 21/04/2023

Kris Liekens and Hilde De Laet

Hidrodoe
een wereld van water
pidpa

Hidrodoe

Experience center about water in Belgium (opened in 2003).
Project of watercompany Pidpa.



Green Key Certificate

- Leading standard of excellence in environmental and sustainable operation within tourism industry
- <https://www.greenkey.global/our-programme> (video)

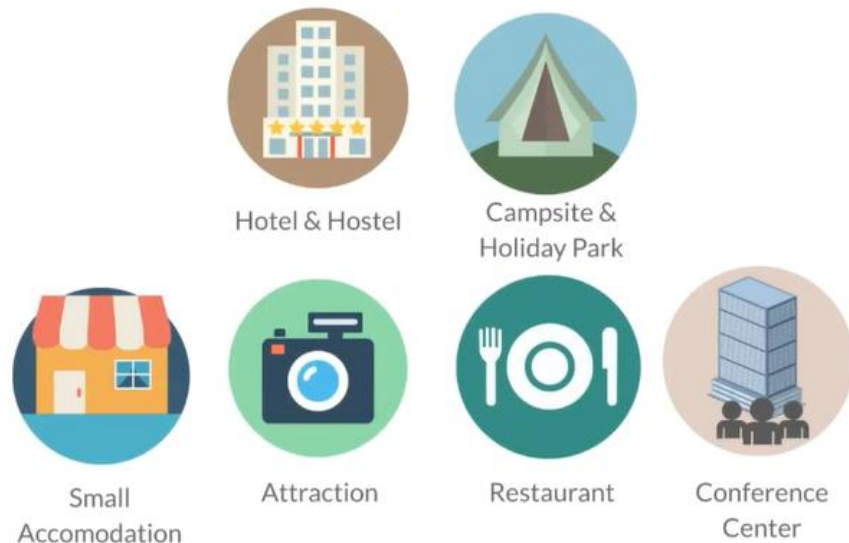
Green Key



Green Key

Green Key Certificate

- Commitment to comply with \pm 150 criteria (FEE)
 - Imperative criteria (100%)
 - Optional criteria (\geq 30%)
 - 6 categories - 13 topics



Green Key Certificate

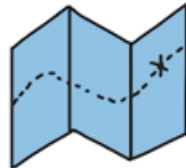
- Documentation:
 - policy
 - checklist (1x/Y)
 - action plan
- External audit – evidence based
- <https://www.greenkey.global/our-programme>
- Participation fee (*Hidrodoe*):
 - entry price: 80 euros
 - certification: 210 euros/year
 - audit: 525 Euro (every three years)

Actionplan

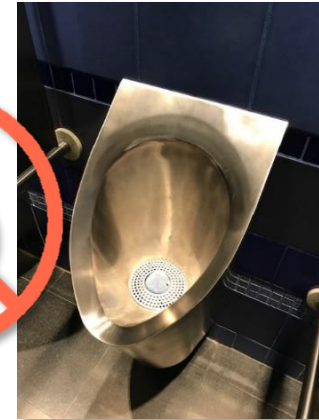
- measures in your own business process
- measures to inspire and sensitize your visitors
- ➔ Leverage effect (60.000 visitors each year)
- ➔ Ripple effect in society



Achievements



Tourism for Autism



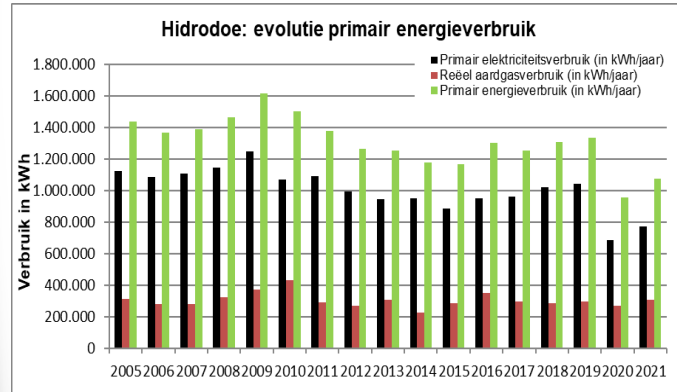
Help ons om h
in zee te ve



SAY NO
SINGLE USE PLASTIC



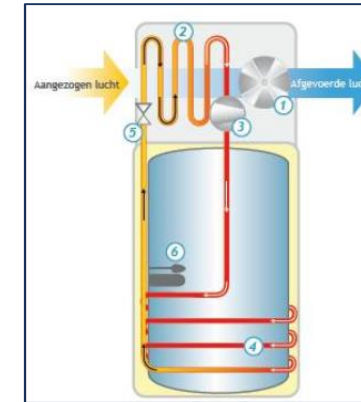
Achievements energy



Monitoring energy and water consumption



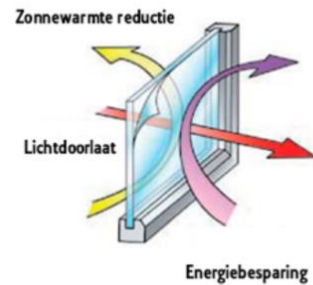
Solar panels



Heat pump water boiler



Green energy GOO



solar control window film



Hydro energy project – heat exanger

Hidrodoe: action plan 2023/2024

- Carbon footprint
- Relighting (LED)
- Extra charging point for electric bicycles
- Optimization of our building management system
- Evaluation of the use of mono packaging (in our cafe)
- Campaign on selective waste collection
- Educational walking trail (in cooperation with our neighbors)
- ...

Good luck with going green!



Always welcome
to visit us for
inspiration.

Contact us:

Kris Liekens
Environmental Coordinator at Pidpa
kris.liekens@pidpa.be
[linkedin.com/in/kris-liekens-94a768205](https://www.linkedin.com/in/kris-liekens-94a768205)

Hilde De Laet
Manager Hidrodoe
hilde.delamet@pidpa.be
[linkedin.com/in/hilde-de-laet-2200](https://www.linkedin.com/in/hilde-de-laet-2200)

