

**IMMERSIVE ART
EXPERIENCE**

BEYOND BRUEGEL

A CREATE.eu PRODUCTION

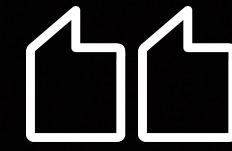




Beautiful interpretation of Bruegel's oeuvre. With high quality projection of details that make you understand Bruegel the Elder even better. This experience will inspire many people to explore the original pieces.

Beyond Bruegel visitor





This immersive art experience is a new way to discover art. Beyond Bruegel is more than accessible! It is a high-end experience that makes the work of Bruegel tangible for all ages and this in a vivid visual immersion.

Prof. Dr. Manfred Sellink

(World famous Bruegelexpert
& Director KMSKA)





4 ZONES

1 Bruegel in detail

2 Bruegel all over the world

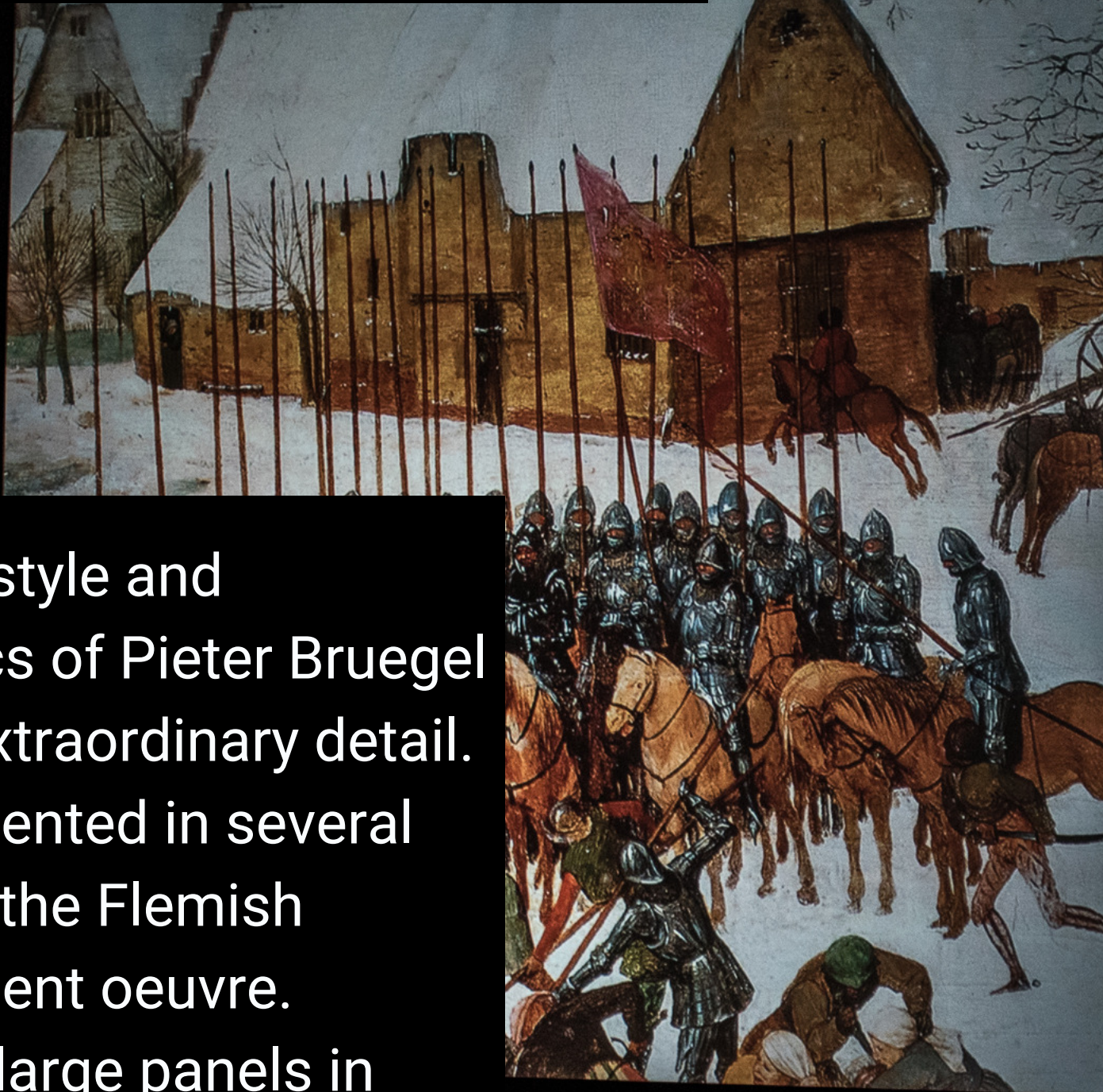
3 Between angels and demons

4 Immersive experience



1 *Bruegel in detail*

Discover the style and characteristics of Pieter Bruegel the Elder in extraordinary detail. They are presented in several themes from the Flemish master's opulent oeuvre. Projected on large panels in ultra-high quality, this composition is a unique way to observe unseen details.



2 Bruegel all over the world

Bruegel's original work is scattered over the entire world. This zone exhibits where you can admire his original pieces.



3 *Between angels and demons*

Dive into the masterpiece 'Fall of the Rebel Angels'. On this course, you'll start in heaven surrounded by swirling angels, while further on the path you go to the underworld.



4 *Immersive experience*

The visitor enters an immersive projection space that offers an in-depth look at the life and work of the Flemish Master. His artwork comes to life as you wander through the landscapes that inspired him. Suddenly, you'll be walking alongside Mad Meg's army or sailing on a ship at the foot of the Tower of Babel. Meanwhile Bruegel tells his life story and muses on his creations.



SPECIFICATIONS



- Unique immersive experience about Pieter Bruegel the Elder
- Co-created with Bruegelexperts such as Prof. Dr. Manfred Sellink & Dr. Tine Meganck
- Official Flemish Masters experience by Visit Flanders

TECHNICAL READER



- 30 projectors
- Customizable and multi-language
- Installation on locations worldwide by CREATE.eu crew

TECHNICAL READER



- Construction: 5 to 10 days
Depending on proportions and darkening possibilities of the venue
- Space required: between 500 and 750m²
- Measurements immersive 360° projection:
21x8x5h meters (= original set-up)
NOTE: all adjustments possible!
- Ideal technical requirements:
suspension systems and completely darkened expo zone
NOTE: if requirements not available, CREATE.eu crew is able to
construct full set-up in a casco environment illuminated by daylight

Interested in hosting **Beyond Bruegel** at
your venue?

Contact us for inquiries & business opportunities

CREATE.eu

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#beyondbruegel

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Art made accessible to anyone!

