

## Call for Ecsite members to participate in the INPROFOOD project.

*This call aims to identify a maximum of 17 Ecsite members who will host and facilitate discussion games (PlayDecide) tailored at young people in September-October 2013 as part of the EU funded project INPROFOOD.*

### About INPROFOOD

EU has identified food and health as key priorities to respond to the increase in obesity and diet-related chronic diseases amongst their population. Attempts to raise public awareness of appropriate ways to eat more healthily though do not seem to have led to significant changes in patterns of food purchase and consumption. The development of effective measures for improvement is a demanding task and requires further systematic research and innovative approaches. Bringing together the scientific and civil society community is one of the key approaches to improve such food and health related problems.

INPROFOOD will foster dialogue and mutual learning between industry, academia and civil society already in the earliest stages of the research processes directed towards developing innovative approaches (technical and social) for dealing with the food and health challenge.

[www.inprofood.eu](http://www.inprofood.eu)

### About PlayDecide Games

PlayDecide is a discussion game to talk in a simple and effective way about controversial issues.

Discussion games, like PlayDecide, are simple and effective ways to learn to talk with confidence about the issues raised by contemporary science and technology. They can be used in schools, associations, libraries, museums, at home, practically everywhere.

But talking is not the main goal of these games: it is actually to propose solutions, define strategies and policies for action, and inform the decision and policy makers of the ideas and plans developed during the game.

[www.playdecide.eu](http://www.playdecide.eu)

### What is the role of a science centre running discussion games?

A maximum of 17 Ecsite members will be selected to run at least 4 discussion games in their science centres with young people as participants (aged 14-21). The general topic of the game is **Food & Health** and it will mainly focus on raising debate/discussion between participants on controversial aspects, societal problems and innovations within this area. In case you are not familiar with this type of dialogue&discussion activities, you can have a look at the PlayDecide website. The game will be produced by Ecsite (in English) and distributed in digital format to the chosen science centres. Participating members hosting the activities will be responsible of printing and preparing the

materials (mainly coloured cardboards and A4 papers) which are necessary to run the game. All activities need to be carried out in September-October 2013.

Participating science centres will be responsible for translating the game into their local working language, providing the space for the games, recruiting participants and working with an experienced facilitator. At the end of the games, the science centres will be required to produce a report on the activity and send it in due time to Ecsite, and all outcomes will need to be uploaded to the PlayDecide website.

### **Budget**

Maximum budget available to each participating institution is 4000 EUR. This budget will be paid by Ecsite to the participating institutions under the “subcontracting” category of the project budget, and it can be spent on personnel costs, translation, marketing, hire of the space or the facilitator. Participating institutions will invoice Ecsite for the payment, but they will not be asked to provide details (timesheets, costs invoices, etc.) of how the allocated budget has been spent. Payment will be made upon the receipt of all requested reporting.

### **Application**

Each application should include the following:

- Brief description of the organisation, its activities and its audiences
- Experience with discussion games/dialogue activities and potential facilitator
- A description of the target audience and number of expected participants of the activities you will run.
- Budget breakdown
- Name and details of an English-speaking contact person within your institution

Applications need to be sent by email to Maria Zolotonosa [mzolotonosa@ecsite.eu](mailto:mzolotonosa@ecsite.eu) by 12<sup>th</sup> June 2013. For any enquiries ring +32 2 649 73 83.

### **Criteria**

- Preference will be given to science centres with facilitators experienced in running discussion games
- Experience of working with young people
- Most cost efficient budget breakdown