

Ecsite Call for Third Parties for CULT-COOP-08-2016

About the project

This project MUSEUM+ proposed under the EU's Horizon 2020 funding programme (<u>CULT-COOP-08-2016</u>: Virtual museums and social platform on European digital heritage, memory, identity and cultural interaction) and coordinated by Intrasoft International, will give the opportunity for people to access digital content before, during and after a visit in a museum. The project will aim to bring on surface the mosaic of cultures and expressions of Europe and look at Europe through the lens of the scientific and technological discoveries of the past while linking them with the present. A wearable system will be developed by the Fraunhofer Institute for Applied Information Technology FIT that will be tested in science centres and museums. This research project will aim to explore the connection of new technologies with the role of museology today and will look into ways of introducing these new technologies in museum exhibitions.

Role of Third Parties

Two sustaining members and one science centre or museum will be selected as third parties to the project, managed by Ecsite. Please note that Ecsite Full Members will be prioritised in the selection. The role of the selected Third Parties will be:

- To participate in the development of a participatory design approach that will help museums to develop exhibitions that are meeting their and their visitor specific needs
- To participate in the development phase of the wearable system by Fraunhofer FIT and offer expertise in collaboration with the museum partners
- To contribute to the piloting phase in the participating museums and demonstration workshops organised by Ecsite
- To contribute to the development of the impact study and exploitation plan on how this type of wearable could be an additional value to a certain types of museum exhibits
- To disseminate the project and its launch through your usual channels

Indicative budget

- Personnel costs depending on your PM rate¹, estimated effort 7 PMs
- Direct costs
- Total budget: up to 35000€

Third Parties will have to record their time by filling in timesheets.

This budget should include:

- A designated project manager to work on the project
- Translations

¹ PM (person month) rate - average amount of how much it costs your organisation to have 1 person working full time for the project for one month (including taxes and other charges)

- Travel and subsistence for one or two staff members to attend six project meetings/events of around one or two days each
- Any additional costs incurred in order to achieve the task outlined above

Criteria for selection: obligatory

- Ecsite member status (Full Members prioritised, sustaining members will be considered for this call)
- Expertise in developing exhibitions in order to contribute to the development of a new generation of exhibits
- The institution must have an interest in new technologies and/or experience in using new technologies in development of exhibitions
- The institution must carry out its activities in one of the <u>countries eligible for H2020</u> <u>funding</u>
- An English-speaking project manager

Criteria for selection: desirable

- The institution has experience in addressing cultural issues in the museum exhibits it develops
- Experience with participatory approaches to exhibition development

How to apply

Please fill in this <u>online form</u> by 12pm CET on Monday **18 January 2016**. Successful applicants will be notified of the outcome in due course.

For any further questions, please contact Antonina Khodzhaeva at <u>akhodzhaeva@ecsite.eu</u>