



PARIS FRANCE

jean

exhibition project



jean

The exhibition that explores in a different fashion!

Legend has it that the “jean” garment was born in California among peddlers and gold diggers. In less than 100 years, jeans were spread throughout the world and became the most worn item of clothing on the planet for everyone, from all generations, from all social and cultural backgrounds. Currently, 73 jeans per second are sold worldwide!



Presented as a major sewing workshop, this exhibition offers an opportunity to explore the world of jeans, to observe how and where they are made, to understand their success and to analyse the issues at stake in today's world.

Undress the jeans! Action, execution, creativity and reflection are the watchwords of the proposed activities.

The visitor must, with his or her own hands, weave, classify materials, test their resistance, sort out rags in order to better understand jeans; it is necessary to touch, weigh and test them in order to understand their nature. The visitor can move freely, there is no visit trail.

HIGHLIGHTS

- ◉ Handle the textile, understand its weight, texture and the different types of denims that can be produced in the materials library.
- ◉ Sew virtually your own jeans to discover the different manufacturing steps.
- ◉ Practice the Wattwashing technique on a jeans aging table.
- ◉ Discover, through an immersive installation, the musical and protest movements that have accompanied the history of jeans.
- ◉ Understand the different factors that determine the price of jeans.
- ◉ Make your own fashion show.



Good to know

Exhibition in production phase
Presentation **at the Cité des sciences
et de l'industrie** from December 2020

Audience

All family and school groups **from 9 years old**

Surface area

600 sq.m

Languages

French, English, Spanish

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