

# **Ecsite events**

## **Sustainability journey**

# All around Europe...

Ecsite's flagship events, the Conference and the Directors Forum, rotate among our network members each year.

The selection of hosts is done through a call for proposals, ensuring a broad spectrum of organizations contributing to the events organisation.

The host are selected 2-3 years ahead of time.

The Conference is our biggest event, with almost 1000 participants each year.



# Step by step...

Each year, hosts enhance the sustainability of the Conference, adapting to available resources and local contexts.

In response, Ecsite refines the Call for Proposals, fostering a continuous exchange of experiences among hosts.

I will share our experiences on:

- reduce, reuse, recycle principle
- improving catering
- transportation
- positive legacy



# Reduce, reuse, recycle

- reducing plastic by using cardboard badges
- step by step reducing the giveaways and unnecessary advertising
- replacing printed programme booklet with an app
- printing less wayfinding and branding designs, borrowing where possible, reusing items - like staff t-shirts
- ensuring trash sorting and recycling





# Catering

- Ensuring access to tap water - providing reusable water bottles
- Avoiding single use plastics - reusable or recyclable tableware, no drinks in plastic bottles
- Procuring caterers with green certification
- Considering the menus: local ingredients, prioritise vegetarian dishes
- If possible, reducing food waste and donating leftovers



# Transportation

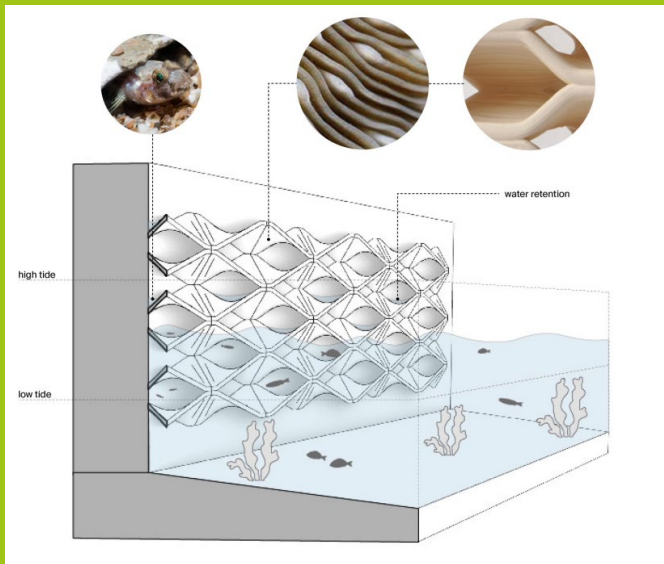
- Venues in the walking distance - and encouraging using public transport, bike sharing etc
- If necessary to transport participants, choosing greener options
- Promoting train travel where feasible: #TrainToEcsite





# Positive legacy

- Donating money to a local climate action or biodiversity preservation project
- Using the event as a proof-of-concept for green solutions



# What's next?

- Create standards - for example a procurement plan for the Call for Proposals
- Set-up goals - and go beyond the carbon footprint
- Better documentation and continuous communication - tell a story

Thank you :)



SUSTAINABLE DEVELOPMENT GOALS  
17 GOALS TO TRANSFORM OUR WORLD

