

Insights from temporary exhibitions

5 October 2023

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A large, empty industrial-style room with a high ceiling, exposed pipes, and a polished floor. A central pillar supports a large white sign with black text. The room is brightly lit by recessed ceiling lights, creating a clean and modern atmosphere. The walls are white, and there are several doors and a fire extinguisher visible in the background.

We wanted to create an exhibition but that would cost 1 000 000 000 tonnes of CO₂, so instead we just created this sign.

7 insights from creating circular exhibitions



1. The exhibition theme helps (a lot).



2. If you can't calculate – reuse.



3. It's a balance.



4. Get the right (and local) parties on board.



5. Accept the downsides.

1. 2. 3. 4. 5. 6. 7. 8.

A. **ATLAS** of future exhibitions Menu +

B. **Creating an Exhibition is by Definition Non-Sustainable.**

C.

D.

E. Building an exhibition is by definition non-sustainable: whatever choices we make, we always impact the planet. At the same time,

<https://en.thefutureofexhibitions.nl/>

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He Jutter!

Ben jij een interieurbouwer, theatermaker, ontwerper, museum of producer? Ben je klaar om jou projecten een duurzamer bestaan te geven? Meld je nu hieronder aan voor onze nieuwsbrief!




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BRANDWACHT EN MEUR  **CIRCU LEREN**  

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6. Upgrade collaborations.



7. Remind yourself daily.

A large, empty industrial-style room with a high ceiling, exposed pipes, and a polished floor. A central pillar supports a large white sign with black text. The room is dimly lit, with spotlights on the floor and recessed lights in the ceiling. The walls are white, and there are several doors and a fire extinguisher visible in the background.

We wanted to create an exhibition but that would cost 1 000 000 000 tonnes of CO₂, so instead we just created this sign.

(Or should we rethink the format completely?)