# Insights from temporary exhibitions

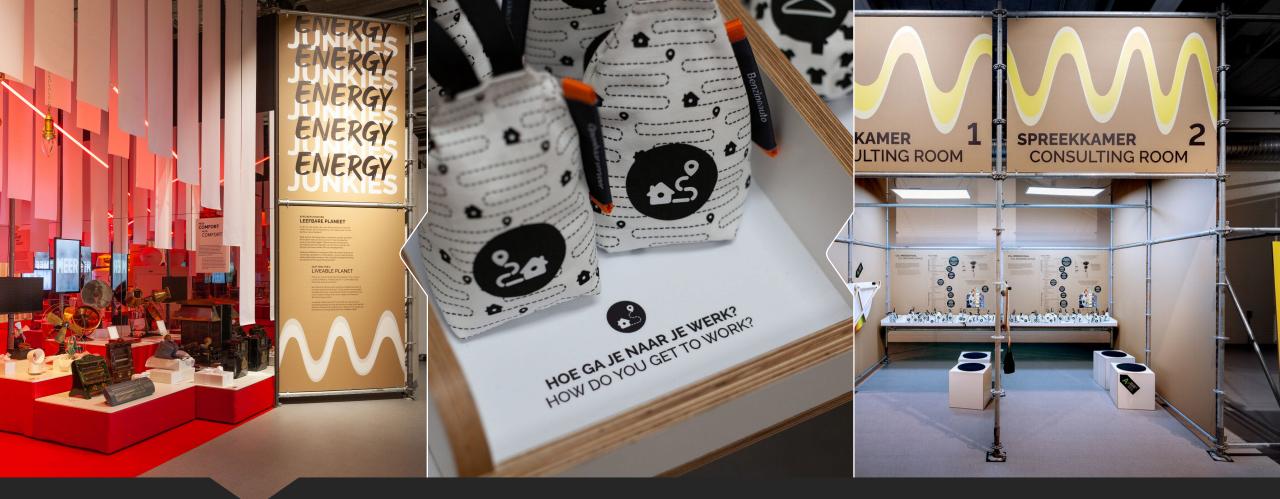
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Lizzy Bakker

Head of Presentation at Naturalis Biodiversity Center Former sr exhibition maker at NEMO science museum



We wanted to create an exhibition but that would cost 1 000 000 000 tonnes of CO<sub>2</sub>, so instead we just created this sign. 7 insights from creating circular exhibitions



#### 1. The exhibition theme helps (a lot).

Pictures by DigiDaan



### 2. If you can't calculate – reuse.

Pictures by DigiDaan



### 3. It's a balance.

Pictures by DigiDaan



#### 4. Get the right (and local) parties on board.



# 5. Accept the downsides.

#### ATLAS of three sublices • Box • Box

Building an exhibition is by definition nonsustainable: whatever choices we make, we always impact the planet. At the same time,

https://en.thefutureofexhibitions.nl/

6. Upgrade collaborations.

Ben jij een i projecten eer J E [ N	Jutter!		
		Gesteund door:	
	BRANDWAG ENMEJER		Nw
ht	tps://www.jutpla	ats.org/	



## 7. Remind yourself daily.

We wanted to create an exhibition but that would cost 1 000 000 000 tonnes of CO<sub>2</sub>, so instead we just created this sign.

# (Or should we rethink the format completely?)