

ECSITE DIRECTORS FORUM LISBON'13

PAVILION OF KNOWLEDGE – CIENCIA VIVA

19TH – 21ST NOVEMBER 2013

“WHO IN THE WORLD AM I? AH, THAT’S THE GREAT PUZZLE!” *



*Alice's Adventures in Wonderland, Lewis Carroll



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Tuesday 19th

- 12h30 – 13h30 Ecsite Board Lunch (by invitation)
- 13h30 – 17h30 Ecsite Board Meeting (by invitation)
- 15h30 – 17h30 Registration
- 17h30 – 18h00 Welcome drink
- 18h00 – 18h15 Opening
- Catherine Franche, Ecsite Executive Director / Rosalia Vargas, President of Ciencia Viva and Ecsite
- 18h15 – 19h00 **Strategic Dialogues: Science and Policy Making**
José Mariano Gago, President of LIP (Laboratory of Instrumentation and Experimental Particle Physics), Portugal
- 19h00 – 22h00 “Once upon a lie” (by Teatro Praga) & Welcome Dinner

Wednesday 20th

- 09h00 – 10h00 **The Science Centre World Summit Declaration - Contributions**
Facilitators: Erik Jacquemyn, CEO at Technopolis, Belgium, Chair of the SCWC International Programme Committee (IPC); Brigitte Coutant, Head of Institutional and International Relations at Universcience, France, member of the SCWC (IPC) and of the editorial committee of the Declaration, and Linda Conlon, CEO at Center for Life, UK, member of the editorial committee of the Declaration
- 10h00 – 11h00 **Strategic Dialogues: The Scientific Community**
Sergio Bertolucci, Director of Research and Scientific Computing, CERN, Switzerland
- 11h00 – 11h15 Coffee break
- 11h15 – 13h00 **Ecsite Strategic Discussion I: Membership Categories and Benefits**
Facilitator: Asger Høeg, Executive Director of Experimentarium, Denmark, Leader Ecsite Membership Service Group
- 13h00 – 14h30 Lunch
- 14h30 – 15h30 **Strategic Dialogues: Science and the Public**
Carlos Coelho, President of Ivity Corporate Brand, Portugal
- 16h00 – 17h00 National Geographic Entertainment Screening
- 17h00 – 18h00 Cocktail hosted by National Geographic Entertainment
- 19h30 – 22h30 Dinner & “Perfirst-museum” (by Karnart)

Thursday 21st

- 09h30 – 10h30 **Strategic Dialogues: The Aesthetic Value of Science**
Danièle Cohn, Director of Center for Aesthetics and the Philosophy of Art, France
- 10h30 – 10h45 Coffee break
- 10h45 – 12h30 **Ecsite Strategic Discussion II: The new European Framework Programme for Research and Innovation. Priorities**
Facilitator: Philippe Galiay, Policy Officer, European Commission, DG Research & Innovation, Belgium
- 12h30 – 13h00 Closing of the Ecsite Directors Forum 2013
- 13h00 – 14h00 Lunch
- 14h00 – 17h30 Science and the city (tour in Lisbon)

ECSITE STRATEGIC DISCUSSION

Representatives of Ecsite's Full Member Institutions are invited to discuss and brainstorm around key elements of Ecsite's five-year Strategic Plan as well as assess our priorities under Horizon 2020 – the new European Framework Programme for Research and Innovation.

SCIENCE AND THE CITY

A journey back in time starts at the top of monumental Arch of Rua Augusta, where you can have a 360° global view over Lisbon and its seven hills and the inner estuary of the Tagus river. You can also see the perfect grid of Pombal downtown, built after the great Lisbon's 1755 earthquake and tsunami. This "first modern disaster" played an important part in the birth of Geology as a science. Entirely built on liós, a local white limestone, the downtown façades will unexpectedly transport us to the time of the dinosaurs when Lisbon was completely flooded by warm shallow waters full of marine animals which no longer exist but whose fossils can be found on all city main monuments.

SCIENCE & TECHNOLOGY WEEK

The Directors Forum Lisbon 2013 takes place during the Portuguese Science & Technology Week (18th – 24th November). Scientific institutions, universities, schools, museums and Ciencia Viva science centres open their doors to the public, promoting a close contact with science and scientists. Check the programme here <http://www.cienciaviva.pt/semanact>

THE KEYNOTE SPEAKERS

JOSÉ MARIANO GAGO



President, Laboratory of Instrumentation and Experimental Particle Physics (LIP), Portugal

Former Minister of Portugal, in charge of Science and Technology, Information Society and Higher Education (1995–2002 and 2005–2011). Professor of Physics at IST (Instituto Superior Técnico, Lisbon) and an experimental high-energy physicist (École Polytechnique and Université Pierre et Marie Curie, European Organisation for Nuclear Physics – CERN and LIP) he has also created and chairs a think-tank for forward-looking studies, Instituto de Prospectiva. He was the first President of the International Risk Governance Council (IRGC) in Geneva and is a member of IRGC Board. Prof. Gago has recently prepared a new UNESCO Centre for the advanced training of scientists from developing countries. He is policy advisor to the European Cancer Organisation, member of the Board of INSERM and special advisor to ESA Director-General. He is a member of the Academia Europaea and was elected Honorary Member of the European Physical Society.

SERGIO BERTOLUCCI



Director, Research and Scientific Computing, CERN, Switzerland

Sergio Bertolucci is currently the Director of Research and Scientific Computing at CERN. Born in Italy, where he graduated in Physics, he has been working in the field of experimental Particle Physics, mostly at DESY in Hamburg, at Fermi National Laboratory in Chicago and at the Laboratori Nazionali di Frascati (LNF) of the Istituto Nazionale di Fisica Nucleare (INFN). He has held key roles in the design, construction and exploitation of important experiments and particle accelerators (e.g. CDF and KLOE experiments, DAFNE collider). He was appointed head of the LNF accelerator division and the DAFNE project, becoming Director of LFN from in 2002 to 2004. He was vice-president of INFN from 2005 to 2008. Prior to his current responsibilities at CERN, he chaired the LHC committee in the years 2004–2007 and was a member of the CERN Research Board and of the Scientific Policy Committee.

CARLOS COELHO



President, Ivity Corporate Brand, Portugal

Carlos Coelho is the founder and president of Ivity Brand Corp, an international consultancy for creation, innovation and brandmanagement, which has accumulated more than 40 awards. Expert in Design and Brand Management, he has been leading hundreds of projects from some of the most prestigious brands in Portugal. Being an activist of Portuguese causes and brands he is the author of "Genial Portugal" and co-author of "Brand Taboos". He is a professor, columnist and television analyst and collaborates with many national and international publications. He was awarded the "Marketing Personality", in 2005, by the Portuguese Association of Marketing Professionals.

DANIÈLE COHN



Director, Center for Aesthetics and the Philosophy of Art, France

Danièle Cohn is the Director of the Center for Aesthetics and the Philosophy of Art. She is a philosopher by training and a professor of Aesthetics at the University Paris 1 Panthéon Sorbonne, in Paris. She is the author of several books and responsible for the collection *ÆSTHETICA*. She was also the curator of the exhibition *De l'Allemagne, de Friedrich à Beckmann, 1800–1930*, Musée du Louvre, March–June 2013. Danièle Cohn is a member of several magazine committees and has contributed to exhibition catalogs and other publications. Visiting Professor at Johns Hopkins University, Baltimore, and at Freie Universität, Berlin, she was the holder of the chair Marc Bloch (Berlin, Humboldt University) in 2008–2009 and a scholar at the Getty Research Institute (Los Angeles 2009–2010). Currently, she writes for editions Hazan, *L'esthétique*, *Les arts et le sens commun*.