



Space Talks online series

Ecsite Space Group

(18-22-23 June 2021)

About the Space Group

The Space Group aims at improving and extending communication about space by helping specialized science centres and space professionals to work together with non-specialists and develop collaborative projects and events.

It also allows to be better informed about space news, programs, and discoveries. The Space Group offers opportunities to share experience, expertise, knowledge, and tools.

For Europe's main space actors like the European Space Agency (ESA), national space agencies, industries, research institutions, and academia, the Space Group offers the possibility to build close collaborations with science communication professionals. The group benefits from the already established European networks of Ecsite and the European Space network of ESA and its member states.

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The group is chaired by Maria Menéndez, Head of Outreach Coordination office, European Space Agency – ESA, France, Christophe Chaffardon, Head of Education at Cité de l'espace, France and Ana Noronha, Executive Director of Ciência Viva, Portugal.

The programme and practical information can be consulted below. Additionally:

- For any questions regarding the programme, please contact Barbara Budassi, barbara.budassi@esa.int, Space Group Coordinator for ESA and Aleksandra Kowalska, akowalska@ecsite.eu, Space Group Coordinator at Ecsite.
- If you are interested in attending the meeting, please register <u>here*</u>





Programme

Friday, 18 June 2021 Virtual coffee & chat

It will be an informal drop-in exchange session, a great opportunity for the existing members and new participants to share information and challenges they faced in last months, to re-connect and to establish new connections.

Time (CEST)	Session title	Speaker
14:30-14:40	Welcome words from Ecsite	Catherine Franche, Executive Director, Ecsite
14:40-14:50	Welcome address from Ecsite Space Group co- chairs	Co-chairs of the Space Group Maria Menéndez, ESA Ana Noronha, Ciência Viva Christophe Chaffardon, Cité de l'espace
14:50-14:55	Space quiz	
14:55-15:10	Round 1 - Networking in break-out rooms	
15:10-15:25	Round 2 - Networking in break-out rooms	
15:25-15:40	Round 3 - Networking in break-out rooms	
15:40-16:00	Final reflections in the plenary	Co-chairs of the Space Group
	Goodbyes	





Tuesday, 22 June 2021 Space News

ESA's experts will present the latest achievements of the agency and its activity for the next years. The workshop will be moderated by Maria Menéndez, co-chair of the Space Group and Head of Coordination Office, ESA.

Time (CEST)	Session title	Speaker
14:00-14:10	Welcome to the second day and an overview of the programme	Barbara Budassi, Ecsite Space Group coordinator for ESA
14:10-14:35	Next launches and main ESA milestones for 2021-2022	Kai Noeske, Communication Programme Officer, ESA
		Rosita Suenson, Communication Programme Officer, ESA
14:35-15:00	James Webb Space Telescope (JWST) launch campaign & outreach support material	Kai Noeske, Communication Programme Officer, ESA
15:00-15:20	Moon narrative and Artemis	Rosita Suenson, Communication Programme Officer, ESA
15:20-15:40	From ESA Exhibition webpage: resources for museums	Barbara Budassi, Communication coordinator, ESA
	ESA digital resources – images and videos	Paola Casini, Graphics and Images coordinator, ESA
		Hugo Auffret, Video distribution, ESA
15:40-15:50	ESA e-shop	Mai-Liis Soerd, Merchandising & licensing support, ESA
15:50-16:00	Upcoming activity of the Group	Co-chairs of the Space Group





Wednesday, 23 June 2021 Share, inspire, connect

Discover the new projects from your colleagues or present your project and get constructive feedback! It is an excellent opportunity to share your experience, to inspire others and to get inspired.

Format: showcasing various space-related projects by the Space Group members and discussing them in the virtual break-out rooms with other peers.

Time (CET)	Session title	Speaker
14:00-14:10	Welcome to the meeting and overview of the programme	Barbara Budassi, Ecsite Space Group coordinator for ESA Aleksandra Kowalska, Ecsite Space Group coordinator for Ecsite
14:10-15:10	Overview of the projects*	Projects presenters
15:10-15:30	5 break-out rooms with detailed project presentation and discussion	Projects presenters
15:30-15:45	5 break-out rooms with detailed project presentation and discussion	Projects presenters
15:45-16:00	Space Group newsletter	Audrey Korczynska, Ecsite Space Group Newsletter Coordinator
	Next steps	Co-chairs of the Space Group

*Showcase session

- Clara Cruz Niggebrugge, ESA Education updates
 Presentation of various ESA educational projects.
- Aude Lesty / Eglantine Lelong, new exhibition: Suivi Misssion Alpha
 This exhibition is dedicated to ESA astronaut Thomas Pesquet « Mission Apha », produced in strong collaboration with ESA, with some elements to be used through ESA network.
- Pedro Russo, Big Ideas for Space Exploration: Contributions to STEAM education
 Overview of frameworks, methodologies and projects in Space Education developed by the Leiden
 University's Astronomy&Society group. These projects involve: Universe Awareness, spaceEU, Big
 Ideas of Astronomy and Traveling to a Black Holes.
- Naama Charit Yaari, UltraSat: Gateway to space
 ULTRASAT is a scientific mini-satellite carrying a telescope with an unprecedentedly large
 field of view. accompaning the unique scientific mission is a unique innovative educational
 mission. Website: https://www.weizmann.ac.il/ultrasat/home-0
- Ana Noronha, new exhibition: Water seen from space
 Water: unfiltered exhibition, gives voice to the basic right to clean water. In an appealing and positive
 tone, the exhibition looks towards the future and explores how science and technology, knowledge
 and imagination are key to tackle current water-related challenges. And satellites are a crucial tool to
 understand how water resources need to be managed.