

## Programme Draft

**Thursday 30 November 2023**

Time (CET)	Session title	Speakers
9:00 – 9:30	<b>Arrival and welcome coffee at ESA ESOC</b>	
9:30 – 10:00	<p><b>Welcome</b></p> <p><b>The objectives and strategy of the ESA - ECSITE Space Group</b></p>	<p><b>Rolf Densing's</b>, ESA ESOC Head of Establishment.</p> <p><b>Maria Menéndez</b>, Head of Outreach Coordination Office, ESA.</p> <p><b>Catherine France</b>, Director of Ecsite.</p> <p>Co-chairs of the Space Group:</p> <p><b>Sandra Benítez Herrera</b>, Education Scientist &amp; ESAC Communication Officer, ESA.</p> <p><b>Ana Noronha representative</b>, Executive Director, CiênciaViva.</p> <p><b>Miriam Atienza</b>, Content manager, Ciutat de les Arts i les Ciències.</p> <p><b>Tobias Wolff</b>, Exhibition Manager of Universum Bremen GmbH.</p> <p><b>Christophe Chaffardon</b>, Education, Science and Culture Director, Cité de l'espace.</p>
10:00 – 11:00	<p><b>Presentation of the program</b></p> <p><b>Round of introduction</b></p> <p><b>Ice breaker</b></p>	Moderated by <b>Sandra Benítez, Miriam Atienza.</b>
11:00 – 11:30	<i>Coffee break in the room</i>	
11:30 – 13:00	<b>Project Showcase: What's new in my institution?</b>	Moderated by <b>Greta Alliaj, Project Manager at Ecsite</b>
13:00 – 14:30	<i>Lunch at ESOC restaurant</i> <i>Coffee in the room</i>	
	<b>Communicating together Achievements and Endeavors</b>	Moderated by <b>Sandra Benítez, Miriam Atienza.</b>
14:30 – 15:00	An exhibition presenting ESA latest achievements and ambitions.	<b>Karina de Castris</b> , Exhibitions Coordinator Officer, ESA.

15:00 – 15:30	Museum Exhibition projects in collaboration with ESA:  Mission Spatiale.  "Space for Our Planet" travelling exhibition.	<b>Mark Read</b> , Cité des Sciences.  <b>Fiorella Coliolo</b> , Exhibition Curator.
15:30 – 16:00	Immersive experiences for communication in Museums in cooperation with ESA and National Delegations: creating the perfect "Science experience".	<b>Harald Moser</b> , Ars Electronica Solutions.  <b>Nils Sparwasser</b> , DLR's Science Communication and Visualization department.
16:00 – 16:15	<i>Coffee break in the room</i>	
	<b>Latest News from ESA and DLR</b>	Moderated by <b>María Menendez</b>
16:15 – 16:45	ESA Communication Highlights for 2024.	<b>Daniel Scuka</b> , Head of the Content Office, ESA.  <b>Kai Noeske</b> , Communication Program Officer, ESA.
16:45 – 17:00	DLR communication priorities for engaging the public: strategic elements of space in Germany.	<b>Kirsten Werner</b> , DLR.
<b>17:00 – 18:30</b>	<b>Guided Visit to ESA ESOC Heart of European Space Operations</b>  Group Picture (Jürgen Mai)	<b>Nicola Gebers de Sousa</b> , Outreach Office <b>Frank Dreger</b> , Flight Dynamics <b>Martin Unal</b> , Ground Stations <b>Bruno Sousa</b> , Planetary Missions <b>Giuseppe Albini</b> , Earth Observation Missions
20:00 – 23:00	Group Dinner in Darmstadt city center – Location TBC	<i>Participants, speakers, outreach and OPS. colleagues</i>

**Friday, 1 December 2023**

Time (CET)	Session title	Speakers
9:00 – 9:40	<b>Outreach and Education resources for Museums</b>	<b>Sandra Benítez Herrera, ESA Education, Oderica Lusi, Exhibitions Editor. Nicola Gebers de Sousa</b>
9:40 – 11:00	<b>Public Engagement through Story Telling</b> <i>Enhancing European Space actors' visibility</i>	Moderated by <b>Christophe Chaffardon, Tobias Wolff.</b>  <b>Karina de Castris, Sandra Benítez, Daniel Scuka, Kai Noeske</b>
11:00 – 11:15	<i>Coffee break in the room</i>	
11:15 – 12:00	<b>The Space Group in 2024</b>  - Ecsite Newsletter - Proposal for Preconference and Session in Ecsite annual conference, Slovenia.	<b>Space group co-chairs Ecsite Museum representatives</b>
12:00 – 13:00	<i>Lunch Canteen Coffee in the room</i>	
13:00 – 15:00	<b>Further exchanges and networking during the Cultural Visit to Mathildenhöhe</b>	<i>Bus leaving from ESOC to the palace.</i>
15:30	<i>Leaving to airport.</i>	