

Ecsite Space Group Annual Meeting 2019

27-28 January 2020

ESA/ESRIN

As agreed during the Ecsite Space group pre-conference workshop “Space for all, Space for Earth” held in Copenhagen (Denmark) last June, the edition of the Annual Meeting 2019 will be hosted by ESA/ESRIN, ESA’s Centre for Earth Observation, this coming January.

The two-day workshop offers representatives from science engagement organisations the opportunity to explore in more depth the benefits of Earth Observation in for monitoring global change and its relevance to today’s environmental and socio-economic challenges. The visit will cover:

- The latest news from the European Space Agency – ESA and national space agencies
- Exchanges with space agency and industry representatives, researchers and peers from the science engagement community
- A behind-the-scenes look at ESA/ESRIN, including the interactive Φ Experience and insights on ESA’s Earth Observation programme and applications
- The Ecsite Space Group’s Pilot Project ‘Climate change: Monitoring the atmosphere and oceans from Space’ and other resources
- Other innovative resources, initiatives and ideas from science engagement peers

The programme and practical information can be consulted below. Additionally:

- For any **questions regarding the programme**, please contact **Barbara Budassi**, barbara.budassi@esa.int, Space Group Coordinator for ESA.
- If you are interested in attending the meeting, please **confirm your participation** with **Cristina Paca**, cpaca@ecsite.eu.

About the Space Group

The Space Group aims at improving and extending communication about space by helping specialized science centres and space professionals to work together with non-specialists and develop collaborative projects and events.

The group is chaired by Marc Moutin, Director of Exhibitions at Cité de l’Espace, France, Ana Noronha, Executive Director of Ciência Viva, Portugal, and Maria Menéndez, Head of Corporate Exhibition and Strategic Events, European Space Agency – ESA, France.

Programme

Monday, 27 January 2020

Time	Session title	Speaker
13:30-14:00	Arrival and welcome at ESA/ESRIN	
14:00-14:15	Welcome address	Josef Aschbacher , Head of ESA/ESRIN and Earth Observation

		Programmes (tbc)
14:15-14:30	Ecsite Space Group: objectives of the Group and presentation of the two-day meeting	Co-chairs of the Space Group
14:30-15:00	Roundtable	All participants
	Keynote addresses	Moderated by Maria Menéndez , co-chair of the Space Group
15:00-15:30	Outcome of Space19+ and plans from ESA Communication ESA Strategy 2020-2022	Philippe Willenkens , Head of Communication Department, ESA (tbc) Frederic Le Gall , H/Channels, Prod & Distribution Office, ESA (tbc)
15:30-15:45	ASI (Italian Space Agency) and Italian organisations – working with science centres and museums	ASI and space industry representative, tbc
15:45-16:00	The Climate Crisis and Earth Observation	Representative of ESA/ESRIN, tbc
16:10-16:45	Visit of the Φ Experience	Robert Meisner , Earth Observation Programmes Outreach and Φ Experience coordinator, ESA
16:45-17:30	Earth Observation resources and open discussion	Michele Martino , Earth Observation Data Visualisation, ESA
17:30-18:00	Ecsite Space Group resources: Climate change: Monitoring the Atmosphere and Oceans from Space , next steps (tbc)	Ana Noronha , Pavilion of Knowledge, Ciência Viva (tbc)
<i>18:00 to 18:30 Bus from ESA/ESRIN to hotels in Frascati.</i>		
<i>20:00 onwards: A Space Group dinner will take place in the evening at a restaurant in Frascati. More details will be provided on the day.</i>		

Tuesday, 28 January 2020

Time	Session title	Speaker
<i>08:30 Bus to ESA/ESRIN</i>		
9:15-9:30	Welcome to the second day and overview of the programme	Barbara Budassi , Ecsite Space Group coordinator for ESA
9:30-10:10	ESA Education updates	Monica Talevi , Head of STEM Education and Outreach Unit, ESA (tbc)
10:10-10:50	Air Quality Platform	Representative of ESA Directorate

	<p><i>A small platform developed by ESA/ESRIN Engineers that measures different characteristics of the ambient air. The data registered by the station are locally archived, geo-located and sent in real time to an online map.</i></p>	of Earth Observation Programmes (tbc)
10:50-11:15	Coffee break and networking	
11:15-12:00	<p>ESA Digital Resources, Video and Photo Distribution</p> <p><i>Including Q&A on how to better meet the needs of science engagement organisations</i></p>	<p>Maria Bennet, Head of digital media & web production unit, ESA (tbc)</p> <p>Hugo Auffret, Video Distribution, ESA</p> <p>Paola Casini, Graphics and images coordinator, ESA</p>
12:00-13:00	<p>Showcase session</p> <p><i>5-minute pitches followed by networking to further explore resources and activities</i></p> <p>Cosmo Academy: a new attraction dedicated to the ones keen on space science (tbc)</p> <p>Other projects from participants</p>	<p>All participants</p> <p>Moderated by Cristina Paca, Ecsite</p> <p>Guido Zucchi, Chief Executive officer, Rainbow MagicLand (tbc)</p>
13:00-14:30	Lunch	
14:30-15:15	<p>Toward Ecsite 2020</p> <p>'Echoes from the Future', 11-13 June 2019, Ljubljana, Slovenia</p> <p><i>Preparing the Space Group's presence: pre-conference workshop, conference session, business bistro booth</i></p>	Co-Chairs and all participants
15:15-15:45	The ESA Online Shop	Hugo Simeons , Head of Print Media&Prom.Merch& Prod. Unit, ESA
15:45-16:15	Conclusion and next steps	Co-chairs and participants

Practical information

Accommodation: Some suggestions located in Frascati include [Hotel Colonna](#) | [Hotel Flora](#) | [Villa Mercedes](#) | [Villa Grazioli](#)

Travel: Frascati is located 20 km south of Rome, very close to Rome's Ciampino Airport and within easy reach by car, train or taxi from Rome city centre. For more information, consult the webpage [Getting to ESA/ESRIN](#). During the visit, a bus will be organised between hotels in Frascati and the ESA/ESRIN facilities.