

In Cooperation with



DECIDE!

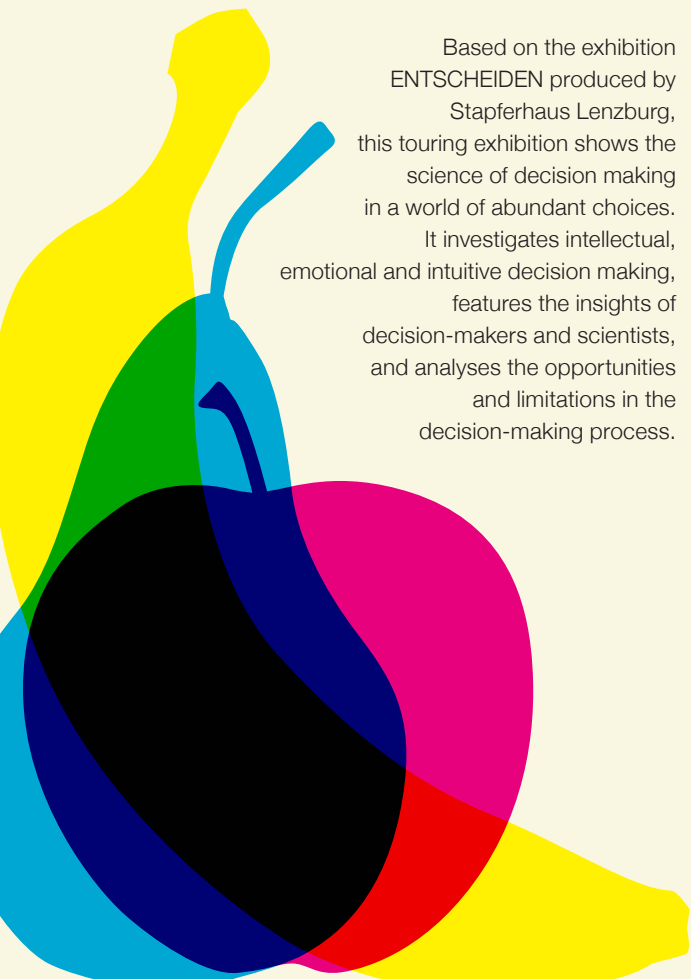
The Exhibition about Life
in the Supermarket of Choices.

Each of us makes about 20.000 decisions daily.

In 2014, Arts & Sciences Verlagsgesellschaft will launch DECIDE! The Exhibition about Life in the Supermarket of Choices.

Based on the exhibition ENTSCHEIDEN produced by Stapferhaus Lenzburg, this touring exhibition shows the science of decision making in a world of abundant choices.

It investigates intellectual, emotional and intuitive decision making, features the insights of decision-makers and scientists, and analyses the opportunities and limitations in the decision-making process.



DECIDE!

The Exhibition about Life
in the Supermarket of Choices.

**Organic or generic? Anna or Lena? Kids or career? Or both?
We have the choice—and the burden of responsibility for our
own happiness.**

DECIDE! takes visitors to the supermarket of bountiful choices. In a world of job-hoppers, uncommitted lovers and non-voters, in a world where everything seems possible, but nothing can be taken for granted, those who make the right decisions in the supermarket of choices are the lucky ones. But this is easier said than done: Shall we listen to our brain or to our guts? How do we make smart decisions without regretting missed opportunities?

DECIDE! examines the process of decision-making and analyses the interaction of personal freedom and social responsibility, accident and fate. During the tour, visitors evaluate issues, adopt a position, and collect points at different stations. At the end of the exhibition, at a cashier's station, each visitor will be given a receipt with personal advice—so that the next decision is hopefully a little easier.

REQUIREMENTS

- * Available from spring 2014
- * Optimal time period 5-6 months
- * Exhibition area 600 to 1000 square meters, minimum height 3,50 m
- * Rental or Co-promotion model available

CONTACT

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