

Natural History Museum: Sustainability in retail

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Retail sustainability journey

Our ambition is to be a leader in sustainable heritage retail.



First sustainable products bought in 2018



In 2019 we shifted approach to embed sustainability in everything we do



Change takes time



It's a complicated landscape and we need expertise



Supplier and industry engagement is growing, and we've made a lot of progress

NHM priorities



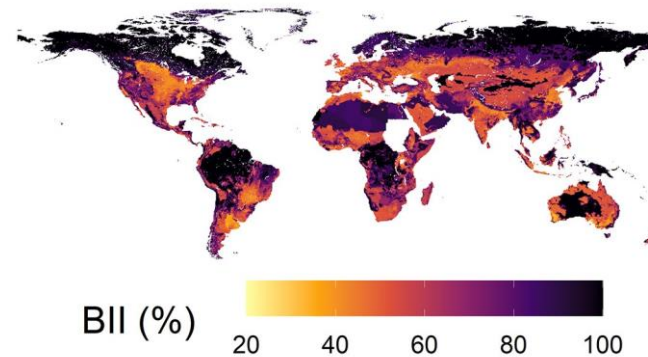
NHM declares planetary emergency and strategy to create advocates for the planet 2020



Our Broken Planet launched 2021, followed by Generation Hope



Museum's launches sustainable by nature (2020) and SBI (2021)



Biodiversity Intactness Index launched



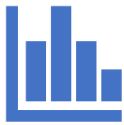
Sustainability highlights

We're constantly making sustainable decisions on product and our operations. These are some of the biggest impact projects we have completed so far



Sedex

Next steps for retail



Measure impact



Create action plan



Continue to engage
with industry and
suppliers



Net zero by 2035!

