



CREATIVE EUROPE (2014-2020)

Culture Sub-programme

Calls for proposals:

Call for Proposals EACEA 35/2017: Support for European cooperation projects related to the European Year of cultural Heritage 2018

WARNING:

The present call for proposals is subject to the availability of the funds after the adoption of the budget for 2018 by the budgetary authority.

1. Introduction

This call is based on Regulation No 1295/2013 of the European Parliament and of the Council of 11 December 2013 establishing the Creative Europe Programme (2014 to 2020) ¹ and its corrigendum of 27 June 2014², hereafter referred to as 'the Regulation'.

The general and specific objectives of the Creative Europe Programme and the priorities of the Culture Sub-programme are listed in Articles 3,4, 12 and 13 of the Regulation.

This call is also based on the adoption on 17 May 2017 by the Council and EU Parliament of the decision to make 2018 the European Year of Cultural Heritage (Decision EU 2017/864 of the European Parliament and of the Council)³.

2. Objectives and priorities

The main objective of the support for European cooperation projects related to the European Year of Cultural Heritage 2018 is to reflect the purpose of the 2018 European Year of Cultural Heritage (EYCH 2018), which is to encourage the sharing and appreciation of Europe's cultural heritage as a shared resource, to raise awareness of common history and values, and to reinforce a sense of belonging to a common European space (Art 1.2 of the Decision (EU) 2017/864).

Within this context, the two objectives of the support for European cooperation projects related to EYCH 2018 are:

¹ Regulation No 1295/2013 of the European Parliament and of the Council establishing the Creative Europe Programme was published in the Official Journal of the European Union on 20/12/2013 (OJ L 347, p. 221).

² Published in the Official Journal of the European Union on 27/06/2014 (OJ L 189/260).

³ The decision can be found at: http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L_.2017.131.01.0001.01.ENG&toc=OJ:L:2017:131:TOC

- (1) To reinforce a sense of belonging to a common European space;
- (2) To promote cultural heritage as a source of inspiration for artistic contemporary creation and innovation and strengthen the interaction between the cultural heritage sector and other cultural and creative sectors.

3. Eligibility criteria

3.1. Eligible participants and countries

Eligible applicants must be European cultural operators active in the cultural and creative sectors, as defined in article 2 of the Regulation, and legally established in one of the countries participating in the Culture Sub-programme;

The project leader must have had a legal personality for at least 2 years on the date of the deadline for submission of applications and be able to demonstrate its existence as a legal person.

Furthermore, the following types of entities are not eligible as project leader:

- Higher education institutions (including but not limited to Universities) and related research oriented foundations, associations or organisations;
- Research institutions and/or organisations, foundations or associations working in the research field;
- Tourism organisations and/or associations.

Natural persons may not apply for a grant.

Applicants must not be in a situation that will exclude them from participation and/or from award as defined by the Financial Regulation applicable to the general budget of the Union and its rules of application³.

Applications from legal entities established in one of the following country categories are eligible as long as all conditions referred to in Article 8 of Regulation No 1295/2013 establishing the Creative Europe Programme are met and the Commission has entered into negotiations with the country:

- The 28 EU Member States and overseas countries and territories which are eligible to participate in the Programme pursuant to Article 58 of Council Decision 2001/822/EC⁴;
- Acceding countries, candidate countries and potential candidates benefiting from a pre-accession strategy, in accordance with the general principles and general terms and conditions for the participation of those countries in EU programmes established in the respective Framework Agreements, Association Council Decisions or similar agreements;
- EFTA countries which are parties to the Agreement on the EEA, in accordance with the provisions of the EEA Agreement;
- Countries covered by the European Neighbourhood Policy in accordance with the procedures defined with those countries following the framework agreements providing for their participation in EU programmes.

An updated list of countries eligible to participate in Creative Europe (those fulfilling the conditions referred to in Article 8 of Regulation No 1295/2013) and countries that may become eligible in the near future (those that the Commission has started negotiations with) can be found at:

https://eacea.ec.europa.eu/creative-europe/library/eligibility-organisations-non-eu-countries_en

⁴ Council Decision 2001/822/EC of 27 November 2001 on the association of the overseas countries and territories with the European Community ("Overseas Association Decision") (OJ L 314, 30.11.2001, p. 1).

3.2 Eligible projects

The Culture Sub-programme will not support any projects including pornographic or racist material or advocating violence. The Culture Sub-programme shall support, in particular, not-for-profit projects.

The project leader cannot apply to both Calls EACEA 32/2017 and 35/2017.

In any event, a project applied for under the present Call EACEA 35/2017 cannot be as well submitted under the Call EACEA 32/2017.

Furthermore, eligible projects must:

- have a maximum duration of 24 months (eligibility period);
- the EU grant requested cannot be more than EUR 200 000, representing maximum 60% of the total eligible costs; furthermore, the projects shall involve a project leader and at least two other partners having their legal seat in at least three different countries taking part in the Creative Europe – Culture Sub-programme. Either the project leader or one of the partners must have its legal seat in one of the eligible countries referred to herein;

3.3 Eligible activities

Eligible activities must relate to Europe's cultural heritage, as defined in the Decision establishing the Year⁵ and to the objectives and targeted projects laid down in 2.1.2 and 2.1.3 of the Guidelines.

Activities focusing on interactions between cultural heritage in all forms and aspects - tangible, intangible and digital and other sectors, these must relate to the cultural and creative sectors, as defined in Article 2 of the Regulation No 1295/2013 of the European Parliament and of the Council establishing the Creative Europe Programme.

Activities dedicated exclusively to the audiovisual sectors are not eligible. However, audio-visual activities may be eligible as long as they are ancillary to activities dedicated to the non-audio-visual cultural and creative sectors.

Activities must start between January and September of year 2018.

The following activities are not eligible:

- Activities dedicated to research or tourism linked to cultural heritage
- Surveys (given that a EU-wide Eurobarometer survey on cultural heritage is being conducted as part of the activities of the European Year of Cultural Heritage).
- Conferences, exhibitions, workshops etc, as core activities of the project (these type of activities can be ancillary to it, in particular in view of the communication and dissemination strategies of the project).

4. Award Criteria

Eligible applicants will be assessed on the basis of the following criteria:

1. Relevance (30)

⁵ The decision can be found at: http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L_.2017.131.01.0001.01.ENG&toc=OJ:L:2017:131:TOC

This criterion evaluates how relevant the project is to one or several of the above mentioned objectives of the call. The project has to present a sustainable cross-border cooperation model and demonstrate added value at EU level.

2. Quality of the content and activities (30)

This criterion evaluates how the project will be implemented in practice. Particular attention will be given to the project's structure, the quality of its activities, results and objectives. It is important to note that the selected projects should be ready to commence promptly after the award of funding and deliver results within the 2018-2020 period, while aiming at creating an enduring impact beyond the lifetime of the project.

3. Communication and dissemination (20)

This criterion evaluates the project's approach to communicating its activities and results and to sharing knowledge and experiences. The aim is to maximise the impact of the project results by making them available as widely as possible at local, regional, national and European levels. The funded activities should make a clear reference to the 2018 European Year of Cultural Heritage and will be a part of the communication strategy of the Year and its legacy.

4. Quality of the partnership (20)

This criterion evaluates the extent to which the general organisation and co-ordination of the project will ensure the effective implementation of the activities and will contribute to their sustainability.

5. Budget

The total budget for this Call for Proposals is estimated at EUR 5 million.

The Agency reserves the right not to distribute all funds available.

6. Deadline for applications

Applications must be submitted to and received by the Executive Agency (EACEA) using the online application form (eForm) no later than **22/11/2017 at 12.00 CET/CEST** (noon/Midday Brussels time).

No other method of submission of an application will be accepted.

Applicants shall ensure that all the documents requested and mentioned in the eForms are provided.

7. Full details

The full text of the guidelines together with the application forms, can be found at the following Internet address:

https://eacea.ec.europa.eu/creative-europe/funding/support-european-cooperation-projects-2018_en

Applications must comply with all the terms of the guidelines and be submitted on the forms provided.

For any further information please contact your Creative Europe Desk:

https://ec.europa.eu/programmes/creative-europe/contact_en

Contact within the Agency:

EACEA-CREATIVE-EUROPE-COOPERATIONPROJECTS@ec.europa.eu

