

## Call for a booth designer

The **European network of science centers and museums (Ecsite)** is looking for a booth designer for a conference in Malta between the 15th and 17th June) 2023.

### Context:

Starting on the 15th of June in Malta, this conference will gather about 1.000 attendees. Participants at the conference will be professionals (CEOs, management staff, explainers, etc.) of European and worldwide science centers, museums, and other science engagement organizations.

### Our needs:

A free space “booth” will be installed at the conference venue to showcase our engagement in European Projects.

**School as Living Labs (SALL)** is the **focus project**, and the overall design of this booth should be based on the **SALL** visual identity. The **TechEthos**, **Make it Open** and **SockETS** projects will also be contributing to the running of this booth

**Ecsite** is looking for a designer to develop a 2x3m<sup>2</sup> booth based on the following ideas:

- A postcard stand
- Sticker bombing
- A comment wall/Feedback board
- A vending machine that dispenses short stories
- Solutions for physical and digital product display

## Required tasks and deliverables:

- An all-in design and production delivered in Malta of a 2x3m2 trade show booth
- Based on the visual identity of the European project “**School as Living Labs (SALL)**” (all visual assets attached in this call), design necessary visual elements for the booth concept (e.g. panels, posters, small constructions or decorative items...)
- Building appealing visuals to showcase existing digital project outputs of different formats (videos, documents, and website)
- Designing digital content/postcards showcasing our projects with existing materials

## Selection criteria

- The ability to design and produce (all-in) is preferred
- Demonstrated track record of working on similar missions
- Clear and well-defined working process
- Relevance and creativity of the initial ideas presented in the proposal
- For sustainability reasons, designers located in Malta or nearby are preferred
- A handling and reusing materials plan would be a strong asset

## Timing

- 17 April: applications due.
- 19 April: 2 to 3 candidates will be selected based on the above criteria and notified.
- 24 and 25 April: Zoom calls (time slot at 14.00 and another one at 16.00 CET) with selected candidates
- By 27 April: Selection of the designer to be made public
- 7 May: deliver the first draft
- 8 May: feedback from the Ecsite office
- 12 May: deliver final draft
- 13 June: delivery and installation (by Ecsite staff) onsite at the Mediterranean Conference centre (Malta)

## How to apply

Please prepare a single document, including links to:

- A portfolio of projects similar to the present brief, proving your ability to fulfill this mission;
- Explain your approach to working with clients and with Ecsite.

Please send your document to Pere Vilanova, project manager [pvilanova@ecsite.eu](mailto:pvilanova@ecsite.eu)

## Resources

- [SALL website](#)
- [Make it Open website](#)
- [SockETs website](#)
- [TechEthos website](#)
- [List of all the ongoing Ecsite's European projects](#)
- [Ecsite Conference website](#)
- [Catalog of equipment available for rent by conference organizers](#) (indicative: your offer can include other equipment)

## Deadline for applications

17 April

## MAX Budget

€10200 ex VAT (including equipment and delivery)