

# EXHIBITION OVERVIEW

# **APOLLO** WHEN WE WENT TO THE MOON

Apollo: When We Went to the Moon explores the causes and forces that sparked the Space Race, a decades long rivalry between the United States and the USSR. The exhibition, featuring objects and artifacts from the U.S. Space & Rocket Center's archives, sets the scene of the era, exploring the social and political forces that pushed these nations to sacrifice man and machine in order to be the first humans to set foot on the moon.

## **→** EXHIBITION THEMES

- Introduction and the Cold War
- The Rocket Men
- The JFK Imperative
- The Race is On
- Saturn V Launch Gallery
- The World Watches
- The Mission: Apollo 11
- On the Lunar Surface
- The Apollo Gallery
- A Way Forward Together
- Back to the Moon



#### → OBJECT HIGHLIGHTS

- Apollo Command Module
- Lunar Rover model Apollo 15
- Lunar Meteorite touchable slice
- Von Braun drafting set
- Various models of rockets and launch vehicles
- Soviet SK-1 Space Suit
- Mercury Capsule film prop

- Apollo suits including gloves, bubble helmets, visors, and moon boots
- Procedures manual and checklists
- Saturn V Model 1:10 scale
- Historical newspapers, magazines, and letters
- Jupiter missile nose cone
- ISS Model 1:100 scale
- Sputnik model 1:1

#### → EXHIBITION EXPERIENCES



Apollo 11 launch experience

Surround-projection with thunderous audio and actual video



Examine a period television storefront See and hear footage broadcast around the world



Virtually walk atop the moon

Leave footprints behind



Climb aboard a lunar rover model

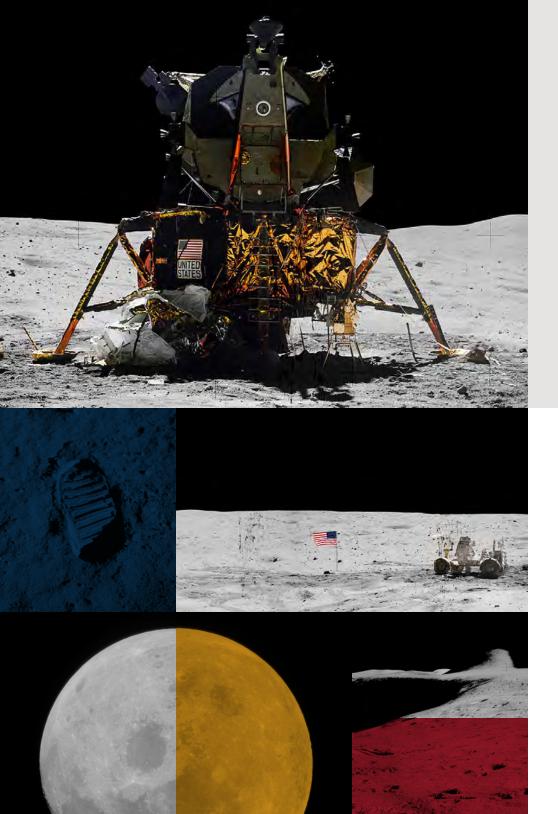
Experience how astronauts get around on the moon



Touchtable exploration of the actual rocket scientists leading the space race

Learn about the German foundations in engineering utilized in the U.S. and the USSR





### → VENUE REQUIREMENTS

Space Required	5,000 - 10,000 sq ft
Minimum Ceiling Height	12' recommended
Production Time	14 working days for install & 10 for de-install
Freight	4 - 53' standard air-ride trailers
	1 - 53' air-ride trailer, climate controlled, dual driver
Minimum Booking Period	3 month minimum

# **→**BOOKING INQUIRIES

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The Official Visitor's Center for NASA's George C. Marshall Space Flight Center

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Home to Space Camp<sup>®</sup>, Aviation Challenge<sup>®</sup> Camp, and Robotics Camp the **U.S. Space & Rocket Center** (USSRC) is the largest spaceflight museum in the world.

The USSRC's large rocket and space hardware collection contains more than 1,500 items and is valued in the tens of millions of dollars. From America's first satellite, Explorer I, to next generation space vehicles like Sierra Nevada's Dream Chaser, the museum showcases the past, present and future of human spaceflight.

The U.S. Space & Rocket Center serves as the Official Visitor Center for NASA Marshall Space Flight Center, a Visitor Center for the Tennessee Valley Authority (TVA) and is an affiliate of the Smithsonian Institution.

Apollo: When We Went to the Moon is an original exhibition co-produced by the U.S. Space & Rocket Center and Flying Fish Exhibits.

Contact Us For Exhibit Hosting Information! +61 (0) 400 728 865 or +1 320 309 4001 / info@Flyingfishexhibits.com



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Flying Fish provides a wide variety of services to execute upon a successful touring exhibition program, including:

- Exhibition Design
- Sales & Marketing

• Fabrication

- Tour Management & Operations
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