

# PROGRAMME AT A GLANCE

Registration desk open from 08.00 to 17.30

# 24 MAY

TUESDAY

	GREY ROOM	RED ROOM	ORANGE ROOM	WARSAW UNIVERSITY OF TECHNOLOGY
09.00 - 18.30	09.30-18.30	09.00-17.00	09.00-17.00	09.30-17.30
	Accessibility Workshop	THE Group workshop: The visitor as a free learner	The exhibit label: Examining some beliefs and practices	Time for Nano

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# 25 MAY

WEDNESDAY

	GRAY ROOM	RED ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM	MEETING ROOM	WARSAW UNIVERSITY OF TECHNOLOGY
09.00 - 18.30	09.00-18.30	09.00-17.00	10.00-16.30	09.00-13.30	09.00-17.00	13.00-17.30	09.30-17.30
	Accessibility Workshop	THE Group workshop: The visitor as a free learner	Open Science Resources Workshop	The exhibit label: Examining some beliefs and practices	Nature Group Workshop	Ecsite Board meeting	Time for Nano
				13.30-17.00			
				REV Launch			

18.30 SPEAKERS' RECEPTION

20.00 ECSITE BOARD DINNER

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# 26 MAY

THURSDAY

09.30 OPENING EVENT

10.30 OPENING OF BUSINESS BISTRO; COFFEE BREAK

11.15  
-12.30

BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
Social museums: Co-developing content, exhibits and events	Freedom to play?	Dialogue activities fostering democracy	Critical data for science centres and museums	Learning in museums: Does it happen? How can it be demonstrated?	National and sub regional science centre networks in Europe	Freedom to explore

12.30 LUNCH

13.45  
-15.15

BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
Science centres and museums in Central and Eastern Europe	Take the results and run with them: Putting research results into practice	Museums don't last forever: Recycle them!	How well do we use open-ended questions?	Freedom in design and content: The art of thinking sideways	Fundraising for small and medium-sized institutions	Freelance and volunteer contributions to science centre development

15.15 COFFEE BREAK

16.00  
-17.30

BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
Are museums free spaces for knowledge development?	We-Create: Power and freedom in collective creativity	Social networks: Opening dialogue between people and science	Extreme freedom of choice: How do we build planetariums in a new technological era?	Travelling exhibitions now on EXTRA – part 1	Venturing outdoors with science communication	Mobilizing for action: How far can we, or should we, go?

20.00 GALA DINNER

# PROGRAMME AT A GLANCE

# 27 MAY

FRIDAY

Registration desk open from 08.00 to 17.30

09.00 KEYNOTE SPEECH: SPEAKER TO BE CONFIRMED

	BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
10.00 -11.15	Learning and the visitor: Two perspectives	Hands-on biology	Developing exhibits in partnership: How to manage successful collaborations	Academic freedom and science museums	10.15-13.30 Annual General Meeting	Simple marketing and promotional actions that can save the day	Young people only: A new challenge for exhibitions

11.15 COFFEE BREAK

	BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
12.00 -13.15	Looking at learning through different eyes – or are they different?	Planning together: The best teacher training in science centres	Explore how to communicate health research and synthesize a drug	Dealing with broken exhibits		Tools to design the future	Collaborative Projects Buffet

13.15 LUNCH

	BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
14.30 -16.00	Balancing science centre integrity and donor objectives	Working with teens in science centres	“To whom it may concern”: Citizen participation and policymaking in science and technology issues	New travelling exhibitions now on EXTRA – part 2	Climate science: The way people think	Content freedom: Does outsourcing lead to sustainability?	The EuroMediterranean Partnership: A common framework for science centres

16.00 COFFEE BREAK

	BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
16.45 -18.15	The hook and the prey: How to capture and motivate visitors	The science centre as a zone of expertise in informal learning	Freedom of movement: Successful travelling exhibitions	International relationships: Opportunities, challenges and rewards	Digital platforms for collaboration and sharing	Scientists engaging with the public	Freedom and the exhibition procurement: The role of the creative consultant

18.15 BUSINESS BISTRO HAPPY HOUR

20.00 NOCTURNE

# PROGRAMME AT A GLANCE

# 28 MAY

SATURDAY

Registration desk open from 08.00 to 17.30

09.00 KEYNOTE SPEECH: SPEAKER TO BE CONFIRMED

	BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
10.00 -11.15	Science centres®: Potentials and pitfalls of branding learning institutions	Freedom on wheels: Making models that teach	Ensuring accessibility for large audiences	From practical to theoretical: Learning in informal contexts	Knowing the ancients' world: How science centres can approach archeology	Building bridges between science and the media	Freedom of choice: Young people and S & T-related studies and careers

11.15 COFFEE BREAK

	BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
12.00 -13.15	Rules of engagement: Designing interactive exhibits	Explainer training, freedom and professionalism	Freedom to choose, question and understand health-related issues	Mobile science assessment	Experimenting with co-curation	Are we gender biased? If so, what can we do about it?	Making it count: Science centres and the Millennium Development Goals

13.15 LUNCH

	BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
14.30 -15.45	Don't just display science, generate it! Opening our museums to live research using visitors as subjects	Freedom to fail	Developing your digital marketing strategy	The fulldome mind-blower experience	Social media: Hype or substance?	Evaluation: How to obtain the highest revenues within your organization	Exhibition titles and images: How to hook your visitors

15.45 COFFEE BREAK

	BLUE ROOM	GREY ROOM	RED ROOM	BLACK ROOM	GREEN ROOM	ORANGE ROOM	PURPLE ROOM
16.30 -18.00	Dramaturgy in exhibitions: A help or hindrance?	Exhibits that were never made	Testing freedom in the creative process	Donors, freedom and science centres	Science in the news: Can science centres benefit?	Beyond paper and pencil: New methods in visitor evaluation	Quantity, quality or both: How can science shows maintain integrity?

18.00 CLOSING CEREMONY

20.15 FAREWELL PARTY