

# 2050

## THE PLANET NEEDS YOU

An exhibition from the *London Science Museum*



# THE EXHIBITION

This **hands-on exhibition** explores how the way we live will change over the next few decades in response to climate change, as we confront varying resource availability and degraded environments.

As you journey through five areas **you will make choices about how you might want to live in the future.**

Each area of the exhibition looks at why the future will be different and what we can do about it today. You can explore current global issues and some possible technological responses.

At the end of the experience you will see **how you survived in the year 2050** and consider the choices made by other visitors.





# THE CHARACTERS

Four characters, coming virtually from 2050, will be the guides of the exhibition.

**Buz**, **Eco**, **Tek** and **Dug** represent different approaches to the way we take on the challenges of the future and will help visitors understand how and why things could change.





# THE AREAS OF THE EXHIBITION

The exhibition is organized in **five areas**, that explore and deepen the key areas to act on to make this a better world:

1. DRINKING

2. EATING

3. ENJOYING

4. MOVING

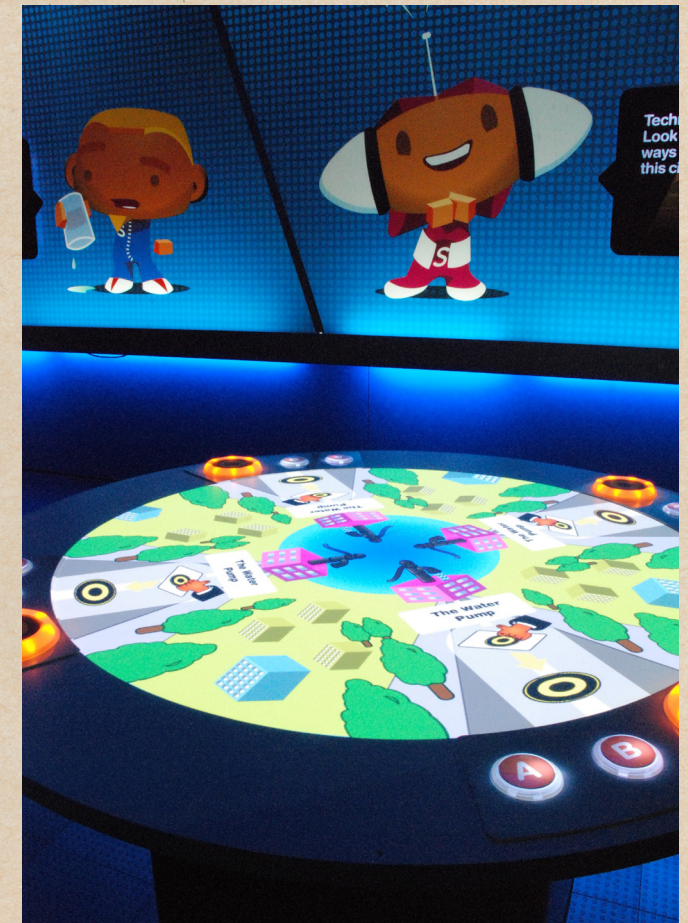
5. BUILDING





Water shortages are already a serious issue in the present day and by 2050 fresh drinking water will be even more scarce.

This area encourages you to think about how you access water and new techniques and technologies for getting safe drinking water.







We need to eat food every few days to survive. Changing climate and resources have already made it more challenging to grow food but at the same time more complicated and exotic foods are becoming available. What will you be eating in 2050?





## DIVERTIRSI ENJOYING

Friends, family, work, play are essential to our survival. To satisfy these needs, we often travel and produce/consume products and services. Buying and throwing away affects climate change. The way we live in the future could be affected by limited resources.







We transport ourselves from place to place to fill our basic needs for goods and services, for work, school and play. Transport will change by 2050 to respond to changing climate and resources. How do you want to travel in the future?





## ABITARE BUILDING

We need to protect ourselves from the elements to survive. But both buildings and clothing mean so much more than just shelter, they provide a sense of identity, privacy and community. By 2050 building designs and materials will change to avoid CO<sub>2</sub> +emissions and wasting resources.





# THE CONCLUSION

At the end of the zones and tests, you will be led into the results room. You will step up to a podium where you can scan your **Survival Smart Pass**.

A large screen projection will show a series of animations where you will see how you did in the exhibition and discover the choices made by other people.

Find out how the 2050 city has altered overall as a result of everyone's decisions.

The Survival Smart Card must now be submitted for recycling.





# CONTACTS

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