

2023 Ecsite Conference Business Bistro and Sponsorship programme



Turbo Type Games



PARTNER WITH US

2023 ECSITE CONFERENCE TRADE SHOW BROCHURE

65

EXHIBITORS

1,000+

PARTICIPANTS INCLUDING 50%
DIRECTORS AND DECISION-MAKERS

WHEN

**15 – 17
June 2023**

WHERE

**Valletta,
Malta**

450+

ORGANISATIONS

50

COUNTRIES

**Make the Ecsite network
your network!**



Sponsor our Conference

The Business Bistro Sponsorship packages offer unique and exciting opportunities to maximise your exposure at the Ecsite Conference. Differentiate your company from competitors and take advantage of a wide range of benefits to draw attention to your brand.

Exhibit in our trade show

The Ecsite Business Bistro trade show is the place where you can strengthen your business and showcase your latest innovations to key leaders and buyers in the science engagement sector. Take part!

Standalone sponsorships

Looking for even more exposure at the Conference? Check out our standalone sponsorship opportunities.

A teal-tinted background image showing a trade show booth. The booth has a sign that says "cote" and another sign that says "LED DOM IMMERSIV". There are people interacting at the booth. The overall scene is busy and professional.

Be a Conference Sponsor

ecsitem

PARTNER WITH US

2023 ECSITE CONFERENCE TRADE SHOW BROCHURE

CONFERENCE PARTNER

€25,000

**Be our greatest supporter
& get premium visibility**

Interested in supporting Ecsite's work and reaching thousands of science engagement professionals and hundreds of organisations? Partner with us and get a premium year round brand alignment in Ecsite communications

PLATINUM SPONSOR

€12,000

Get recognition!

Would your organisation like to stand out and get recognised in front of thousands of science engagement professionals? Besides all Gold Sponsors benefits, as an Ecsite Platinum Sponsor you will have a special mention at our prestigious Opening Ceremony and your logo will be visible at all plenary sessions!

GOLD SPONSOR

€8,000

Limited availability

Most popular package!

Looking for more than just basic visibility? Ecsite Gold Sponsors profit from all silver exposure with extra strategic benefits. See your logo on all conference announcements and advert in the popular Participants List and conference Programme received by all participants!

SILVER SPONSOR

€6,500

Basic visibility

Interested in exposing your organisation to thousands of science engagement professionals and hundreds of organisations? Ecsite Silver Sponsors benefit from visibility during and beyond our conference at a very moderate price.

Great opportunities to stand out!

Full and Sustaining members: for any subscribed sponsorship package, get 50% off an extra one-person conference registration!

PARTNER WITH US

2023 ECSITE CONFERENCE TRADE SHOW BROCHURE



TABLE (PART 1 OF 2)

	€ 25,000 Conference Partner Our greatest supporter with premium visibility	€ 12,000 Platinum Sponsor Get recognition!	€ 8,000 Gold Sponsor Most popular package: essential visibility	€ 6,500 Silver Sponsor Basic visibility
Logo and listing as Ecsite partner – year round brand alignment *bbc	✗			
30 seconds film display at start and end of the 2 plenary sessions (provided by the Sponsor)	✗			
Special mention at Opening Ceremony	✗	✗		
Logo on screen at all plenary sessions	✗	✗		
Logo on all Conference announcements	✗	✗	✗	
Advert in Participants Llist (deadline: 14 April)	FULL PAGE	HALF PAGE	HALF PAGE	
Interview for website & promoted in Spokes News	✗	✗	✗	
Exhibit booth	DOUBLE	LARGE	LARGE	LARGE
Acknowledgment in Annual Report *bbc	✗	✗	✗	✗

Loyal Sponsors (those sponsoring the Ecsite conference for five successive years or more) get a **10% discount** on any sponsorship package!

SCROLL DOWN FOR MORE BENEFITS

Questions?
Roxanne Gillon
rgillon@ecsitemuseum.eu
+32 2 649 73 83

* **bbc** benefits beyond the conference

Prices do not include VAT.



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TABLE (PART 2 OF 2)

	€ 25,000 Conference Partner Our greatest supporter with premium visibility	€ 12,000 Platinum Sponsor Get recognition!	€ 8,000 Gold Sponsor Most popular package: essential visibility	€ 6,500 Silver Sponsor Basic visibility
Company logo displayed on the Ecsite Conference website year round *bbc	✗	✗	✗	✗
Discount on advertisement items	50%	40%	35%	30%
Promotional social media post across all Ecsite channels	✗	✗	✗	✗
Company logo displayed on session room screens	✗	✗	✗	✗
Pass granting access to sessions	4	3	2	2
Pass granting access to social events	4	3	2	2

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* **bbc**
benefits beyond the conference

Prices do not include VAT.

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2023 ECSITE CONFERENCE TRADE SHOW BROCHURE

Book your FREE DEMO today!

Exhibit at our conference!

expo

Simplifying visitor management and resource sharing

EXPO Bookings simplifies visitor management for organisations in museums, schools, universities, conferences, events, sports, and more. It handles everything from school bookings, conferences, events, sports, and more. It handles everything from school bookings, conferences, events, sports, and more.

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Naturhistoriska museet

ORAMA

TEK

LEK risk museum

universarium

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Developed in close co-operation with some of the leading Science Centres and Museums in Europe

ecsitem

PARTNER WITH US

2023 ECSITE CONFERENCE TRADE SHOW BROCHURE

The Ecsite Business Bistro is the social and commercial hub of the Ecsite Conference. Part coffee bar, part trade show, it's a relaxed environment in which to explore cutting-edge products and strike commercial deals.

You're only three steps away from making business with the science communication decision-makers of Europe and beyond:

- 1. Fill in the Business Bistro Booking Order.** Secure your assigned booth as early as possible by filling in and signing this booking order.
- 2. Reserve your booth!** Booth locations are allocated on a first come, first served basis. Contact Roxanne Gillon and send your booking order filled and signed to reserve your booth.
- 3. Boost your booth!** Ecsite participants are a fun and creative crowd eager to get inspired by new projects, exhibitions, techniques, products and services. You will capture their attention by having an attractive and resourceful spot at the conference!

€500 off
second
booth!!

EXHIBITOR SMALL BOOTH

€3,465

- a **4m² space**
(width: 2m / depth: 2m / height: 2.5m)

EXHIBITOR LARGE BOOTH

€4,020

- a **6m² space**
(width: 3m / depth: 2m / height: 2.5m)

EXHIBITOR DOUBLE BOOTH

€500 off second booth

Two normal size booths

BOOTH INCLUDES

- Company name panel & booth number
- White side & back walls
- Basic electricity
- 1 spotlight
- Furniture: 1 table & 2 chairs
- Internet connection
- Listing (+logo) and short description of the company's profile in the Conference exhibitor catalogue
- Company listing in the digital programme and in the printed participants list

And one free registration for the full Conference and social events*

You can have an unlimited number of staff at your booth with access only to the Business Bistro. Lunch won't be provided by Ecsite for booth staff.

Questions?
Roxanne Gillon
rgillon@ecsite.eu
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* excluding Farewell party

Prices do not include VAT.



Standalone sponsorship

LOOKING FOR EVEN MORE EXPOSURE DURING THE CONFERENCE?

CONSIDER THIS SPONSORSHIP OPTION

CONFERENCE TRACK SPONSOR

€6,500 (maximum of 5 sponsors, one per track)

Sponsor a selected Conference Track, connected with one of Ecsite's Strategic Commitments:

- Possibility to curate a session in collaboration with the ACPC Conference Committee
- Support from the ACPC Programme Committee and Ecsite Events Manager to create a successful session
- Company logo next to selected sessions in the Conference programme in the Ecsite app and on the website
- Company logo (together with other sponsors logos) on selected backdrops, banners and screens in the venue, in the Ecsite app and the printed participants list handed out to all participants
- Name of a company's representative highlighted on the participants list
- 2 free registrations for the full Conference and social events*

And additionally, beyond the Conference:

- Acknowledgement in the Ecsite 2023 Annual Report
- Company logo displayed on the Ecsite Conference website

ABOUT THE COMMITMENTS

The Ecsite's Strategic Commitments are:

- Climate and biodiversity
- Equity and inclusion
- 21st century skills
- Misinformation and trust in science
- Health and well-being

Each commitment is linked to one Conference Track sponsorship package.

Questions?

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*excluding Farewell party

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Get your brand noticed

PARTNER WITH US

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Faithful

COMPANIES SPONSORING THE ECSITE CONFERENCE
FOR FIVE SUCCESSIVE YEARS OR MORE

10%
discount

Receive 10% discount on any of our
sponsorship packages

Ecsite members

For any Ecsite booth rental get 50%
off an extra Conference registration

50%
discount

Questions?
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THIS IS ECSITE

THIS IS OUR CONFERENCE



EUROPEAN NETWORK
SCIENCE CENTRES & MUSEUMS

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LAST UPDATE ON 17.10.2022