

## 2018 Mariano Gago Ecsite Awards – Submission guidelines

After three successful editions, the Mariano Gago Ecsite Awards are back!

Like last year, Ecsite will be recognising outstanding projects in two categories.

The **Smart and Simple Award** celebrates simple, innovative and creative solutions in science engagement. It recognises the power of smart ideas that prompt a “I wish I had thought of that one!” reaction from other professionals.

The **Sustainable Success Award** celebrates long-lasting impact: projects that embody the values of science engagement, that are visionary and socially relevant.

### Prize

A representative of each winning member organisation will be receiving a trophy and diploma at the ceremony taking place during the Opening event of the Ecsite Annual Conference (Geneva, Switzerland) on 7 June 2018. Their project will be featured in a slideshow displayed in the convention centre space.

One senior manager from each winning organisation will be invited to the 2018 Ecsite Directors Forum (14-16 November 2018, Barcelona, Spain) where they will share their experience in a workshop they will run for their peers. Ecsite will be covering registration, travel and accommodation costs.

Moreover, the winners will see their projects showcased on the Ecsite website for 6 months and will be featured in Ecsite’s online magazine, Spokes, in the 12 months following the Awards ceremony. The winning organisations will be able to use the provided version of the Mariano Gago Ecsite Awards logo.

### Eligibility

All Ecsite members in order of payment of their 2018 membership fee can submit an application or be nominated by peers.

Anyone can nominate a project as part of the peer nomination process – as long as the project was delivered by an eligible Ecsite member.

Submissions are limited to one per organisation, all prizes included. Up to three Ecsite members can team up to submit a common application if they worked on a project together.

At least part of the featured project or initiative must have taken place in 2017 or in the first 2018 trimester.

Winning projects of previous years cannot be submitted again.

## **Selection process**

Applications will be screened for eligibility upon submission. All the entries that meet the eligibility criteria will then be evaluated by an independent jury of professionals, recognised for their expertise across various practice areas relevant to the Awards. The jury is chaired by Sharon Ament, Director of the Museum of London, United Kingdom.

### Smart and simple – Evaluation criteria

- **Innovative**
- **Good use of resources**
- **Replicable**
- **Fruitful**

*See p.4 of the present document what questions you need to answer in order to demonstrate these qualities.*

### Sustainable Success – Evaluation criteria

- **Bold**
- **Socially relevant**
- **Sustainable**
- **Shareable**

*See p.5 of the present document what questions you need to answer in order to demonstrate these qualities.*

The winners will be notified by email by the end of May 2018 at the latest. The winning organisations will then work closely with the Ecsite team to prepare communications elements for the ceremony and the public announcements, as well as the winning project's slideshow presentation. The winners will provide Ecsite with pictures and if available videos of their project and grant Ecsite permission to use them on all its communication channels.

The decisions of the jury are final and binding. Entry in the competition implies acceptance of the jury's decisions and of these regulations. The winner accepts to disseminate its award-winning project or programme at the Ecsite Directors' Forum and for the action or programme to be communicated on all Ecsite communications channels.

The organisers reserve the right to modify these regulations; any changes will be communicated to participants in due course.

## **Application process**

For both categories, you can either put in an application by yourself straight away or be prompted to do so by a peer who thinks your project deserves recognition.

- A. Self-nomination:** Submit a pdf document in English containing the different elements listed below.

Send your document to [communications@ecs site.eu](mailto:communications@ecs site.eu) by **23:59 CET on Tuesday 10 April 2018**, with header "Ecsite awards – Submission", clearly stating which award you are applying for.

For files larger than 5 MB, use a transfer platform (e.g. wetransfer) and notify us by email.

**B. Peer nomination:** Two step process:

1. **Peer nominations:** anyone can nominate projects and ideas, as long as they have been delivered by an Ecsite member. [Use this online form](#). Submission deadline: **23:59 CET on Sunday 11 March 2018**.
2. **Confirmation & extra information submission by nominees:** Ecsite relays nominations to the relevant organisations, and asks them to confirm that they want to stand for the award and to provide extra information in order to gather comparable applications. All information due by **23:59 CET on Tuesday 10 April 2018** – see below.

## SMART AND SIMPLE AWARD – SUBMISSION CONTENTS

Please compile a pdf document with the following elements. The document should **bear the signature of your organisation's Director or President**.

### 1. Contact details

#### Contact person for application

Name and job title of contact person for application (only one contact person even for joint applications):

Direct phone number:

Email address:

#### Information about your organisation

Name of organisation:

Postal address of organisation:

Type of Ecsite membership:

Number participants / reach per year:

### 2. Application questions

Please answer in the same order. **2,000 words maximum in total**.

1. **What is this project about?** Briefly describe what it consisted in.
2. **How is this project innovative?** Demonstrate that your initiative is a new solution in its context.
3. How was it a **good use of resources**? Demonstrate how you made the most of budgets, resources and/or people
4. **How fruitful** was this project? Outline the benefits you got from your project.
5. **How replicable is your initiative?** Outline how your idea could be of use to the wider science engagement community, how it could be replicated or adapted to other contexts.
6. How does your initiative contribute to **Ecsite's vision** of vision fostering creativity and critical thinking in European society, emboldening citizens to engage with science? How does it **celebrate Ecsite's values** of cooperation, diversity, inclusiveness and active citizenship?
7. **Why do you think you should win** this award? How will the award be helpful to your organisation?

### 3. Supporting documents (please include in same pdf)

- Optional: up to 10 pictures illustrating your project
- Optional: a link to a website or video hosted on an external open access platform (in English, max. 5 minutes of footage)

## SUSTAINABLE SUCCESS AWARD – SUBMISSION CONTENTS

Please compile a pdf document with the following elements. The document should **bear the signature of your organisation's Director or President**.

### 1. Contact details

#### Contact person for application

Name and job title of contact person for application (only one contact person even for joint applications):

Direct phone number:

Email address:

#### Information about your organisation

Name of organisation:

Postal address of organisation:

Type of Ecsite membership:

Number participants / reach per year:

### 2. Application questions

Please answer in the same order. **2,000 words maximum in total**.

1. **What is this project about?** Briefly describe what it consisted in.
2. **How is this project bold?** Outline how the initiative serves visionary goals, outline the risks you might have taken in pursuing it.
3. **How is this project socially relevant?** Demonstrate impact in your community or society at large.
4. **How is this project sustainable?** Show legacy over time, a mid to long term perspective (not a one-shot initiative).
5. **How is this project shareable?** Outline lessons learnt and how they can benefit the science engagement community
6. How does your initiative contribute to **Ecsite's vision** of vision fostering creativity and critical thinking in European society, emboldening citizens to engage with science? How does it **celebrate Ecsite's values** of cooperation, diversity, inclusiveness and active citizenship?
7. Tell us why you believe that this project is **extraordinary**.
8. **Why do you think you should win** the Ecsite Sustainable Success Award? How will the award be helpful to your organisation?

### 3. Supporting documents (please include in same pdf)

- Optional: up to 10 pictures illustrating your project
- Optional: a link to a website or video hosted on an external open access platform (in English, max. 5 minutes of footage)