

Association Apex



Who are we?

Apex is a small Belgian non-profit organization created in 1995 and composed of people with backgrounds in education and stage set design.

What do we do?

We create highly interactive exhibits relating to the senses. They travel on an itinerant basis and are available in several languages.

How?

Each exhibit is conceived and produced entirely by Apex. They are created with the participation of eminent scientific, technical and cultural specialists. Because the creators oversee and participate in installation, training, and troubleshooting, Apex and its exhibits function extremely smoothly.

Where?

Because the exhibits are completely modular, they can be adapted to a wide variety of locations: museums, science centers, cultural centers, nature centers, libraries, etc.





What is the content?

Through attractive modules and short, targeted texts, the exhibits are a sensory encounter centered around personal experimentation and pleasure. Both the hands-on style of visit and the experience itself evoke emotions and questions in the visitor. Because of their high quality and universal themes, the exhibits are wonderful teaching tools and can be the centerpiece of a larger curriculum or program. Included are possible docent tours, performances and conferences based upon the themes of the exhibits.

For whom?

Each Apex exhibit is designed for one of the following audiences:

- All Ages: families, students, individuals of any age
- Children: 3 to 6 years

The exhibits are handicap accessible and are translated into Braille. Translations into different languages are also available.

Why?

The exhibits present a sensitive and personalized approach to heighten visitors' desire to learn differently, to wake up their curiosity and broaden their expectation of learning, which is all too often stereotyped. With this in mind, the exhibits encourage each visitor to find their own method of discovery through pleasure, their senses and emotions.



Your Nose Knows

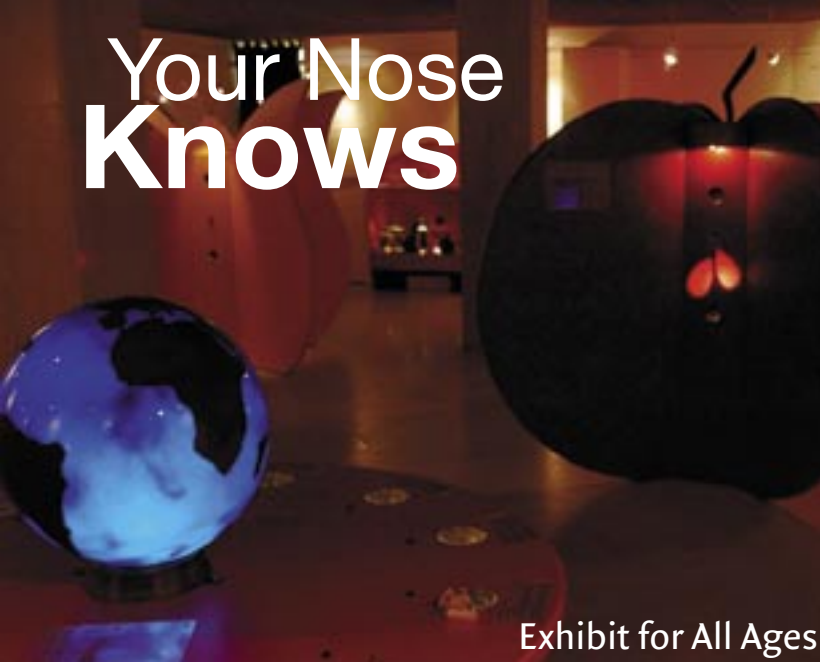
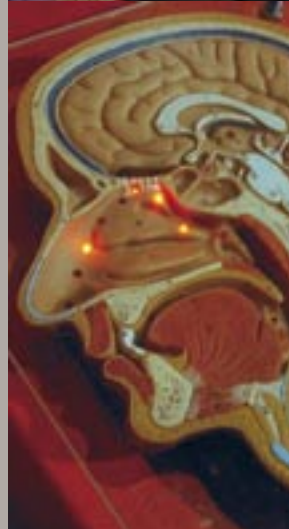


Exhibit for All Ages

An odor is intimately linked to the one smelling it; so charged with emotions, memories, and utterly personal connections that there is no common language in which to describe it exactly. How is it that this sense instantly conjures up one or more distinct old memories with such veracity? Olfactory memories are not shared memories; they are private, absolute. "Your Nose Knows" offers a vast and impassioned journey for visitors to reconcile themselves with their nose: physiology, spices and seasonings, floral and fruited odors, kitchen aromas, enology and perfumery, bad smells, etc. My goodness, your nose knows.





Highlights:

Subject of smelling is universal.

Emphasis on the act and pleasure of smelling.

Numerous discussion ideas as well as a teaching materials are provided.

Several different levels to the visit, depending on age.

Modular structure offers highly flexible installation options.

Quality of odors and ease of technical maintenance.

No interference between odors in the exhibition space.

Quality training, technical advice, and troubleshooting.

Attractive modules and lighting throughout the exhibit.

One of the exhibit creators present at installation is a lighting engineer.

Additional signage and decorative vinyl cutouts adapted to the exhibit location.

Packaging requires little storage space.

Exhibits are refreshed and updated regularly.

Technical information:

Content: 18 interactive modules with lighting presenting 80 different odors, 15 wall texts, 4 personal computers

Area: A darkened room from 150 to 350 sq. meters (from 1600 to 3700 sq. feet)

Lighting: Modular lighting system (aprox. 30 lighting elements)

Shipping: 20 m³ (706 ft³), 2 metric tons (4400 pounds)

Installation: 5 days / 2 people (ensured by the creators)

Training: ½ day of technical and docent tour training

Break down: 2 days / 2 people

Insured value: 75 000 €

Fees: Please email us: info@apex-expo.be

Accessibility: Ages 7 and up, wheelchair users, and visually impaired persons

Translations: Many languages available (see web site)

Your Nose
Knows



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Keep in Touch

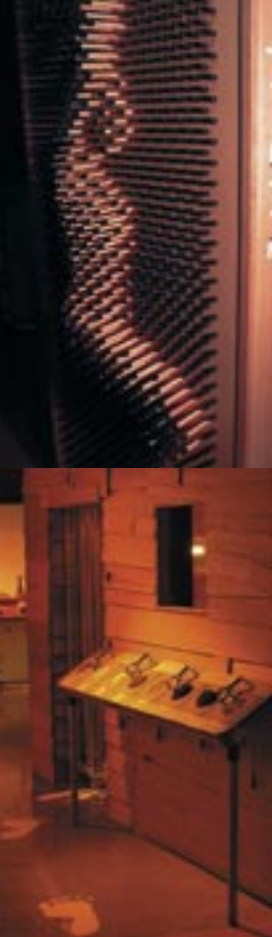


Exhibit for All Ages

The Keep in Touch exhibit offers nearly 50 original and diverse interactive modules dealing with active touching (the act of touching), passive touching (being touched) and emotional touching (to be touched). The experiences involve not only the hands but the entire body. In order to emphasize the sensory encounter, the exhibit is visited without shoes.

Visitors explore 9 thematic areas: a snuggling tunnel, the homunculus' palace (physiology), a cedar cabin (animal kingdom), an igloo (temperature), metal house (pain), tactile sculptures (human body), investigation in the dark, labyrinth for the feet, and total body immersions.





Highlights:

Subject of touching is universal.

Emphasis on the act and pleasure of touching.

Great variety of opportunity for tactile experimentation.

Numerous discussion ideas as well as a teaching materials are provided.

Several different levels to the visit, depending on age.

Modular structure offers highly flexible installation options.

Ease of technical maintenance.

Quality training, technical advice, and troubleshooting.

Attractive modules and lighting throughout the exhibit.

One of the exhibit creators present at installation is a lighting engineer.

Additional signage and decorative vinyl cutouts adapted to the exhibit location.

Packaging requires little storage space.

Exhibits are refreshed and updated regularly.

Technical information:

Prerequisites: **Space for storing shoes:** the exhibit is visited without shoes

Floor: washable surface on which visitors can walk barefoot

Content: 9 "cabin style" modules about 3 meters x 3 meters (10 feet x 10 feet)

8 "table style" modules 2 meters x 0.5 meters (6.5 feet x 1.5 feet)

8 wall texts, 7 personal computers.

Area: A darkened room from 250 to 400 sq. meters (from 2700 to 4300 sq. feet)

Lighting: Modular lighting system (aprox. 50 lighting elements)

Shipping: 50 m3 (1765 ft3), 4 metric tons (8820 pounds)

Installation: 10 days / 3 people (ensured by the creators)

Training: ½ day of technical and docent tour training

Break down: 5 days / 3 people

Insured value: 75 000 €

Fees: Please email us: info@apex-expo.be

Accessibility: Ages of 7 and up, wheelchair users, and visually impaired persons

Translations: Many languages available (see web site)

Keep in
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Take A Whiff



Exhibit for Ages 3-6

This interactive exhibit, designed for children 3 to 6 years old, consists of seven scent-related modules to explore, a few explanatory texts as well as one video. Playful and attractive, Take a Whiff offers modules directly related to the scent universe of children: smells of the bathroom, of eating, of stuffed animals, as well as the associations with vision and touch: odor and color, spices, seasoning plants, animal noses.





Pedagogical thought process:

Encouraging experimentation through games.

Arousing discovery through pleasure.

Awakening the senses.

Respecting the child's feelings.

Provoking curiosity and questioning.

Stimulating verbal expression of the senses.

Encouraging discussion about sensations experienced.

Permitting the child's autonomy through a hands-on exhibit style.

Connecting exhibit content to the child's everyday experiences.

Technical information:

Content:

7 interactive modules with lighting

7 texts on polyester

1 combination television VCR

Area: A darkened room from 50 sq. meters (from 540 sq. feet)

Shipping: 5 m³ (177 ft³), 250 kg (550 pounds)

Insured value: 15 000 €

Fees: Please email us: info@apex-expo.be

Take A
Whiff



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Got the Touch



Exhibit for Ages 3-6

Interactive and playful exhibit on the theme of touch designed for children from 3 to 6 years old. Composed of 8 different experiences based on the themes from the exhibit "Keep in Touch," a few explanatory texts as well as one video.

Children explore 8 thematic areas including: touching animal textures, total body immersions, touching with feet and fingers, blind discoveries, unpleasant sensations, the chair of many textures as well as correlations with other senses.





Pedagogical thought process:

Encouraging experimentation through games.

Arousing discovery through pleasure.

Awakening the senses.

Respecting the child's feelings.

Provoking curiosity and questioning.

Stimulating verbal expression of the senses.

Encouraging discussion about sensations experienced.

Permitting the child's autonomy through a hands-on exhibit style.

Connecting exhibit content to the child's everyday experiences.

Technical information:

Content:

8 interactive modules with lighting

10 texts on polyester

1 combination television VCR

Area: A darkened room from 50 sq. meters (from 540 sq. feet)

Shipping: 5 m³ (177 ft³), 500 kg (1100 pounds)

Insured value: 15 000 €

Fees: Please email us: info@apex-expo.be

Got the Touch



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