





What is the difference between curating openly, and an open platform for creation?

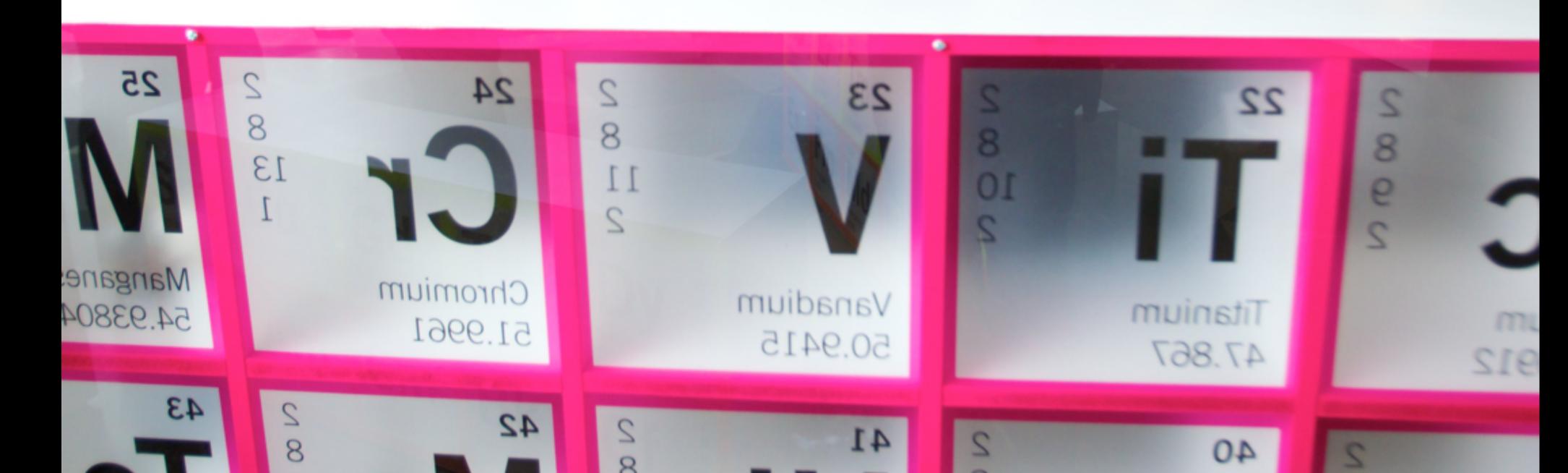






CREATE STORIES.







CO-CURATION





CURATE <——> CREATE

| DEBATE | PLATFORM |
|-----------------------|--------------------|
| OPEN SOURCE | CROWD SOURCED |
| TRANSPARENCY | ACCESSIBILITY |
| EMPOWERED; ENGAGED | ENGAGED; EMPOWERED |
| AGENDA (WHY, IF, HOW) | CONTENT (WHAT) |

