### MegaMind – aiming for 100% for all and 100% together

Co-creating exhibitions with visitors: why and how?

Ecsite 2016-06-10 Åsa Lindgren @AsaGALindgren #megamindsthlm





#### Theme: How to train your brain to be more innovative



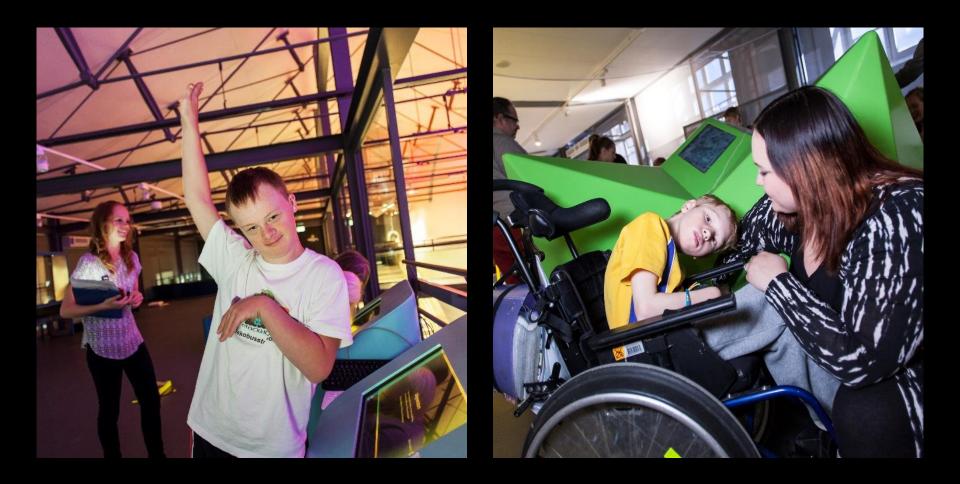
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# See with other eyes.

# Dance with synapses



# An experience for all – a challenge for all



# **Children = developers and advisers**



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#### Huge co-creation project: children, artists, researchers





#### **Co-creating** "Make music with your whole body"





# Mould in thin air. Make music with your whole body. Paint with your eyes.



### Recommendations

- Decide on your vision from day one and stick to it!
- Put co-creation conditions in tender and agreement
- Designate a Co-creation Manager
- Create *challenges* for everyone, regardless of their capabilities.
- Put together a reference group.
- Celebrate your achievements together!
- You will be amazed by what your project partner(s) and visitors can contribute. Embrace this!

# For all = a democratic right



asa.lindgren@tekniskamuseet.se @AsaGaLindgren

