

PARTNER WITH US

2018 ECSITE ANNULA CONFERENCE

Get to thousands of professionals through Ecsite



**40
million**

VISITORS A YEAR TO MEMBER
SCIENCE CENTRES AND MUSEUMS

65,000+

USERS PER YEAR ON OUR WEBSITE

370+

MEMBER ORGANISATIONS

3,000+

TWITTER FOLLOWERS



7,800+

PROFESSIONALS RECEIVING OUR
MAGAZINE

**Make our
network
your network!**

PARTNER WITH US

2018 ECSITE ANNUAL CONFERENCE



1,100+

PARTICIPANTS

50+

COUNTRIES

60

EXHIBITORS

4

MAIN SOCIAL EVENTS

3.8M

TWEETER USERS REACHED BY
#ECSITE2017 TWEETS

3

DAYS OF CONFERENCE –
A WHOLE YEAR OF EXPOSURE



Our conference

PARTNER WITH US

2018 ECSITE ANNUAL CONFERENCE



THE DATES

**7-9 June
2018**

THE PLACE

Geneva, Switzerland

THE THEME

Creative Collisions

LOCAL HIGHLIGHTS

**Visit to CERN
& giant Swiss
fondue**

**See you
there?**



Sponsor our conference

We offer several visibility possibilities during the conference and a year round of exposure potential. Interested? Find out about our packages!



Exhibit in our trade fair

All attendees meet at the Business Bistro twice a day at coffee breaks, and look forward to the renowned Business Bistro Happy Hour on the conference's second day. Take part!



Advertise

Our conference offers several advertising opportunities. Your business and project will be visible during and long after the conference. Check out all our offers!



PARTNER WITH US

2017 ECSITE ANNUAL CONFERENCE



Be our Conference Sponsor



PARTNER WITH US

2018 ECSITE ANNUAL CONFERENCE



ECSITE PARTNER

€20,000

Be our greatest supporter & get premium visibility

Interested in supporting Ecsite's work and reaching thousands of science engagement professionals and hundreds of organisations? Partner with us and get a premium year round brand alignment in Spokes magazine, Ecsite website, Annual Conference and other events.

PLATINUM SPONSOR

€10,000

Get recognition!

Would your organisation like to stand out and get recognised in front of thousands of science engagement professionals? Besides all Gold Sponsors benefits, as an Ecsite Platinum Sponsor you will have a special mention at our prestigious Opening Ceremony and your logo will be visible at all plenary sessions!

GOLD SPONSOR

€7,500

Most popular package!

Looking for more than just basic visibility? Ecsite Gold Sponsors profit from all silver exposure with extra strategic benefits. See your logo on all conference announcements and advert in the popular Participants List and conference Programme received by all participants!

SILVER SPONSOR

€6,000

Basic visibility

Interested in exposing your organisation to thousands of science engagement professionals and hundreds of organisations? Ecsite Silver Sponsors benefit from visibility during and beyond our conference at a very moderate price.

BRONZE SPONSOR

€2,500

You don't even need to be there!

Interested in exposing your organisation but too busy to attend our conference? This is the package for you! Ecsite Bronze Sponsors don't need a booth but get most of the benefits of Silver Sponsors for less than half price.

SOCIAL EVENT SPONSOR

€6,000

Only 3 available!

Interested in exposing your organisation but not interested in hosting a booth? Is improved and targetted visibility something you're aiming for? Sponsor one of our three main events: the Gala Ball, Nocturne or the Farewell Party! The package includes a full free registration and banners at the social events venues. Don't miss this exclusive deal!

Want to know more?
Analyse our detailed offer in
the table below





Faithful

COMPANIES SPONSORING THE
ECSITE CONFERENCE FOR FIVE
SUCCESSIVE YEARS OR MORE

**10%
discount**

on any sponsorship
package

Ecsite members

FULL & SUSTAINING

**50%
discount**

on an extra one-
person conference
registration for
any subscribed
sponsorship package
or booth rental

Refer friends

AND GET A REWARD

**10%
discount**

on your booth rental or sponsorship if you
convince another company not present at
the conference in the past five years as an
exhibitor or sponsor to become one.

You can cumulate up to 20% off maximum via the referral scheme
(corresponding to 2 or more referrals). The discount is only valid
for the specific edition attended by the exhibitor or sponsor you
referred to us. Your discount will be paid to you once the referred
company has settled its invoice.

Loyalty pays

PARTNER WITH US

2018 ECSITE ANNUAL CONFERENCE



TABLE (PART 1 OF 2)

	€ 20,000 Conference Partner Our greatest supporter with premium visibility	€ 10,000 Platinum Sponsor Get recognition!	€ 7,500 Gold Sponsor Most popular package: essential visibility	€ 6,000 Silver Sponsor Basic visibility	€ 2,500 Bronze Sponsor You don't even need to be there!	€ 6,000 Social Event Sponsor Exclusive opportunity Only 3 available!
Logo and listing as Ecsite partner – year round brand alignment *bbc	✗					
30 seconds film display at start and end of the 2 plenary sessions	✗					
Special mention at Opening Ceremony	✗	✗				
Logo on banner/screen at all plenary sessions	✗	✗				
Advert in Conference Programme (deadline: 13 April)	FULL PAGE	HALF PAGE	HALF PAGE			
Advert in Conference Participants List (deadline: 13 April)	FULL PAGE	HALF PAGE	HALF PAGE			
Conference Bag Insert (deadline: 18 May)	✗	✗	✗	✗		✗
Conference Exhibitor's booth	LARGE	NORMAL	NORMAL	NORMAL		
Discount on extra conference exhibition sqm	10%	5%				
Acknowledgment in Annual Report *bbc	✗	✗	✗	✗	✗	✗

SCROLL DOWN FOR MORE BENEFITS



Questions?

Get in touch with the Ecsite events team
events@ecsite.eu
 +32 2 649 73 83

* **bbc** benefits beyond the conference

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TABLE (PART 2 OF 2)

	€ 20,000 Conference Partner Our greatest supporter with premium visibility	€ 10,000 Platinum Sponsor Get recognition!	€ 7,500 Gold Sponsor Most popular package: essential visibility	€ 6,000 Silver Sponsor Basic visibility	€ 2,500 Bronze Sponsor For when you cannot be there	€ 6,000 Social Event Sponsor Exclusive opportunity Only 3 available!
Discount on advertisement items (except on «FILMS»)	50%	40%	35%	30%	30%	30%
Company logo displayed on the official conference backdrop (deadline: 18 May)	×	×	×	×	×	×
Company logo displayed on the Ecsite conference website year round *bbc	×	×	×	×	×	×
Company logo displayed on lobby screens	×	×	×	×	×	×
Pass granting access to sessions	4	3	2	1		1
Pass granting access to social events	4	3	2	1		1
Pop up promotional banner at the venue of Event (deadline: 18 May)						×
Pop up promotional banners at the reception foyer on the day of the event (deadline: 18 May)						×

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Prices do not include VAT.

PARTNER WITH US

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**Exhibit
at our
conference!**



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€500 off
second
booth!!

The Ecsite Business Bistro is the social and commercial hub of the Ecsite Annual Conference. Part coffee bar, part trade show, it's a relaxed environment in which to explore cutting-edge products and strike commercial deals.

You're only three steps away from making business with the science communication decision-makers of Europe and beyond:

- 1. Reserve your booth!** Booth locations are attributed on a first come, first served basis. Contact Raquel da Cunha to pre-book your preferred booth.
- 2. Sign in the Agreement Form.** Secure your assigned booth as early as possible by signing this binding agreement between your company and Ecsite.
- 3. Boost your booth!** Ecsite participants are a fun and creative crowd eager to get inspired by new projects, exhibitions, techniques, products and services. You will capture their attention by having an attractive and resourceful spot at the conference!

EXHIBITOR (NORMAL BOOTH) €3,750

One booth:

- a 6m² space (width: 3m / depth: 2m / height: 2.5m)
- company name panel & booth number
- white side & back walls
- basic electricity
- 2 spotlights
- furniture: 1 table & 2 chairs
- Internet connection
- listing (+logo) and short description of the company's profile in the AC exhibitor catalogue

And one free registration for the full conference and social events* (value: €751)

EXHIBITOR (SMALL BOOTH) €3,230

One booth:

- a 4m² space (width: 2m / depth: 2m / height: 2.5m)
- company name panel & booth number
- white side & back walls
- basic electricity
- 2 spotlights
- furniture: 1 table & 2 chairs
- Internet connection
- listing (+logo) and short description of the company's profile in the AC exhibitor catalogue

And one free registration for the full conference and social events* (value: €751)

**ONLY SPACE
FROM 12 TO 19 M²
€590
per m²**

**FROM 20 M²
€565
per m²**

**LESS THAN 12 M²?
price upon request**

Check out:
www.ecsite.eu/annual-conference/exhibit

Questions?
Get in touch with the Ecsite events team
events@ecsite.eu
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* excluding Farewell party

Prices do not include VAT.



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with us!**



FILMS

30 second film to display your work to annual conference participants at **2 plenary sessions**. At the start and the end of each.

€ 5,000

BAG INSERTS

If you are only interested in placing a **single insert** within participants bags.

€ 1,275

PROGRAMME ADVERTISING

The Programme is given to around **1,000 participants** who consult it exhaustively during the conference. The quality of the production and richness of its content mean that most participants keep their programme after the conference.

INSIDE BACK COVER, INSIDE FRONT COVER, FIRST AND LAST PAGE

€ 985

ANOTHER PAGE WITHIN THE PROGRAMME

€ 680

PARTICIPANTS LIST ADVERTISING

The Participants list is given to around 1,000 participants and **contains the names and contact details of every participant making it an invaluable reference** to anyone working in the field long after the conference is over.

BACK COVER

€ 1,830

INSIDE BACK COVER, INSIDE FRONT COVER, FIRST AND LAST PAGE

€ 1,020

ANOTHER PAGE WITHIN THE PARTICIPANTS LIST

€ 680



Questions?

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To include your ad submit it by 13 April 2018

Prices do not include VAT.



EUROPEAN NETWORK
SCIENCE CENTRES & MUSEUMS

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