

# Get to thousands of professionals through Ecsite

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PARTNER WITH US

2017 ECSITE ANNUAL CONFERENCE

**40  
million**

VISITORS A YEAR TO MEMBER  
SCIENCE CENTRES AND MUSEUMS

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**65,000+**

USERS PER YEAR ON OUR WEBSITE

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**370+**

MEMBER ORGANISATIONS

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**2,500+**

TWITTER FOLLOWERS

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**7,500+**

PROFESSIONALS RECEIVING OUR  
MAGAZINE

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**Make our  
network  
your network!**

PARTNER WITH US

2017 ECSITE ANNUAL CONFERENCE



**1,000+**

PARTICIPANTS

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**50**

COUNTRIES

---

**60**

EXHIBITORS

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**3**

MAIN SOCIAL EVENTS

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**2.5M**

TWEETER USERS REACHED BY  
#ECSITE2016 TWEETS

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**3**

DAYS OF CONFERENCE –  
**A WHOLE YEAR OF EXPOSURE**

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**Our conference**

PARTNER WITH US

2017 ECSITE ANNUAL CONFERENCE



THE DATES

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**15 – 17 June  
2017**

THE PLACE

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**Porto, Portugal**

THE THEME

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**Life Everywhere**

THE HIGHLIGHT

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**Farewel party with  
traditional Sao  
João festivities**

**See you  
there?**





## **Sponsor our conference**

**We offer several visibility possibilities during the conference and a year round of exposure potential. Interested? Find out about our packages!**



## **Exhibit in our trade fair**

**All attendees meet at the Business Bistro twice a day at coffee breaks, and look forward to the renowned Business Bistro Happy Hour on the conference's second day. Take part!**



## **Advertise**

**Our conference offers several advertising opportunities. Your business and project will be visible during and long after the conference. Check out all our offers!**





PARTNER WITH US

2017 ECU

DAYPOINT  
Institutions

Museum of Science



# Be our Conference Sponsor

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PARTNER WITH US

2017 ECSITE ANNUAL CONFERENCE



### **ECSITE PARTNER**

€20,000

#### **Be our greatest supporter & get premium visibility**

Interested in supporting Ecsite's work and reaching thousands of science engagement professionals and hundreds of organisations? Partner with us and get a premium year round brand alignment in Spokes magazine, Ecsite website, Annual Conference and other events.

### **PLATINUM SPONSOR**

€10,000

#### **Get recognition!**

Would your organisation like to stand out and get recognised in front of thousands of science engagement professionals? Besides all Gold Sponsors benefits, as an Ecsite Platinum Sponsor you will have a special mention at our prestigious Opening Ceremony and your logo will be visible at all plenary sessions!

### **GOLD SPONSOR**

€7,500

#### **Most popular package!**

Looking for more than just basic visibility? Ecsite Gold Sponsors profit from all silver exposure with extra strategic benefits. See your logo on all conference announcements and advert in the popular Participants List and conference Programme received by all participants!

### **SILVER SPONSOR**

€6,000

#### **Basic visibility**

Interested in exposing your organisation to thousands of science engagement professionals and hundreds of organisations? Ecsite Silver Sponsors benefit from visibility during and beyond our conference at a very moderate price.

### **BRONZE SPONSOR**

€2,500

#### **You don't even need to be there!**

Interested in exposing your organisation but too busy to attend our conference? This is the package for you! Ecsite Bronze Sponsors don't need a booth but get most of the benefits of Silver Sponsors for less than half price.

### **SOCIAL EVENT SPONSOR**

€6,000

#### **Only 3 available!**

Interested in exposing your organisation but not interested in hosting a booth? Is improved and targetted visibility something you're aiming for? Sponsor one of our three main events: the Gala Ball, Nocturne or the Farewell Party! The package includes a full free registration and banners at the social events venues. Don't miss this exclusive deal!

**Full and Sustaining members:** for any subscribed sponsorship package, get 50% off an extra one-person conference registration!

**Want to know more?**  
Analyse our detailed offer in the table below



PARTNER WITH US

2017 ECSITE ANNUAL CONFERENCE



TABLE (PART 1 OF 2)

	€ 20,000 Conference Partner Our greatest supporter with premium visibility	€ 10,000 Platinum Sponsor Get recognition!	€ 7,500 Gold Sponsor Most popular package: essential visibility	€ 6,000 Silver Sponsor Basic visibility	€ 2,500 Bronze Sponsor You don't even need to be there!	€ 6,000 Social Event Sponsor Exclusive opportunity Only 3 available!
Logo and listing as Ecsite partner - year round brand alignment *bbc	✗					
30 seconds film display at start and end of the 2 plenary sessions	✗					
Special mention at Opening Ceremony	✗	✗				
Logo on banner/screen at all plenary sessions	✗	✗				
Advert in Annual Conference (AC) Participants Listing (deadline: 21 April)	FULL PAGE	HALF PAGE	HALF PAGE			
Advert in AC Programme (deadline: 21 April)	FULL PAGE	HALF PAGE	HALF PAGE			
AC Bag Insert (deadline: 26 May)	✗	✗	✗	✗		✗
AC Exhibit booth	LARGE	NORMAL	NORMAL	NORMAL		
Discount on AC Exhibit sqm	10%	5%				
Acknowledgment in Annual Report *bbc	✗	✗	✗	✗	✗	✗

**Loyal Sponsors** (those sponsoring the Ecsite conference for five successive years or more) get a **10% discount** on any sponsorship package!

SCROLL DOWN FOR MORE BENEFITS



Questions?  
Raquel da Cunha  
rdacunha@ecsitemuseum.eu  
+32 2 649 73 83

\* bbc benefits beyond the conference



**PARTNER WITH US**

**2017 ECSITE ANNUAL CONFERENCE**



TABLE (PART 2 OF 2)

	<b>€ 20,000 Conference Partner</b> Our greatest supporter with premium visibility	<b>€ 10,000 Platinum Sponsor</b> Get recognition!	<b>€ 7,500 Gold Sponsor</b> Most popular package: essential visibility	<b>€ 6,000 Silver Sponsor</b> Basic visibility	<b>€ 2,500 Bronze Sponsor</b> For when you cannot be there	<b>€ 6,000 Social Event Sponsor</b> Exclusive opportunity Only 3 available!
Discount on advertisement items (except on «FILMS»)	<b>50%</b>	<b>40%</b>	<b>35%</b>	<b>30%</b>	<b>30%</b>	<b>30%</b>
Company logo displayed on the official backdrop (deadline: 26 May)	<b>×</b>	<b>×</b>	<b>×</b>	<b>×</b>	<b>×</b>	<b>×</b>
Company logo displayed on the Ecsite Conference website year round *bbc	<b>×</b>	<b>×</b>	<b>×</b>	<b>×</b>	<b>×</b>	<b>×</b>
Company logo displayed on lobby screens	<b>×</b>	<b>×</b>	<b>×</b>	<b>×</b>	<b>×</b>	<b>×</b>
Pass granting access to sessions	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>		<b>1</b>
Pass granting access to social events	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>		<b>1</b>
Pop up promotional banner at the venue of Event (deadline: 26 May)						<b>×</b>
Pop up promotional banners at the reception foyer on the day of the event (deadline: 26 May)						<b>×</b>

**Loyal Sponsors** (those sponsoring the Ecsite conference for five successive years or more) get a **10% discount** on any sponsorship package!

**Full and Sustaining members:** for any subscribed sponsorship package, get 50% off an extra one-person conference registration!

**Questions?**  
Raquel da Cunha  
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\* **bbc** benefits beyond the conference

Prices do not include VAT.



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2017 ECSITE ANNUAL CONFERENCE

# Exhibit at our conference!

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ecsite  
EUROPEAN NETWORK  
SCIENCE CENTRES & MUSEUMS



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2017 ECSITE ANNUAL CONFERENCE

€500 off  
second  
booth!!

The Ecsite Business Bistro is the social and commercial hub of the Ecsite Annual Conference. Part coffee bar, part trade show, it's a relaxed environment in which to explore cutting-edge products and strike commercial deals.

**You're only three steps away** from making business with the science communication decision-makers of Europe and beyond:

- 1. Reserve your booth!** Booth locations are attributed on a first come, first served basis. Contact Raquel da Cunha to pre-book your preferred booth.
- 2. Sign in the Agreement Form.** Secure your assigned booth as early as possible by signing this binding agreement between your company and Ecsite.
- 3. Boost your booth!** Ecsite participants are a fun and creative crowd eager to get inspired by new projects, exhibitions, techniques, products and services. You will capture their attention by having an attractive and resourceful spot at the conference!

### EXHIBITOR (NORMAL BOOTH)

€3,695

#### One booth:

- a 6m<sup>2</sup> space  
(width: 3m / depth: 2m / height: 2.5m)
- company name panel & booth number
- white side & back walls
- basic electricity
- 2 spotlights
- furniture: 1 table & 2 chairs
- Internet connection
- listing (+logo) and short description of the company's profile in the AC exhibitor catalogue

**And one free registration for the full conference and social events\* (value: €740)**

### EXHIBITOR (SMALL BOOTH)

€3,180

#### One booth:

- a 4m<sup>2</sup> space  
(width: 2m / depth: 2m / height: 2.5m)
- company name panel & booth number
- white side & back walls
- basic electricity
- 2 spotlights
- furniture: 1 table & 2 chairs
- Internet connection
- listing (+logo) and short description of the company's profile in the AC exhibitor catalogue

**And one free registration for the full conference and social events\* (value: €740)**

### ONLY SPACE FROM 12 TO 19 M<sup>2</sup>

€585  
per m<sup>2</sup>

### FROM 20 M<sup>2</sup>

€555  
per m<sup>2</sup>

### LESS THAN 12 M<sup>2</sup>?

price upon request

**Full members:** for any booth rental, get 50% off an extra one-person conference registration!

**Check out:**  
[www.ecsite.eu/annual-conference/exhibit](http://www.ecsite.eu/annual-conference/exhibit)

**Questions?**  
Raquel da Cunha  
[rdacunha@ecsite.eu](mailto:rdacunha@ecsite.eu)  
+32 2 649 73 83

\* excluding Farewell party

Prices do not include VAT.



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**Advertise  
with us!**

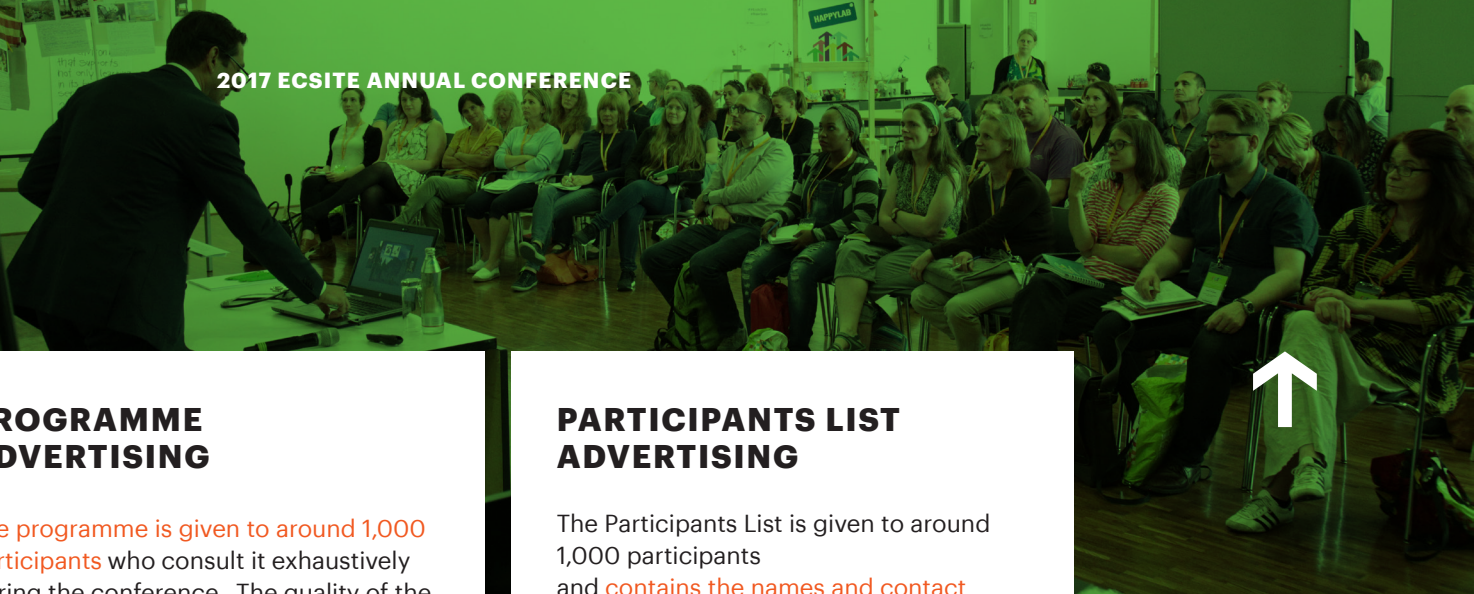
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## FILMS

30 second film to display your work to annual conference participants at **2 plenary sessions**. At the start and the end of each.

€ 5,000

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## BAG INSERTS

If you are only interested in placing a **single insert** within participants bags.

€ 1,250

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## PROGRAMME ADVERTISING

The programme is given to around **1,000 participants** who consult it exhaustively during the conference. The quality of the production and richness of its content mean that most participants keep their programme after the conference.

### INSIDE BACK COVER, INSIDE FRONT COVER, FIRST AND LAST PAGE

€ 970

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### ANOTHER PAGE WITHIN THE PROGRAMME

€ 670

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## PARTICIPANTS LIST ADVERTISING

The Participants List is given to around 1,000 participants and **contains the names and contact details of every participant making it an invaluable reference** to anyone working in the field long after the conference is over.

### BACK COVER

€ 1,800

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### INSIDE BACK COVER, INSIDE FRONT COVER, FIRST AND LAST PAGE

€ 1,000

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### ANOTHER PAGE WITHIN THE PARTICIPANTS LIST

€ 670

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#### Questions?

Raquel da Cunha  
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**To include your ad submit it by 21 April 2017**

Prices do not include VAT.



THIS IS ECSITE

THIS IS OUR CONFERENCE



EUROPEAN NETWORK  
SCIENCE CENTRES & MUSEUMS

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