

Ecsite Space Group Annual Meeting

“Space for Life: Developing and Sharing Resources”

27-28 November 2017

Rooms: B3/B5, Building B, ESA/ESAC, Villanueva de la Cañada, Madrid, Spain

In cooperation with the European Space Agency – ESA, the Ecsite Space Group cordially invites you to join its Annual Meeting hosted by the [European Space Astronomy Centre \(ESA/ESAC\)](#) in Villanueva de la Cañada, Madrid, Spain, on **27-28 November 2017**.

The Ecsite Space Group is co-led by Marc Moutin, Director of Exhibitions at Cité de l’Espace (Toulouse, France), Ana Noronha, Executive Director of Ciência Viva (Lisbon, Portugal), and Maria Menendez, Head of ESA Corporate Exhibitions and Events. Join us to exchange resources and ideas, design projects, and work together to better share ESA and European space activities with the general public.

On the agenda:

1. The ESA Communication Strategy 2018-2020 and Science Programme
2. The interactive session “Space for Society”: cooperating with museums to engage the public on future European Space Programmes
3. Presentations on:
 - Pilot Project 2 - Is there Life out there?, to be completed in 2017, led by City of Arts and Sciences, Valencia, Spain
 - Next steps on Pilot Project 3 - Climate change: Monitoring the Atmosphere and Oceans from Space, to be developed in 2018, led by Ciência Viva, Lisbon, Portugal
4. “Resource carousel”: Exploring resources with fellow participants

Representatives of ESA, the ESA Spanish delegation and CDTI - Centre for the Development of Industrial Technology will also join the meeting.

ESA astronaut Pedro Duque will be one of the speakers of the interactive session “Space for Society” and share with the audience his experience in space and his view on engaging the public in European space activities.

Participants will also have the opportunity to visit:

- The permanent ESA exhibition at the [Planetarium of Madrid](#)
- ESA/ESAC, the ‘home’ of ESA’s space-telescope and planetary missions, the place from where science operations are conducted, and where all of the scientific data produced are archived and made accessible to the world. The tour includes a presentation of the ESA educational initiative “CESAR -Cooperation through Education in Science and Astronomy Research”.

On November 27th, at 20:00, participants are invited to the Space Group Dinner at [Hotel Barceló Torre de Madrid](#).

For more information, consult the programme available below. For any questions regarding the programme, please contact Fiorella Coliolo, fcoliolo@exoworld.net, Space Group Coordinator for ESA.

If you are interested in attending the meeting, please confirm your participation with Cristina Paca, projects@ecsite.eu.

Programme

Monday, 27 November

Time	Session	Speakers
11:00	Welcome , Planetarium of Madrid	Telmo Fernández , Deputy Director, Planetarium of Madrid
11:15-12:30	Thinking Globally – Acting Locally Visit of the Planetarium and the ESA permanent and reusable exhibition concept	Telmo Fernández , Deputy Director, Planetarium of Madrid; Philippe Willekens , Head of Communication Department, ESA; Maria Menendez , Head of Corporate exhibitions and events, ESA
12:30	ESA bus to ESAC	
13:15	Welcome	Philippe Willekens , Head of Communication Department, ESA; Emmet Fletcher , ESAC Communications Officer, ESA
13:15-14:15	Lunch	
14:15-14:20	Introduction of the 1st day workshop	Fiorella Coliolo , Coordinator of the Space Group for ESA
14:15-14:25	Ecsite Space Group - Objectives of the Group and presentation of the two-day meeting	Co-chairs of the Space Group
14:25-15:00	Roundtable	All participants
	Moderator	Ana Norona , Co-Chair of the Space Group
15:00-15:30	Pilot Project 2017 “Is there Life out there?” – content and timeline	Jose Antonio Gordillo , City of Arts and Science, Valencia; Rebecca Barnes , ESA Education, Directorate of Science
15:30-16:00	Play and discover “Alive! An extra-terrestrial game”	Jose Antonio Gordillo , City of Arts and Science, Valencia
16:00-16:30	Q&A & Coffee break	
	Moderator	Marc Moutin , Co-chair of the Space Group
16:30-16:45	Pilot Project 3 – Climate Change: Monitoring Oceans from Space + esa resources on the topic	Ana Noronha , Ciência Viva ; Maria Menedez , Head of Corporate Exhibitions and Events;

17:00-17:15	Q&A	
16:50-17:00	Pilot Project 2017 “Is there Life out there?” - Ecsite promotional plan	Maria Zolotonosa , Ecsite
17:15-17:40	“ISS: Living and Working in Space” Kit - Overview & Feedback on its use	Cristina Paca , Ecsite Marc Moutin , Cité de l’espace
17:40-17:50	The Ecsite Space Group Newsletter	Audrey Korczynska , La Casemate CCSTI Grenoble & coordinator of the Space Group newsletter
17:50	Conclusion of the meeting	
18:15	ESA bus to Hotel Barceló Torre de Madrid	
19:30	Space Group Dinner, Hotel Barceló Torre de Madrid	

Tuesday, 28 November

Time	Session	Speakers
8:30	ESA Bus from Hotel Barceló Torre de Madrid to ESAC	
9:30-9:35	Introduction of the 2nd day workshop	Fiorella Coliolo , Coordinator of the Space Group for ESA
	Moderator	Maria Menendez , Co-chair of the Space Group
9:35-09:55	ESA Communication Strategy 2018-2020	Philippe Willekens , Head of Communication Department, ESA
9:55-10:15	ESA’s Science Programme: achievements and next steps	Martin Kessler , Head of Science Operation Department, ESA
10:15-10:30	Q&A and Coffee break	
10:30-11:45	Visit of ESA/ESAC & presentation of CESAR educational initiative	Emmet Fletcher , Communications Officer, ESA/ESAC
	Moderator	Philippe Willekens , Head of Communication Department, ESA
12:00-13:00	Participative session: Space for Society - Cooperating with museums to engage the public on future European Space Programmes	Maria Menendez , Head of Corporate Exhibitions and Events; Pedro Duque , ESA astronaut; CDTI representative (tbc); museums representatives

13:00-14:00	Lunch break	
14:00-14:30	Space Group Strategy 2018-2020	Co-chairs of the Space Group
14:30-15:30	“Resource carousel” – Explore resources and activities with fellow participants	All participants
	Moderator	Maria Menendez, Co-chair of the Space Group
15:45-16:00	Toward Ecsite 2018 - Pre-conference workshop: organisation and content - Space Group conference session Conclusion and next steps	Co-chairs of the Space Group, Ecsite representatives and all participants
16:00	ESA Bus to Madrid Airport	

Practical information

- Hotel arrangements, including a special rate for attendees at the Hotel Barceló Torre de Madrid, will be communicated upon registration
- **European Space Astronomy Centre – ESA/ESAC** (Camino Bajo del Castillo, 28692 Villanueva de la Cañada): [Official website](#) | [Getting there](#)
- **Planetarium of Madrid** (Avenida del Planetario 16, 28045 Madrid): [Official website](#) | [Getting there](#)
- **Hotel Barceló Torre de Madrid** (Plaza de España, 18, 28008 Madrid): [Official website](#) | [Getting there](#)