



Citizens' Promise

The Blue Society sets the Ocean at the heart of our lives to achieve long term progress for human well-being. The Ocean is our life support system on Earth. Blue Society recognizes the essential role of the Ocean in our lives.

The Ocean:

- ✓ provides us 50% of the oxygen we breathe via phytoplankton
- ✓ gives us water, as a key player in the water cycle
- ✓ feeds us, providing an essential source of proteins
- ✓ supplies us with raw materials, minerals and other substances we use daily
- ✓ revitalizes us offering physical and psychological benefits
- ✓ inspires us and enriches our cultures
- ✓ unites us, as the vehicle of trade and telecommunication exchanges

The ocean holds tremendous opportunities to meet society's present and future needs. It can feed and care for more people, provide renewable and clean energy, create jobs, generate more equity, etc. By sharing knowledge and involving citizens and stakeholders, the Blue Society can initiate innovative solutions and positive actions.

Blue society relies on the potential of the Ocean for a better future.

I SUPPORT

- A sustainable Blue Society, based on good management of Ocean resources
- An innovative Blue Society, through collaboration between researchers and entrepreneurs
- An informed Blue Society, providing education on the importance of the Ocean in our lives
- An engaged Blue Society, built upon participation of citizens, stakeholders and decision-makers

I ASK

- The relevant political authorities and all stakeholders to:
- Favour multidisciplinary research and technological innovation based on the Ocean's potential
- Consult and collaborate with all stakeholders and citizens on Ocean related issues
- Foster sustainable management of the Ocean's environment and resources
- Promote a more efficient Ocean governance thanks to clearly identified and dedicated decision making authorities and to clear international regulations
- Support more education and awareness efforts for all, including stakeholders and decision-makers

I COMMIT

- To uphold the Blue Society and respect its values to the best of my ability in my professional and personal capacities

Blue Society is brought to you by:



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SOCIETY.eu