

2ND TUESDAY JUNE

PROGRAMME

| RED ROOM | BLUE ROOM | ORANGE ROOM | BLACK ROOM | BEIGE ROOM | PURPLE ROOM | GREEN ROOM | MEETING ROOM |
|--|-----------|--|------------|------------|-------------|---------------------------------------|--------------|
| 9.00 - 17.00 THE Pre-conference Session for Explainers | | 10.00 - 13.30 SiS NCP NETWORK: Opportunities for an effective involvement in the FP7 | | | | 13.30 - 18.00 EPPOG Meeting | |

3RD WEDNESDAY JUNE

| RED ROOM | BLUE ROOM | ORANGE ROOM | BLACK ROOM | BEIGE ROOM | PURPLE ROOM | GREEN ROOM | MEETING ROOM |
|---|-----------------------------------|---|--------------------------|------------|-------------|----------------------|--------------|
| 9.00 THE Pre-conference Session for Explainers | | Collaborative projects workshop for science communication professionals | T - Nature Group Meeting | | | EPPOG Meeting | |
| | 13.00 Ecsite Board Meeting | | | | | | |
| | 17.00 Ecsite UK Meeting | | | | | | |
| 18.30 SPEAKERS' RECEPTION | | | | | | | |
| 20.00 ECSITE BOARD DINNER | | | | | | | |

4TH
THURSDAY
JUNE

PROGRAMME

18.00 - 20.00

| | RED ROOM | BLUE ROOM | ORANGE ROOM | BLACK ROOM | BEIGE ROOM | PURPLE ROOM | GREEN ROOM | MEETING ROOM |
|--------------|---|--|--|--|--|---|---|--------------|
| 9.00 | OPENING EVENT FIorenzo GALLI Director General, National Museum of Science and Technology Leonardo da Vinci, Milan, Italy MICHELE PERINI President, National Museum of Science and Technology Leonardo da Vinci, Milan, Italy JANEZ POTOČNIK European Commissioner for Science and Research, European Commission, Brussels, Belgium LUIGI BERLINGUER President, Italian Expert Committee for the Development of Scientific and Technological Culture, Italy CATHERINE FRANCHE Executive Director, Ecsite, Brussels, Belgium VINCENZO LIPARDI President, Ecsite, International Affairs and Strategy Delegate, Fondazione IDIS - Città della Scienza, Naples, Italy LETIZIA MORATTI Mayor of Milan, Italy ROBERTO FORMIGONI President, Region of Lombardy, Italy MARIASTELLA GELMINI Minister of Education, University and Scientific Research, Italy | | | | | | | |
| 10.15 | KEYNOTE SESSION EDOARDO BONCINELLI Professor of Biology and Genetics, University Vita-Salute, Milan, Italy SERGIO ESCOBAR General Director, Piccolo Teatro di Milano, Italy Discussant: GIULIO GIORELLO Professor of Logic and Philosophy of Science, University of Milan, Italy | | | | | | | |
| 10.45 | OPENING OF BUSINESS BISTRO / COFFEE BREAK | | | | | | | |
| 11.30 | Using the past to reflect on the present and inform the future | Planning for intergenerational learning through design, content and policy | Cutting-edge science exhibitions: a possibility or an elusive ideal? | Building sustainable relationships between science centres/museums and school teachers | Fast food or science? | Particle physics outreach in science centres and museums | Strategic partnership: value and money | |
| 13.00 | LUNCH | | | | | | | |
| 14.15 | Measuring impact: new lessons from around the world | Museums and science centres in the space of flows | Communicating science communication in scientific museology journals | Provocative subjects in exhibitions: a Kamikaze operation? | Adults only: what turns older audiences on to science? | Auditing exhibitions | Face(s) to face diversities: THE group session | |
| 15.45 | COFFEE BREAK | | | | | | | |
| 16.30 | Hard science: exciting ways to engage with difficult concepts | CEOs on Human Resources | Do you live in a City of Science? | Long-term educational impact | Removing barriers to hands-on experiences | The communication of science and the science of communication | Science activities for young children: views on hottest tricks and treats | |
| 18.00 | END OF SESSIONS | | | | | | | |
| 20.00 | GALA DINNER at the Hippodrome | | | | | | | |

5TH
FRIDAY
JUNE

PROGRAMME

| | RED ROOM | BLUE ROOM | ORANGE ROOM | BLACK ROOM | BEIGE ROOM | PURPLE ROOM | GREEN ROOM | MEETING ROOM |
|--------------|---|--|---|---|--|---|---|---|
| 9.00 | Birth and future of a new model: can this be the "museum centre"? | Extra - Travelling exhibitions | Homosexuality: still a taboo for science centres and museums? | Quantity vs quality in learning objectives | Film at the museum | Digital technologies: do they enhance learning in science centres? | Darwin, exhibiting evolution | Learn more about Noyce Leadership Fellows |
| 10.30 | COFFEE BREAK | | | | | | | |
| 11.15 | ECSITE ANNUAL GENERAL MEETING 11.00 - 13.00 | | | Telling stories of science | Constructing understanding of science. A hands-on workshop | NanoToTouch experience live research in museums and science centres | Travelling exhibitions: the question of adaptation | |
| 12.30 | LUNCH | | | | | | | |
| 13.45 | Technology, media and internet | Planetaria and cosmic ecology | Science and theatre: strategies for emotional learning | Preserving contemporary scientific-technological heritage: why? | Evaluating projects and exhibitions for preschoolers in science centres | How to show the process of innovation in a museum or science centre | Nucleating regional science education networks from science centres | Learn more about ESOF |
| 15.15 | COFFEE BREAK | | | | | | | |
| 16.00 | New science centres and projects | Scientists communicating nanotechnology: strategies and challenges | Are teens the next challenge for contemporary museums? | Web 2.0, virtual environments and technology | On the shoulders of giants: museums draw lessons from history of science | Project management for large scale projects | Evaluation: an overview | |
| 17.30 | HAPPY HOUR at the Business Bistro | | | | | | | |
| 18.30 | END OF HAPPY HOUR | | | | | | | |
| 20.00 | NOCTURNE at the National Museum of Science and Technology Leonardo da Vinci | | | | | | | |



This workshop takes place in the NanoLab see map on pag 7

6TH
SATURDAY
JUNE

PROGRAMME

| | RED ROOM | BLUE ROOM | ORANGE ROOM | BLACK ROOM | BEIGE ROOM | PURPLE ROOM | GREEN ROOM | MEETING ROOM |
|--------------|--|---|---|--|---|--|---|---|
| 9.00 | Working with young people on socially relevant issues | Low budget-high impact revisited; small science centres forum | Creating unforgettable, immersive visitor experiences | Evaluation: Methods and findings to develop culturally and globally relevant programmes and exhibits | New significant goals for the future | Using new methods to reach and engage audiences in museums and science centres | Market analysis of the travelling exhibitions and future trends | Learn more about Noyce Leadership Fellows |
| 10.30 | COFFEE BREAK | | | | | | | |
| 11.15 | Science centres as core of big projects with leisure/ educational purposes | Exhibit and show production with real-time software tools | Artscience: new paradigm or oxymoron? | New nano projects in the Ecsite network | Co-developing your science centre with your public | Reinforcing the power of real | It's a natural discussion | |
| 12.45 | LUNCH | | | | | | | |
| 14.00 | Some lessons from museum renewal | Art and artists in the science centre, why not? | Discussing evolution: lessons from Darwin Year | United we stand? The new fashions of exhibition consortiums and networking | Science centres and universities: learning about learning | Thinking regionally | Presenting familiar technology: can webcams be studied like fish? | |
| 15.30 | COFFEE BREAK | | | | | | | |
| 16.15 | Mind the Gap in bringing young people to science centres | Human origins exhibits: their disciplinary entry-points and responses to change | Exhibiting scientific method(s), a new challenge? | Building a "culture of evaluation" to improve institutional practice | Briefing exhibit fabricators | Science communicators and scientists: a common need | Climate change: let's really talk | |
| 17.30 | CLOSING EVENT | | | | | | | |
| 18.15 | END OF CONFERENCE | | | | | | | |
| 20.00 | FAREWELL PARTY at the Fondazione Arnaldo Pomodoro | | | | | | | |

