



Dear colleague,

A thousand professionals from science centres, natural history museums, universities, aquariums, zoos, research institutes and private companies will converge in Toulouse between the 31st of May and 2nd of June 2012 to discuss the hottest topics in science communication. Organised by Ecsite and by the Cité de l'espace, this major international event in science communication offers great business opportunities for companies associated to the field.

Book a booth in our Business Bistro or choose one of our Sponsorship packages and show everyone what's new in the world of exhibitions, technology, services and all other things related to modern science communication.

We promise an engaging Conference, with a bustling pre conference with 250 delegates, a conference with more than 900 participants and a busy Business Bistro with 55 booths available on the exhibition floor. Use this opportunity to meet the decision-makers of science centres and museums one-on-one.

For more information on the sponsoring packages and to book your booth, read this document and then visit the Annual Conference website www.ecsite.eu/annual_conference

We look forward to welcoming you in Toulouse.

A handwritten signature in blue ink, appearing to read "Catherine Franche".

Catherine Franche
Executive Director
Ecsite

A handwritten signature in blue ink, appearing to read "Jean Baptiste Desbois".

Jean Baptiste Desbois
Chief Executive Officer
Cité de l'espace

Available Packages

In the Business Bistro

The Business Bistro will be set up at the underground level of the Pierre Baudis Congress Centre. Ideally located in the city centre in a green environment of seven hectares, at only 15 minutes from the airport, 15 minutes from Cité de l'espace, and within walking distance to the Place du Capitole the heart of the city, the Pierre Baudis Congress Centre is a modern venue offering high quality facilities for corporate events and conventions.

Exhibitors can choose out of 3 types of packages.

Type 1 (participating exhibitor): 3110€ +VAT

Included in the package is:

- a 4 m² space (width: 2m / depth: 2m / height: 2.5m)
- company name panel & booth number
- white side & back walls
- basic electricity 1 plug 220V (Max 4 Amp per booth)
- 2 Spots (PAR 30 120 Watt) in each booth
- furniture: 1 table & 2 chairs
- internet connection
- listing (+logo) and short description of the company's profile in the AC exhibitor catalogue
- one free registration for the full conference (value: € 430,00)
- possibility to register 1 extra person at reduced price (€ 245,00 for the full conference) before April 20th.

Type 2 (full exhibitor): 3620€ +VAT

Included in the package is:

- a 6 m² space (width: 3m / depth: 2m / height: 2.5m)
- company name panel & booth number
- white side & back walls
- basic electricity 1 plug 220V (Max 4 Amp per booth)
- 2 Spots (PAR 30 120 Watt) in each booth
- furniture: 1 table & 2 chairs
- internet connection
- listing (+logo) and short description of the company's profile in the AC exhibitor catalogue
- two free registrations for the full conference (value: € 860,00)
- possibility to register 2 extra persons at reduced price (€ 245,00 for the full conference) before April 20th.

Type 3 (Corporate Partner): 6120€ +VAT

Included in the package is:

- a 6 m² space (width: 3m / depth: 2m / height: 2.5m)
- company name panel & booth number
- white side & back walls
- basic electricity 1 plug 220V (Max 4 Amp per booth)
- 2 Spots (PAR 30 120 Watt) in each booth
- furniture: 1 table & 2 chairs
- internet connection
- listing (+logo) and short description of the company's profile in the AC exhibitor catalogue
- two free registrations for the full conference (value: € 830,00)

- possibility to register 2 extra persons at reduced price (€ 235,00 for the full conference) before April 20th.
- logo on every publication of Ecsite for the conference (announcements, advertisements, back page of the conference programme)
- logo in the Ecsite Newsletter (4 times a year)
- logo on the Ecsite Website for a full year
- one full page advertisement in the Ecsite Newsletter (value: € 800,00)
- insert of material at the conference bag

The online registration form will be available at the end of October 2011 on the conference website: www.ecsite.eu/annual_conference.

**At the conference (May 31st / 1st and 2nd June)
Or at the Preconference (29th and 30th June)**

If you wish to go beyond the business bistro area, here are some opportunities for you:

Type 1 Pre-conference Sponsorship

Sponsor one or more coffee breaks during the pre conference or sponsor one of the lunches that will be attended by the pre conference participants (250 professionals)

2 coffee breaks (Tuesday or Wednesday) €3000 +VAT per day

1 lunch (Tuesday or Wednesday) €7500+VAT per day

- Your Company Logo + text "Offered by" on the Venue screens + on the buffets

Type 2 Conference Sponsorship

Sponsor one or more coffee breaks during the main conference or sponsor one of the lunches that will be attended by the conference participants (1000 professionals)

2 coffee breaks (Thursday, Friday or Saturday) €10,000 +VAT per day

1 lunch (Thursday, Friday or Saturday) €27500+VAT per day (shared by 2 sponsors = 13750€ +VAT per Lunch)

- Company logo + text "Offered by " on the LCD screens next to the buffets
- Company logo on AC conference printed programme
- Company logo on conference website
- Company logo on "all partners & sponsors panel" installed in the parking of Cite del espace for 3 weeks (during high season period, 2 weeks before the Conference + 1 week during the AC)

Type 3 Conference Sponsorship

Sponsor the conference delegates printed materials €15,000 + VAT

- Printed logo on: bags and badges
- Company logo on AC conference printed programme
- Company logo on conference website
- Company logo on "all partners & sponsors panel" installed in the parking of Cite del espace for 3 weeks (during high season period, 2 weeks before the Conference + 1 week during the AC)

Type 4 Nocturne Event Sponsorship

Demo Planetarium during the Nocturne event, the social event for conference participants on Friday 1st June evening, a night full of activities and surprises to be attended by 1000 participants, €5,000 + VAT

- Planetarium Logo on AC conference programme
- Company logo on conference website

Type 5 Nocturne Event Sponsorship

Demo projection (4,5x3m screen) during the Nocturne event, the social event for conference participants on Friday 1st June evening, a night full of activities and surprises to be attended by 1000 participants, €7,000 + VAT

- Company logo on printed Nocturne programme

- Company logo on "all partners & sponsors panel" installed in the parking of Cite del espace for 3 weeks (during high season period, 2 weeks before the Conference + 1 week during the AC)

Type 6 Shuttles Sponsorship

Projection of a short film or corporate trailer (dvd) in the conference buses that will be used by attendees in order to be transferred to Gala Dinner, Nocturne and Farewell

€8000 + VAT (20 buses or shared by several sponsors)

- Company logo on "all partners & sponsors panel" installed in the parking of Cite del espace for 3 weeks (during high season period, 2 weeks before the Conference + 1 week during the AC)

Type 7 Nocturne Event Sponsorship

Sponsor the Cocktails that will be served during the Nocturne event, the social event for conference participants on Friday 1st June evening, a night full of activities and surprises to be attended by 1000 participants, €30,000 + VAT

- Company logo + text "Offered by " on the LCD screens next to the buffets
- Company logo on "all partners & sponsors panel" installed in the parking of Cite del espace for 3 weeks (during high season period, 2 weeks before the Conference + 1 week during the AC)

Type 8 Farewell Sponsorship

Sponsor the Cocktails that will be served during the Farewell event on Saturday 2 June evening, a night with food and dance for the conference participants to be attended by 500 attendees, €20,000 + VAT

- Company logo + text "Offered by " on the LCD screens next to the buffets
- Company logo on "all partners & sponsors panel" installed in the parking of Cite del espace for 3 weeks (during high season period, 2 weeks before the Conference + 1 week during the AC)

Practical info

For any questions regarding the Business Bistro, please contact:

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For any questions regarding the Sponsorship opportunities please contact :

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