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20X0

A JOURNEY INTO THE FUTURE



20X0: what does the future hold?

Quick, catch the time train: we're off to the city of the future where the year is 20X0! This exhibition is a city simulator – a place to make the choices that will shape tomorrow's world.

The exhibition's key theme is lifestyles, and their sustainability.

As visitors move through the exhibition – wearing a personal ID wristband – they make choices that impact on the future of housing, eating, transport, materials consumption, and more. In real time, the simulator calculates a personal sustainability barometer, to be compared with the choices made by previous visitors.

Of the 20 exhibits, the biggest attraction is the Space Elevator, which whisks passengers into orbit around the Earth revealing a wealth of information about the ways that space will be needed and used in the future. The journey to the 20X0 city also includes trips to a restaurant, library, shop, and self-service health clinic.

The 20X0 exhibition aims to wake us up to what the future might hold. The future is in our hands – the best way to predict it is to build it ourselves.

1 INTRO

Time Train

Board the time train to travel to the city of the future. The journey only takes 30 seconds and trains leave every minute. The train holds about 25 passengers.

2 HOTEL

20X0 News

Read background information about the 20X0 city and see what news headlines will look like in the future.

Housing Service

Choose your home in the city of the future. First select the location, then choose the building, then the size and the sort of domestic equipment you want. In the end, you'll get a suggestion for the housing that best matches your criteria.

Restaurant

Choose your lunch at the restaurant of the future. The menu has lots of delicious options – both traditional and modern dishes. Would you like to try the Sun King's Meal or the children's Bug Meal? There are also some surprising cooking styles.

Playground

Nano bugs have escaped into the park. Catch them! Draw a circle around two or more bugs of the same species to unite them. Which of you is quickest? Maximum of four players at a time.

In the playground you can also use building blocks, and a scale model, to build the city of 20X0.

3 STREET

Space Elevator

Visit the number-one attraction of the city of the future. Soar to a height of 36,000 km and find out what space will be needed for, and used for, in the future. The journey lasts three minutes.

City Expedition

Climb on and select your destination in the city of the future.

Visitors can choose one of three places to go: a modern farm; one of the last zoos in the world; or a sunny beach. They must decide how they'd like their vehicle to travel, e.g. taking a fast route, a short route, or an economical route.

Culture Shock

Meet the people who live and work in the city of the future. They have a lot to tell you and can also teach you how to behave in the year 20X0. An automated interpreter will help you speak with them.

Nuclear Waste Dump

A memorial to the timescale of radioactive decay. Nuclear waste will be buried in underground stores, where it must remain for at least 100,000 years. A minute-long video on the history of nuclear power.

Demonstration

First, choose the demonstration theme, and record your opinion. Then, evaluate other visitors' opinions: do you agree or disagree with them, and do you think their point was well made?

Rescue Operation 20X0

LARP (live action role playing) game that takes place in the city of the future. The aim is to solve social and ecological challenges. Players work in groups that have different objectives and different ways of operating. This pre-booked, supervised programme lasts 1 hour 45 minutes.



Time Train



Luggage Service



Self-Service Health Clinic



Restaurant



Energy Master



Space Elevator



Playground



Housing Service



Travel Log

Exit Tunnel

Visitors leave the exhibition through a time tunnel back to the present. As they walk through the tunnel, visitors are filmed and see a video image of themselves as they exit.

4 LIBRARY

The History of the Future

This multimedia exhibit uses images and video to introduce future visions on themes central to everyday life. The visions were created at different times and your task is to date each vision as accurately as possible. At the end, you will get feedback and find out how well you scored.

Energy Master

You can take the Energy Master exam with this multimedia game: it's an essential civic skill for residents of the 20X0 city. The player controls the city's energy economy from 2020 to 2050. The goal is to make sure that the city has a sufficient energy supply, and that the supply is sustainable.

Message to the Future

Send your 30-second video message to the future. The message will be stored in the information system and sent to the recipient's email address after one year.

World Map

Where will people live in 2050? Where will biodiversity decrease most dramatically? This map lets you track population distribution, natural biodiversity and gross domestic product on our planet from 1970 to 2050.

Travel Log

The choices that you make at each exhibit, as well as images and videos, will be stored in your personal Travel Log, which you can view via internet after the exhibition using the ID code on your wristband. So don't lose your wristband! You can also view your Travel Log from inside the exhibition at the seats in the hotel lobby.

Future.now

This exhibit allows you to compare the sustainability of your choices with those made by other visitors. Sustainability barometer diagrams are projected onto the city "park" to look like a field of flowers. The flowers are updated real time as visitors enter their choices.

5 SERVICES

Luggage Service

Have you lost your bag on your trip? No problem – you can buy a new one at the exhibition luggage service. But what sort of bags will be available in the future? Choose the size you want, the material it's made of and the way it's made, and the service will suggest a new bag for you. You can even have your picture taken with the new bag – the picture will be stored in your Travel Log.

Self-Service Health Clinic

Visit the self-service health clinic of the future. Based on your health analysis, the insurance company will suggest a care package for you, designed to keep you healthy and to prevent both internal and external bodily damage.

The exhibition comprises 20 exhibits in total.